Facebook Can Help You Die - Better

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Amarillo College Creative Mind Lecture Series 2013

Bioethics
Public policy
Practical

5 problems with planning for death

How social media can fix the problem
1. Organ donation
2. Wills
3. Advance Directives
4. Surrogate / Agent
5. Afterlife
Organ Donation
<table>
<thead>
<tr>
<th>Tissue</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>106,842</td>
</tr>
<tr>
<td>Kidney</td>
<td>84,295</td>
</tr>
<tr>
<td>Pancreas</td>
<td>1,467</td>
</tr>
<tr>
<td>Kidney/Pancreas</td>
<td>2,190</td>
</tr>
<tr>
<td>Liver</td>
<td>15,931</td>
</tr>
<tr>
<td>Intestine</td>
<td>243</td>
</tr>
<tr>
<td>Heart</td>
<td>3,153</td>
</tr>
<tr>
<td>Lung</td>
<td>1,831</td>
</tr>
<tr>
<td>Heart/Lung</td>
<td>72</td>
</tr>
</tbody>
</table>

4500 die every day waiting

Prevention
Devices
Xenotransplantation
Stem cell
Transplant tourism
Have **you** registered as an organ donor?
Benefit #2

Add “Organ Donor” to Your Facebook Timeline

Follow the simple steps below:

- Go to your Timeline
- Click on “Life Event”
- Select “Health and Wellness”
- Choose “Organ Donor”
This is going to be an historic day in transplant. The math will radically change, and may well eliminate the problem.
Surge in donors
Facebook offered a link to organ donor organizations Tuesday, prompting a big spike in online signups at Donate Life California.

1,117 signups as of 5 p.m.

Source: B. Makaiau, Donate Life California. BAY AREA NEWS GROUP
Benefit #3

UNIFORM ANATOMICAL GIFT ACT (1987)

Drafted by the

NATIONAL CONFERENCE OF COMMISSIONERS
ON UNIFORM STATE LAWS

and by it

APPROVED AND RECOMMENDED FOR ENACTMENT
IN ALL THE STATES
"Wishing a kidney would fall out of the sky so my husband can stop suffering. So if anyone knows of a live donor with type O blood, PLEASE let me know."
Benefit #5

Raising Money for Kidney Transplant: Through Music and Info. is on Facebook.

To connect with Raising Money for Kidney Transplant: Through Music and Info., sign in.

Sign Up Log In

Raising Money for Kidney Transplant: Through Music and Info.
Community Page about kidney transplantation
Harris poll for Lawyers.com
Have **you** completed a will?
Advance Directive

71%: “More important to enhance the quality of life for seriously ill patients, even if it means a shorter life.”

National Journal (Mar. 2011)

<table>
<thead>
<tr>
<th>Question and Responses³</th>
<th>Public, % (n=1006)</th>
</tr>
</thead>
<tbody>
<tr>
<td>If doctors believe there is no hope of recovery, which would you prefer?</td>
<td>Life-sustaining treatments should be stopped and should focus on comfort</td>
</tr>
<tr>
<td></td>
<td>72.8</td>
</tr>
</tbody>
</table>
Family – emotional harm

Family – financial harm

Dying at Home: Wishes vs. Reality

<table>
<thead>
<tr>
<th>Percent</th>
<th>Wish To Die At Home</th>
<th>Die At Home</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30</td>
<td></td>
<td></td>
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<tr>
<td>40</td>
<td></td>
<td></td>
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<td>50</td>
<td></td>
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<tr>
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<td></td>
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<tr>
<td>70</td>
<td></td>
<td></td>
</tr>
<tr>
<td>80</td>
<td></td>
<td></td>
</tr>
<tr>
<td>90</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- 67
- 24

Family – emotional harm

Family – financial harm
Nurses – moral distress

Harm to others
Limited ICU beds
ER boarding
Antibiotic resistance
Moral distress
Other patients

LAST YEAR OF LIFE
27.4% of all Medicare costs were spent in the last year of life
72.6% was spent on other recipients
More technology is the default

Patient must opt out

Advance directive

Document that instructs health care providers about your care when you cannot

Directive to Physicians and Family or Surrogates

Advance Directives Act (see §166.033, Health and Safety Code)

This is an important legal document known as an Advance Directive. It is designed to help you communicate your wishes about medical treatment at some time in the future when you are unable to make your wishes known because of illness or injury. These wishes are usually based on personal values. In particular, you may want to consider what burdens or hardships of treatment you would be willing to accept for a particular amount of benefit obtained if you were seriously ill.
“Springing”

Only effective when you lack capacity

<table>
<thead>
<tr>
<th>Please check appropriate boxes:</th>
<th>I want</th>
<th>I want treatment tried, if no choice yes, no, or either</th>
<th>I am unwilling</th>
<th>I do not want</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Cardiopulmonary resuscitation (chest compressions, drugs, electric shocks, and artificial breathing aimed at reviving a person who is on the point of dying).</td>
<td>No applicable</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Major surgery (for example, removing the gall bladder or part of the colon).</td>
<td>No applicable</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Blood transfusions or blood products.</td>
<td>No applicable</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. Artificial nutrition and hydration (given through a tube in a vein or in the stomach).</td>
<td>No applicable</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7. Simple diagnostic tests (for example, blood tests or x-rays).</td>
<td>No applicable</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. Antibiotics (drugs used to fight infection).</td>
<td>No applicable</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. Pain medications, even if they dull consciousness and indirectly shorten my life.</td>
<td>No applicable</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Goals

Values

QOL

Priorities
What makes your life worth living?

How would you like to spend your last days?

What are your spiritual beliefs that might affect treatment choices?

30%

28%
Do you have an advance directive with healthcare instructions?
Medical Power Of Attorney
Advance Directives Act (see §166.164, Health and Safety Code)

Designation of Health Care Agent:

I. ____________________________________ (insert your name) appoint:

Name: ________________________________

Address: ________________________________

______________________________________ Phone: ______________

as my agent to make any and all health care decisions for me, except to the extent I state otherwise in this document. This medical power of attorney takes effect if I become unable to make my own health care decisions and this fact is certified in writing by my physician.
Have you appointed a healthcare surrogate?

Spouse
Adult children
Parents
Nearest living relative

Statement of First Witness

I am not the person appointed as agent by this document. I am not related to the principal by blood or marriage. I would not be entitled to any portion of the principal’s estate on the principal’s death. I am not the attending physician of the principal or an employee of the attending physician. I have no claim against any portion of the principal’s estate on the principal’s death. Furthermore, if I am an employee of a health care facility in which the principal is a patient, I am not involved in providing direct patient care to the principal and am not an officer, director, partner, or business office employee of the health care facility or of any parent organization of the health care facility.

Signature: __________________________
Print Name: _________________________ Date: ______________
Address: ____________________________
Surrogate must comply
Written instructions
Values & preferences
Best interests

66% accurate
50% = pure chance

Moorman & Carr 62%
2010
Barrio-Catelejo et al. 63%
2009
Shalowitz et al. 58%
2006
The America I know and love is not one in which my parents or my baby . . . will have to stand in front of Obama’s “death panel”
Lie of the Year: “Death Panels”
Education
Communication
Social pressure
Cue to reflect, discuss, record

Reminder to clinician

6 times more likely to discuss