

Facebook Can Help You Die - Better

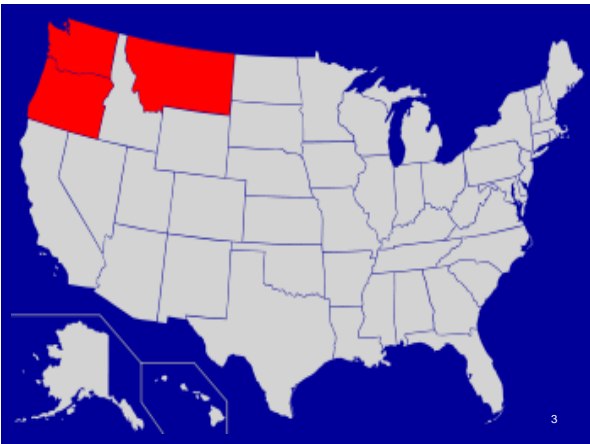
Thaddeus Mason Pope, J.D., Ph.D.

Amarillo College Creative Mind
Lecture Series 2013

1

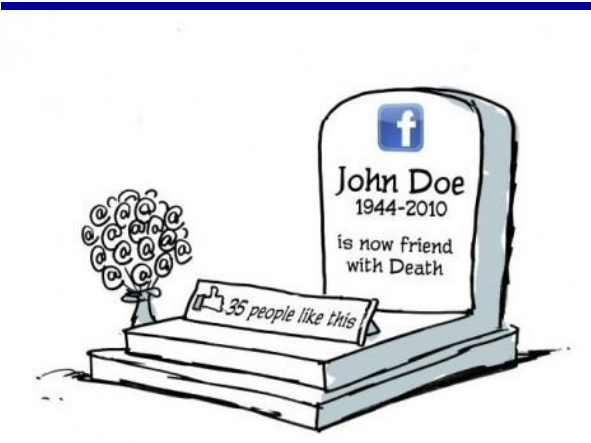
Bioethics

2



3







Public policy

Practical

7

5 **problems**
with planning
for death

8

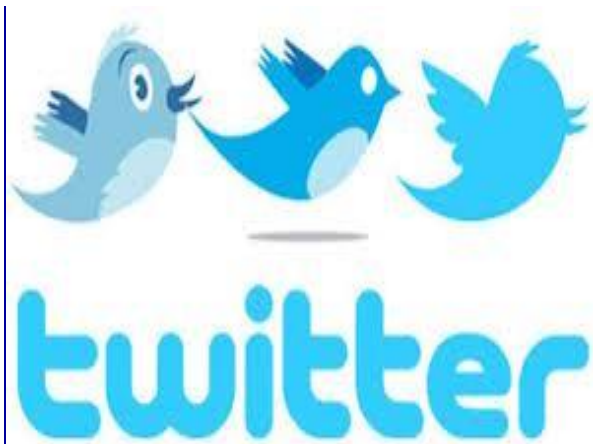
How social
media can **fix**
the problem

9

1. Organ donation
2. Wills
3. Advance Directives
4. Surrogate / Agent
5. Afterlife

10









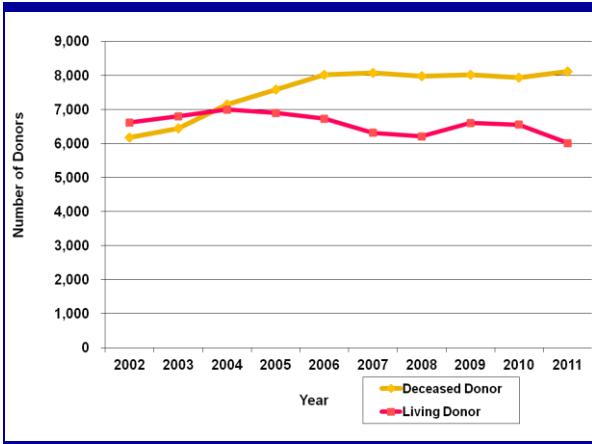
Organ Donation

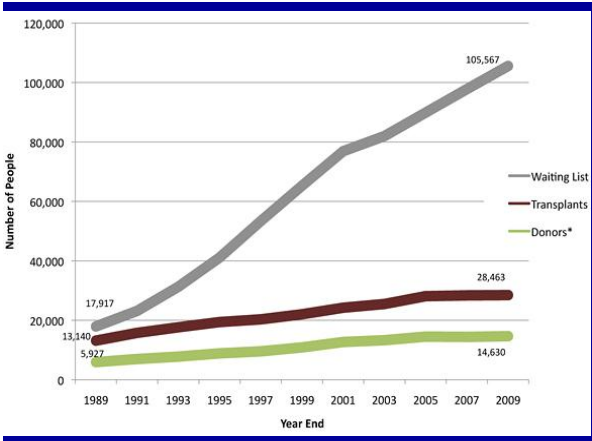
All	106,842
Kidney	84,295
Pancreas	1,467
Kidney/Pancreas	2,190
Liver	15,931
Intestine	243
Heart	3,153
Lung	1,831
Heart/Lung	72

4500 die every day waiting

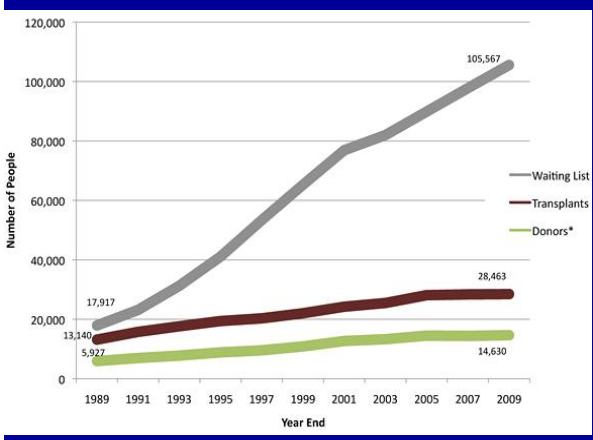
17

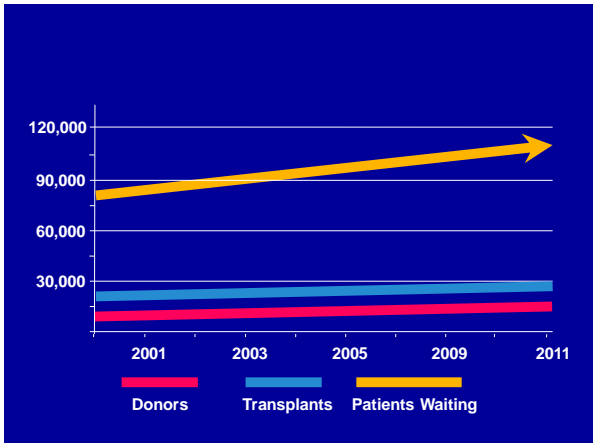
Prevention
 Devices
 Xenotransplantation
 Stem cell
 Transplant tourism







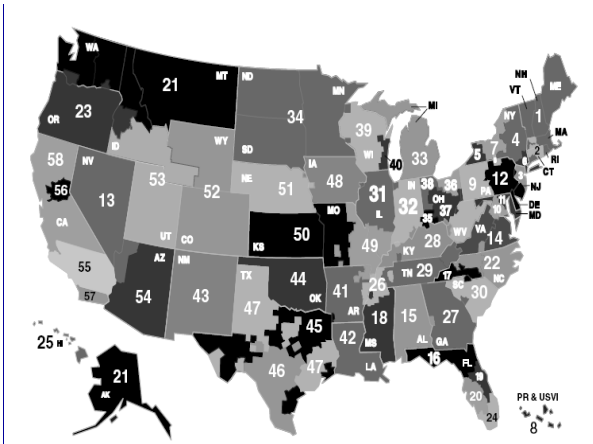




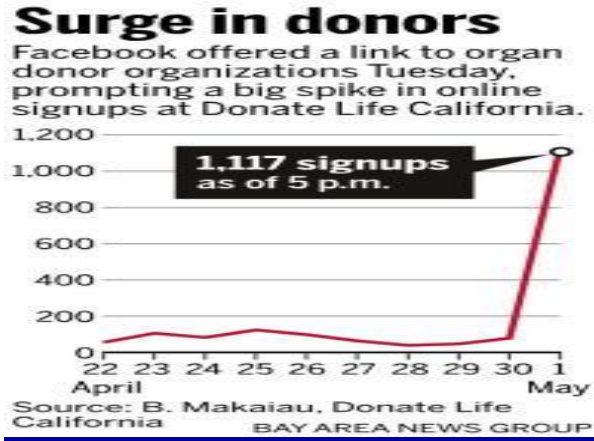
Have **you** registered as an organ donor ?





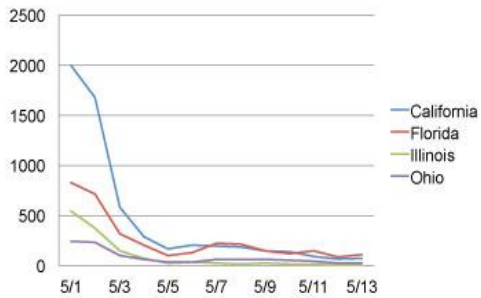








Facebook Effect Top 4 Registries





High Plains PUBLIC RADIO

Help Us Protect the Environment

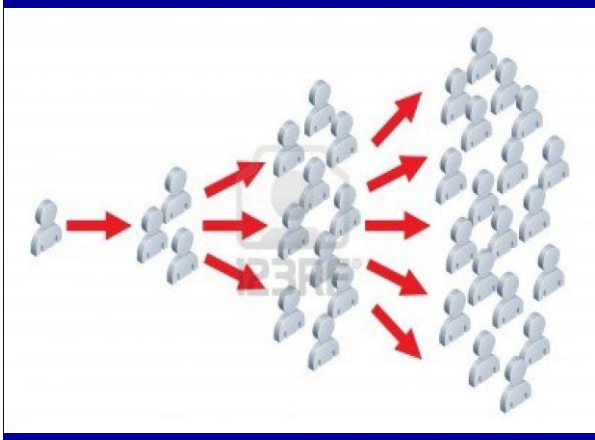
If you reuse your towels we will make a donation to an environmental protection organization

38%

Help Us Protect the Environment

75% of your fellow guests have participated in our reuse and recycle program. If you would like to join your fellow guests please reuse your towels.

53%



Benefit #3

41

UNIFORM ANATOMICAL GIFT ACT (1987)

Drafted by the

NATIONAL CONFERENCE OF COMMISSIONERS
ON UNIFORM STATE LAWS

and by it

APPROVED AND RECOMMENDED FOR ENACTMENT
IN ALL THE STATES

Benefit #4

43







"Wishing a kidney would fall out of the sky so my husband can stop suffering. So if anyone knows of a live donor with type O blood, PLEASE let me know."

47



Benefit #5

49

Raising Money for Kidney Transplant: Through Music and Info is on Facebook.

To connect with Raising Money for Kidney Transplant: Through Music and Info., sign

[Sign Up](#) [Log In](#)

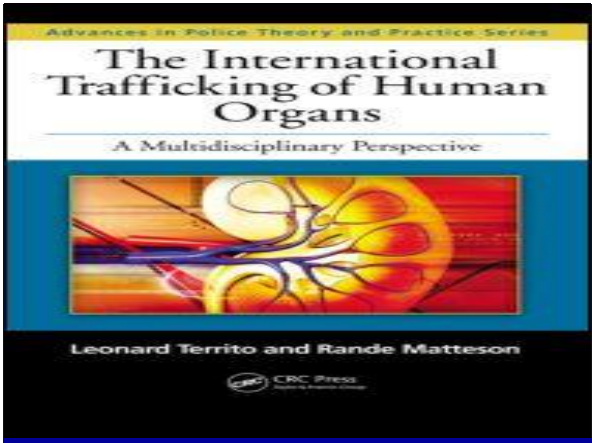


Raising Money for Kidney Transplant: Through Music and Info.

Community Page about Kidney transplantation

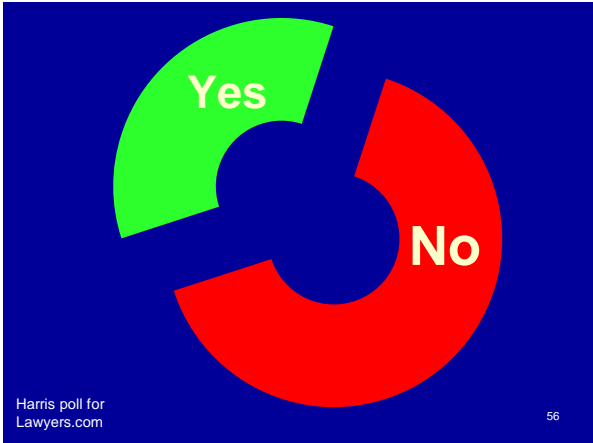














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WillMaker
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Create a customized estate plan, quickly & easily
A step-by-step interview guides you through the process

- Legal Will
- Health Care Directive
- Financial Powers of Attorney
- Executor Documents
- Final Arrangements
- many helpful home & family documents

2011

PROTECT
your family and assets
SAVE
on legal fees

Documents reflect your state's laws*

Have **you** completed a will ?

59

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- Probate and Settlement
- Protective & Revocable Incomplete Trusts
- Social Security Disability Appeals
- Willing, Health Care, and Advance Directives

Stacey Janssen
Congressional Candidate for North Carolina

STACEY JANSSEN'S BLOG

ELDER LAW - DISABILITY NEWS

TAKING CARE OF YOUR FAMILY







Advance Directive

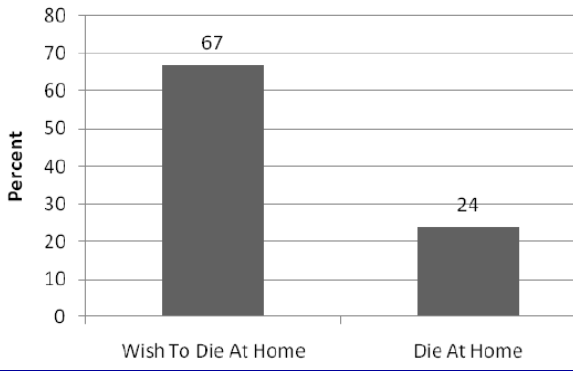
64

71%: “More important to enhance the **quality** of life for seriously ill patients, even if it means a **shorter life.**”

National Journal (Mar. 2011)
65

Question and Responses ^a	Public, % (n=1006)
If doctors believe there is no hope of recovery, which would you prefer?	
Life-sustaining treatments should be stopped and should focus on comfort	72.8

Dying at Home: Wishes vs. Reality





Family - emotional harm

Family – financial harm

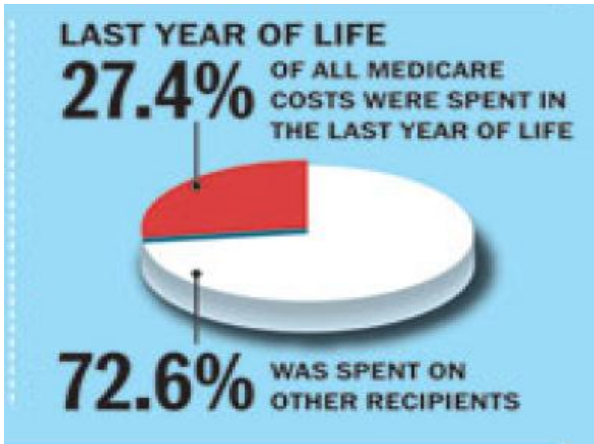


Nurses – moral distress





Other patients



More technology
is the **default**

Patient must
opt out

73

Advance directive

Document that
instructs health care
providers about your
care when you cannot

Directive to Physicians and Family or Surrogates

Advance Directives Act (see §166.033, Health and Safety Code)

This is an important legal document known as an Advance Directive. It is designed to help you communicate your wishes about medical treatment at some time in the future when you are unable to make your wishes known because of illness or injury. These wishes are usually based on personal values. In particular, you may want to consider what burdens or hardships of treatment you would be willing to accept for a particular amount of benefit obtained if you were seriously ill.

“Springing”

Only effective
when you lack
capacity



Please check appropriate boxes:

1. **Cardiopulmonary resuscitation** (chest compressions, drugs, electric shocks, and artificial breathing aimed at reviving a person who is on the point of dying).
2. **Major surgery** (for example, removing the gallbladder or part of the colon).
3. **Mechanical breathing** (respiration by machine, through a tube in the throat).
4. **Dialysis** (cleaning the blood by machine or by fluid passed through the belly).
5. **Blood transfusions or blood products.**
6. **Artificial nutrition and hydration** (given through a tube in a vein or in the stomach).
7. **Simple diagnostic tests** (for example, blood tests or x-rays).
8. **Antibiotics** (drugs used to fight infection).
9. **Pain medications, even if they dull consciousness and indirectly shorten my life.**

	I want treatment tried. If no clear improvement, stop.	I am undecided	I do not want
1. Cardiopulmonary resuscitation	Not applicable		
2. Major surgery	Not applicable		
3. Mechanical breathing			
4. Dialysis			
5. Blood transfusions or blood products	Not applicable		
6. Artificial nutrition and hydration			
7. Simple diagnostic tests	Not applicable		
8. Antibiotics	Not applicable		
9. Pain medications, even if they dull consciousness and indirectly shorten my life.	Not applicable		

Goals
Values
QOL
Priorities

What makes your life worth living?

How would you like to spend your last days?

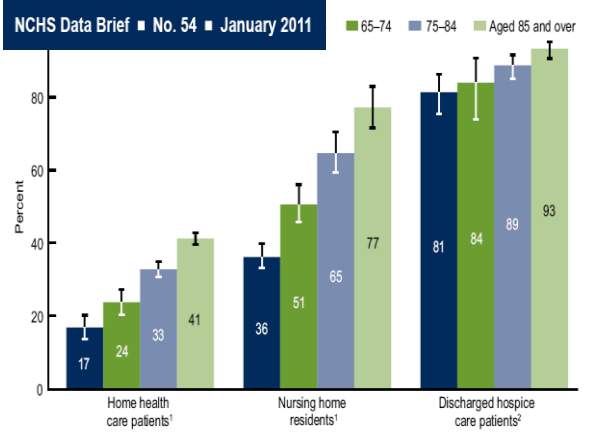
What are your spiritual beliefs that might affect treatment choices?



The image displays materials from two organizations. On the left is the 'FIVE WISHES' document, which lists four key questions: 'The Person I Want to Make Care Decisions for Me When I Can't', 'The Kind of Medical Treatment I Want or Don't Want', 'How Comfortable I Want to Be', and 'How I Want People to Treat Me'. On the right is the 'Good to Go Toolkit' from 'compassion & choices', which includes a colorful illustration of a car and a family, and a photograph of several 'Good to Go' kits in their packaging.



The image shows the logos for two organizations. The top logo is for the American Bar Association (ABA), featuring the letters 'ABA' in a stylized font above the text 'AMERICAN BAR ASSOCIATION' and 'GOVERNMENT AFFAIRS OFFICE • 740 FIFTEENTH STREET, NW • WASHINGTON, DC 20005-1022 • (202) 692-1700'. To the right of the ABA logo is the percentage '30%'. The bottom logo is for AARP, featuring the letters 'AARP' in a bold, black font with a red swoosh underneath. To the right of the AARP logo is the percentage '28%'.



Do **you** have an advance directive with healthcare instructions ?





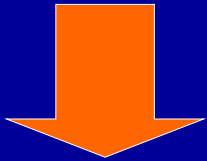




Appoint Surrogate

88

No capacity
No instructions



Surrogate decides

89

Medical Power Of Attorney

Advance Directives Act (see §166.164, Health and Safety Code)

Designation of Health Care Agent:

I, _____ (insert your name) appoint:

Name: _____

Address: _____

_____ Phone: _____

as my agent to make any and all health care decisions for me, except to the extent I state otherwise in this document. This medical power of attorney takes effect if I become unable to make my own health care decisions and this fact is certified in writing by my physician.

Statement of First Witness

I am not the person appointed as agent by this document. I am not related to the principal by blood or marriage. I would not be entitled to any portion of the principal's estate on the principal's death. I am not the attending physician of the principal or an employee of the attending physician. I have no claim against any portion of the principal's estate on the principal's death. Furthermore, if I am an employee of a health care facility in which the principal is a patient, I am not involved in providing direct patient care to the principal and am not an officer, director, partner, or business office employee of the health care facility or of any parent organization of the health care facility.

Signature: _____
Print Name: _____ Date: _____
Address: _____

Have **you**
appointed a
healthcare
surrogate ?

92

Spouse
Adult children
Parents
Nearest living relative

93

Surrogate must comply

Written instructions

Values & preferences

Best interests

94

66% accurate

50% = pure chance

95

Moorman & Carr
2010

62%

Barrio-Catelejo et al.
2009

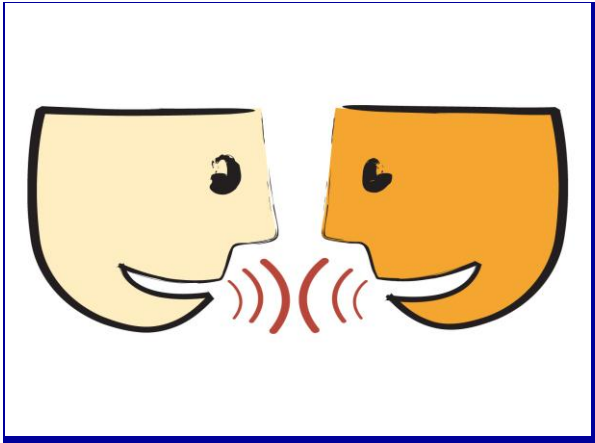
63%

Shalowitz et al.
2006

58%

96











The America I know and love is not one in which my parents or my baby . . . will have to stand in front of Obama's "**death panel**"

Lie of the Year: "Death Panels"





H. R. 1173

To amend the Social Security Act to provide for coverage of voluntary advance care planning consultation under Medicare and Medicaid, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

MARCH 14, 2013

Mr. BLUMENAUER (for himself, Mr. HANNA, Mr. ROE of Tennessee, Mr. BEARD, Mr. SCHWARTZ, Mr. KINSI, Mr. GEORGE MILLER of California, Mr. McDERMOTT, Mr. BIERA of California, Mr. SCHARANSKY, and Mrs. CAPPS) introduced the following bill; which was referred to the Committee on Energy and Commerce, and in addition to the Committee on Ways and Means, for a period to be subsequently determined by the Speaker, in such case for consideration of such provisions as fall within the jurisdiction of the committee concerned

A BILL

To amend the Social Security Act to provide for coverage of voluntary advance care planning consultation under Medicare and Medicaid, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*

2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE; FINDINGS; TABLE OF CONTENTS.**

4 (a) **SHORT TITLE.**—This Act may be cited as the

5 “Personalize Your Care Act of 2013”.

Education

Communication

Social pressure

Cue to reflect,
discuss, record

Reminder to clinician

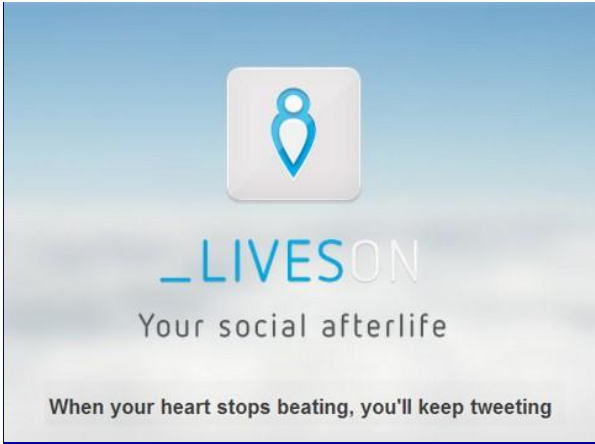
6 times more likely
to discuss

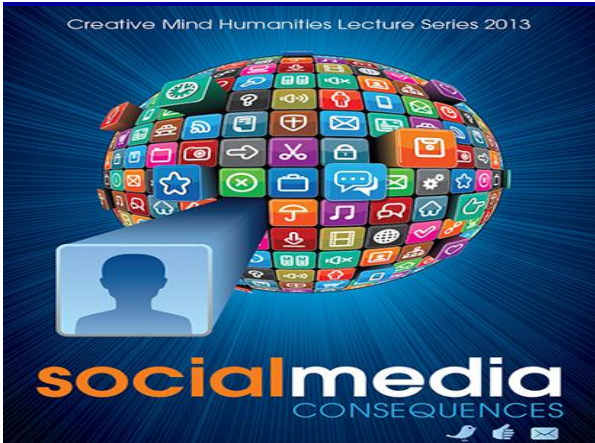
Afterlife

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