

Health Law: Quality & Liability

Professor Thaddeus M. Pope

Reading Packet for Week 6 (Fall 2018)

Weekly Summary

We completed our discussion of the formation, termination, and limitation of the treatment relationship. We then examined federal nondiscrimination statutes, especially EMTALA and the ADA.

This week, we turn back to state law to examine the doctrine of informed consent, one type of medical malpractice. We will spend several class sessions on informed consent. This time, we will focus on two things. First, it is important to distinguish informed consent from medical battery. These two torts are related but separate and distinct tort theories that apply in different factual circumstances. Second, we will walk through the four elements of informed consent. These are the same as the elements of any tort: duty, breach, damages, and causation.

This session is an introductory overview. Next time, we will zoom in on specific informed consent issues.

Reading

All the following materials are collected into a single PDF document:

- Canterbury v. Spence (D.C. Cir. 1972) (21 pages)
- Culbertson v. Mernitz (Ind. 1992) (9 pages)
- Rizzo v. Schiller (Va. 1994) (3 pages)
- Pope, J. L. Med. & Ethics (2017) (18 pages w/o endnotes)

Objectives

By the end of this week, you will be able to:

- Analyze and apply all four elements of an informed consent claim (duty, breach, causation, and damages) (3.1).
- Distinguish informed consent from medical battery (3.2).
- Distinguish informed consent from medical malpractice (3.3).
- Distinguish the two leading disclosure standards (measures of duty): reasonable patient and reasonable physician (3.4).
- Distinguish, analyze, and apply three distinct sub-elements of causation (3.5).

employment." From the evidence existing here, we find it to be undisputed that Appellant Taylor was acting within the scope of his employment when the accident occurred.

Accordingly, the ruling of the District Court is reversed with direction that this action be dismissed as to Appellant Taylor and the United States be substituted as Defendant in each of the personal injury actions brought by Appellees.

So ordered.

performed. The Court also held that evidence including evidence that the patient progressed after the operation until he fell while unattended but, a few hours thereafter, his condition had deteriorated and testimony that there were complaints of paralysis and respiratory difficulty and medical testimony that paralysis can be brought on by trauma or shock presented an issue whether there was dereliction of the hospital's duty to exercise reasonable care for the safety and well-being of the patient, and an issue of causality.

Reversed and remanded for new trial.



Jerry W. CANTERBURY, Appellant,

v.

William Thornton SPENCE and the Washington Hospital Center, a body corporate, Appellees.

No. 22099.

United States Court of Appeals,
District of Columbia Circuit.

Argued Dec. 18, 1969.

Decided May 19, 1972.

Rehearing Denied July 20, 1972.

A patient brought action against a surgeon and hospital. At the end of the patient's case in chief, the United States District Court for the District of Columbia, Francis C. Whelan, J., directed verdicts for the surgeon and hospital, and the patient appealed. The Court of Appeals, Spottswood W. Robinson, III, Circuit Judge, held that evidence presented a jury issue as to sufficiency of the surgeon's disclosure, i. e., whether a one percent possibility of paralysis resulting from laminectomy was peril of sufficient magnitude to bring a disclosure duty into play; evidence also presented an issue as to whether the operation was negligently

1. Courts \Leftrightarrow 406.5(8)

Where there was some conflict in evidence, Court of Appeals in reviewing judgment directing verdicts for defendants would reconstruct events from evidence most favorable to plaintiff.

2. Physicians and Surgeons \Leftrightarrow 12

Every human being, and thus every medical patient, of adult years and sound mind has right to determine what shall be done with his own body.

3. Physicians and Surgeons \Leftrightarrow 15(8)

Medical patient's true consent to what happens to himself is informed exercise of choice, entailing opportunity to evaluate knowledgeably the options available and risks attendant upon each.

4. Physicians and Surgeons \Leftrightarrow 14(1)

Physician is under duty to treat his patients skillfully, but proficiency in diagnosis and therapy is not full measure of his responsibility.

5. Physicians and Surgeons \Leftrightarrow 15(8)

Physician is under obligation to communicate specific information to patient when exigencies of reasonable care call for it, and due care may require physician perceiving symptoms of bodily abnormality to alert patient to the condition.

6. Physicians and Surgeons \Leftrightarrow 15(8)

Due care may require physician confronting ailment which does not respond

rors rather than for counsel to do so. Fed.Rules Civ.Proc. rule 47(a), 28 U.S.C.A.

44. Courts \Leftrightarrow 406.6(3)

Federal Civil Procedure \Leftrightarrow 2012

It was within trial judge's discretion, in patient's action against doctor and hospital, to exclude rebuttal witness from courtroom during other stages of trial; and in any event, exclusion was not ground for reversal in absence of showing of prejudice.

Mr. Earl H. Davis, Washington, D. C., for appellant.

Mr. Walter J. Murphy, Jr., Washington, D. C., for appellee Spence.

Mr. John L. Laskey, Washington, D. C., for appellee Washington Hospital Center.

Before WRIGHT, LEVENTHAL and ROBINSON, Circuit Judges.

SPOTTSWOOD W. ROBINSON, III,
Circuit Judge:

This appeal is from a judgment entered in the District Court on verdicts directed for the two appellees at the conclusion of plaintiff-appellant Canterbury's case in chief. His action sought damages for personal injuries allegedly sustained as a result of an operation negligently performed by appellee Spence, a negligent failure by Dr. Spence to disclose a risk of serious disability inherent in the operation, and negligent post-operative care by appellee Washington Hospital Center. On close examination of the record, we find evidence which required submission of these issues to the jury. We accordingly reverse the judgment as to each appellee and remand the case to the District Court for a new trial.

1. Two months earlier, appellant was hospitalized for diagnostic tests following complaints of weight loss and lassitude. He was discharged with a final diagnosis of neurosis and thereafter given supportive therapy by his then attending physician.

I

The record we review tells a depressing tale. A youth troubled only by back pain submitted to an operation without being informed of a risk of paralysis incidental thereto. A day after the operation he fell from his hospital bed after having been left without assistance while voiding. A few hours after the fall, the lower half of his body was paralyzed, and he had to be operated on again. Despite extensive medical care, he has never been what he was before. Instead of the back pain, even years later, he hobbled about on crutches, a victim of paralysis of the bowels and urinary incontinence. In a very real sense this lawsuit is an understandable search for reasons.

At the time of the events which gave rise to this litigation, appellant was nineteen years of age, a clerk-typist employed by the Federal Bureau of Investigation. In December, 1958, he began to experience severe pain between his shoulder blades.¹ He consulted two general practitioners, but the medications they prescribed failed to eliminate the pain. Thereafter, appellant secured an appointment with Dr. Spence, who is a neurosurgeon.

Dr. Spence examined appellant in his office at some length but found nothing amiss. On Dr. Spence's advice appellant was x-rayed, but the films did not identify any abnormality. Dr. Spence then recommended that appellant undergo a myelogram—a procedure in which dye is injected into the spinal column and traced to find evidence of disease or other disorder—at the Washington Hospital Center.

Appellant entered the hospital on February 4, 1959.² The myelogram revealed a "filling defect" in the region of the fourth thoracic vertebra. Since a myelogram often does no more than pinpoint

2. The dates stated herein are taken from the hospital records. At trial, appellant and his mother contended that the records were inaccurate, but the one-day difference over which they argued is without significance.

the location of an aberration, surgery may be necessary to discover the cause. Dr. Spence told appellant that he would have to undergo a laminectomy—the excision of the posterior arch of the vertebra—to correct what he suspected was a ruptured disc. Appellant did not raise any objection to the proposed operation nor did he probe into its exact nature.

Appellant explained to Dr. Spence that his mother was a widow of slender financial means living in Cyclone, West Virginia, and that she could be reached through a neighbor's telephone. Appellant called his mother the day after the myelogram was performed and, failing to contact her, left Dr. Spence's telephone number with the neighbor. When Mrs. Canterbury returned the call, Dr. Spence told her that the surgery was occasioned by a suspected ruptured disc. Mrs. Canterbury then asked if the recommended operation was serious and Dr. Spence replied "not anymore than any other operation." He added that he knew Mrs. Canterbury was not well off and that her presence in Washington would not be necessary. The testimony is contradictory as to whether during the course of the conversation Mrs. Canterbury expressed her consent to the operation. Appellant himself apparently did not converse again with Dr. Spence prior to the operation.

Dr. Spence performed the laminectomy on February 11³ at the Washington Hospital Center. Mrs. Canterbury traveled to Washington, arriving on that date but after the operation was over, and signed a consent form at the hospital. The laminectomy revealed several anomalies: a spinal cord that was swollen and unable to pulsate, an accumulation of large tortuous and dilated veins, and a complete absence of epidural fat which normally surrounds the spine. A thin hypodermic needle was inserted into the

3. The operation was postponed five days because appellant was suffering from an abdominal infection.
4. The one fact clearly emerging from the otherwise murky portrayal by the record, however, is that appellant did fall while

spinal cord to aspirate any cysts which might have been present, but no fluid emerged. In suturing the wound, Dr. Spence attempted to relieve the pressure on the spinal cord by enlarging the dura—the outer protective wall of the spinal cord—at the area of swelling.

[1] For approximately the first day after the operation appellant recuperated normally, but then suffered a fall and an almost immediate setback. Since there is some conflict as to precisely when or why appellant fell,⁴ we reconstruct the events from the evidence most favorable to him.⁵ Dr. Spence left orders that appellant was to remain in bed during the process of voiding. These orders were changed to direct that voiding be done out of bed, and the jury could find that the change was made by hospital personnel. Just prior to the fall, appellant summoned a nurse and was given a receptacle for use in voiding, but was then left unattended. Appellant testified that during the course of the endeavor he slipped off the side of the bed, and that there was no one to assist him, or side rail to prevent the fall.

Several hours later, appellant began to complain that he could not move his legs and that he was having trouble breathing; paralysis seems to have been virtually total from the waist down. Dr. Spence was notified on the night of February 12, and he rushed to the hospital. Mrs. Canterbury signed another consent form and appellant was again taken into the operating room. The surgical wound was reopened and Dr. Spence created a gusset to allow the spinal cord greater room in which to pulsate.

Appellant's control over his muscles improved somewhat after the second operation but he was unable to void properly. As a result of this condition, he came under the care of a urologist while

attempting to void and while completely unattended.

5. See *Aylor v. Intercounty Constr. Corp.*, 127 U.S.App.D.C. 151, 153, 381 F.2d 930, 932 (1967), and cases cited in n. 2 thereof.

still in the hospital. In April, following a cystoscopic examination, appellant was operated on for removal of bladder stones, and in May was released from the hospital. He reentered the hospital the following August for a 10-day period, apparently because of his urologic problems. For several years after his discharge he was under the care of several specialists, and at all times was under the care of a urologist. At the time of the trial in April, 1968, appellant required crutches to walk, still suffered from urinary incontinence and paralysis of the bowels, and wore a penile clamp.

In November, 1959 on Dr. Spence's recommendation, appellant was transferred by the F.B.I. to Miami where he could get more swimming and exercise. Appellant worked three years for the F.B.I. in Miami, Los Angeles and Houston, resigning finally in June, 1962. From then until the time of the trial, he held a number of jobs, but had constant trouble finding work because he needed to remain seated and close to a bathroom. The damages appellant claims include extensive pain and suffering, medical expenses, and loss of earnings.

II

Appellant filed suit in the District Court on March 7, 1963, four years after the laminectomy and approximately two years after he attained his majority. The complaint stated several causes of action against each defendant. Against Dr. Spence it alleged, among other things, negligence in the performance of the laminectomy and failure to inform him beforehand of the risk involved. Against the hospital the complaint charged negligent post-operative care in permitting appellant to remain unattended after the laminectomy, in failing to provide a nurse or orderly to assist him at the time of his fall, and in failing to maintain a side rail on his bed. The answers denied the allegations of negligence and defended on the ground that the suit was barred by the statute of limitations.

Pretrial discovery—including depositions by appellant, his mother and Dr. Spence—continuances and other delays consumed five years. At trial, disposition of the threshold question whether the statute of limitations had run was held in abeyance until the relevant facts developed. Appellant introduced no evidence to show medical and hospital practices, if any, customarily pursued in regard to the critical aspects of the case, and only Dr. Spence, called as an adverse witness, testified on the issue of causality. Dr. Spence described the surgical procedures he utilized in the two operations and expressed his opinion that appellant's disabilities stemmed from his pre-operative condition as symptomized by the swollen, non-pulsating spinal cord. He stated, however, that neither he nor any of the other physicians with whom he consulted was certain as to what that condition was, and he admitted that trauma can be a cause of paralysis. Dr. Spence further testified that even without trauma paralysis can be anticipated "somewhere in the nature of one percent" of the laminectomies performed, a risk he termed "a very slight possibility." He felt that communication of that risk to the patient is not good medical practice because it might deter patients from undergoing needed surgery and might produce adverse psychological reactions which could preclude the success of the operation.

At the close of appellant's case in chief, each defendant moved for a directed verdict and the trial judge granted both motions. The basis of the ruling, he explained, was that appellant had failed to produce any medical evidence indicating negligence on Dr. Spence's part in diagnosing appellant's malady or in performing the laminectomy; that there was no proof that Dr. Spence's treatment was responsible for appellant's disabilities; and that notwithstanding some evidence to show negligent post-operative care, an absence of medical testimony to show causality precluded submission of the case against the hospital to the jury.

The judge did not allude specifically to the alleged breach of duty by Dr. Spence to divulge the possible consequences of the laminectomy.

We reverse. The testimony of appellant and his mother that Dr. Spence did not reveal the risk of paralysis from the laminectomy made out a *prima facie* case of violation of the physician's duty to disclose which Dr. Spence's explanation did not negate as a matter of law. There was also testimony from which the jury could have found that the laminectomy was negligently performed by Dr. Spence, and that appellant's fall was the consequence of negligence on the part of the hospital. The record, moreover, contains evidence of sufficient quantity and quality to tender jury issues as to whether and to what extent any such negligence was causally related to appellant's post-laminectomy condition. These considerations entitled appellant to a new trial.

Elucidation of our reasoning necessitates elaboration on a number of points. In Parts III and IV we explore the

6. Since there was neither allegation nor proof that the appellee hospital failed in any duty to disclose, we have no occasion to inquire as to whether or under what circumstances such a duty might arise.
7. See, e. g., *Theodore v. Ellis*, 141 La. 709, 75 So. 655, 660 (1917); *Wojciechowski v. Coryell*, 217 S.W. 638, 644 (Mo.App. 1920); *Hunter v. Burroughs*, 123 Va. 113, 96 S.E. 360, 366-368 (1918).
8. See the collections in Annot., 79 A.L.R. 2d 1028 (1961); Comment, *Informed Consent in Medical Malpractice*, 55 Calif. L.Rev. 1396, 1397 n. 5 (1967).
9. For references to a considerable body of commentary, see *Waltz & Scheuneman, Informed Consent to Therapy*, 64 Nw.U. L.Rev. 628 n. 1 (1970).
10. In *Stivers v. George Washington Univ.*, 116 U.S.App.D.C. 29, 320 F.2d 751 (1963), a charge was asserted against a physician and a hospital that a patient's written consent to a bi-lateral arteriogram was based on inadequate information, but our decision did not touch the legal aspects of that claim. The jury to which the case was tried found for the physician, and the trial judge awarded judgment for the hospital notwithstanding a

origins and rationale of the physician's duty to reasonably inform an ailing patient as to the treatment alternatives available and the risks incidental to them. In Part V we investigate the scope of the disclosure requirement and in Part VI the physician's privileges not to disclose. In Part VII we examine the role of causality, and in Part VIII the need for expert testimony in non-disclosure litigation. In Part IX we deal with appellees' statute of limitations defense and in Part X we apply the principles discussed to the case at bar.

III

Suits charging failure by a physician adequately to disclose the risks and alternatives of proposed treatment are not innovations in American law. They date back a good half-century,⁷ and in the last decade they have multiplied rapidly.⁸ There is, nonetheless, disagreement among the courts and the commentators⁹ on many major questions, and there is no precedent of our own directly in point.¹⁰ For the tools enabling resolu-

jury verdict against it. The patient confined the appeal to this court to the judgment entered for the hospital, and in no way implicated the verdict for the physician. We concluded "that the verdict constitutes a jury finding that [the physician] was not guilty of withholding relevant information from [the patient] or in the alternative that he violated no duty owed her in telling her what he did tell her or in withholding what he did not tell her. . . ." 116 U.S.App.D.C. at 31, 320 F.2d at 753. The fact that no review of the verdict as to the physician was sought thus became critical. The hospital could not be held derivatively liable on the theory of a master-servant relationship with the physician since the physician himself had been exonerated. And since there was no evidence upon which the verdict against the hospital could properly have been predicated independently, we affirmed the trial judge's action in setting it aside. 116 U.S.App.D.C. at 31-32, 320 F.2d at 753-754. In these circumstances, our opinion in *Stivers* cannot be taken as either approving or disapproving the handling of the risk-nondisclosure issue between the patient and the physician in the trial court.

tion of the issues on this appeal, we are forced to begin at first principles.¹¹

[2, 3] The root premise is the concept, fundamental in American jurisprudence, that "[e]very human being of adult years and sound mind has a right to determine what shall be done with his own body. . . ." ¹² True consent to what happens to one's self is the informed exercise of a choice, and that entails an opportunity to evaluate knowl-

edgeably the options available and the risks attendant upon each.¹³ The average patient has little or no understanding of the medical arts, and ordinarily has only his physician to whom he can look for enlightenment with which to reach an intelligent decision.¹⁴ From these almost axiomatic considerations springs the need, and in turn the requirement, of a reasonable divulgence by physician to patient to make such a decision possible.¹⁵

11. We undertake only a general outline of legal doctrine on the subject and, of course, a discussion and application of the principles which in our view should govern this appeal. The rest we leave for future litigation.

12. Schloendorff v. Society of New York Hospital, 211 N.Y. 125, 105 N.E. 92, 93 (1914). See also Natanson v. Kline, 186 Kan. 393, 350 P.2d 1093, 1104 (1960), clarified, 187 Kan. 186, 354 P.2d 670 (1960); W. Prosser, *Torts* § 18 at 102 (3d ed. 1964); Restatement of Torts § 49 (1934).

13. See Dunham v. Wright, 423 F.2d 940, 943-946 (3d Cir. 1970) (applying Pennsylvania law); Campbell v. Oliva, 424 F.2d 1244, 1250-1251 (6th Cir. 1970) (applying Tennessee law); Bowers v. Talmage, 159 So.2d 888 (Fla.App.1963); Woods v. Brumlop, 71 N.M. 221, 377 P.2d 520, 524-525 (1962); Mason v. Ellsworth, 3 Wash.App. 298, 474 P.2d 909, 915, 918-919 (1970).

14. Patients ordinarily are persons unlearned in the medical sciences. Some few, of course, are schooled in branches of the medical profession or in related fields. But even within the latter group variations in degree of medical knowledge specifically referable to particular therapy may be broad, as for example, between a specialist and a general practitioner, or between a physician and a nurse. It may well be, then, that it is only in the unusual case that a court could safely assume that the patient's insights were on a parity with those of the treating physician.

15. The doctrine that a consent effective as authority to form therapy can arise only from the patient's understanding of alternatives to and risks of the therapy is commonly denominated "informed consent." See, e. g., Waltz & Scheuneman,

Informed Consent to Therapy, 64 Nw.U.L.Rev. 628, 629 (1970). The same appellation is frequently assigned to the doctrine requiring physicians, as a matter of duty to patients, to communicate information as to such alternatives and risks. See, e. g., Comment, *Informed Consent in Medical Malpractice*, 55 Calif.L.Rev. 1396 (1967). While we recognize the general utility of shorthand phrases in literary expositions, we caution that uncritical use of the "informed consent" label can be misleading. See, e. g., Plante, *An Analysis of "Informed Consent,"* 36 Ford.L.Rev. 639, 671-72 (1968).

In duty-to-disclose cases, the focus of attention is more properly upon the nature and content of the physician's divulgence than the patient's understanding or consent. Adequate disclosure and informed consent are, of course, two sides of the same coin—the former a *sine qua non* of the latter. But the vital inquiry on duty to disclose relates to the physician's performance of an obligation, while one of the difficulties with analysis in terms of "informed consent" is its tendency to imply that what is decisive is the degree of the patient's comprehension. As we later emphasize, the physician discharges the duty when he makes a reasonable effort to convey sufficient information although the patient, without fault of the physician, may not fully grasp it. See text *infra* at notes 82-89. Even though the factfinder may have occasion to draw an inference on the state of the patient's enlightenment, the factfinding process on performance of the duty ultimately reaches back to what the physician actually said or failed to say. And while the factual conclusion on adequacy of the revelation will vary as between patients—as, for example, between a lay patient and a physician-patient—the fluctuations are attributable to the kind of divulgence which may be reasonable under the circumstances.

[4-7] A physician is under a duty to treat his patient skillfully¹⁶ but proficiency in diagnosis and therapy is not the full measure of his responsibility. The cases demonstrate that the physician is under an obligation to communicate specific information to the patient when the exigencies of reasonable care call for it.¹⁷ Due care may require a physician perceiving symptoms of bodily abnormality to alert the patient to the condition.¹⁸ It may call upon the physician confronting an ailment which does not respond to his ministrations to inform the patient thereof.¹⁹ It may command the physician to instruct the patient as to any limitations to be presently observed for his own welfare,²⁰ and as to any precautionary therapy he should seek in the future.²¹ It may oblige the physician to advise the patient of the need for or de-

sirability of any alternative treatment promising greater benefit than that being pursued.²² Just as plainly, due care normally demands that the physician warn the patient of any risks to his well-being which contemplated therapy may involve.²³

[8, 9] The context in which the duty of risk-disclosure arises is invariably the occasion for decision as to whether a particular treatment procedure is to be undertaken. To the physician, whose training enables a self-satisfying evaluation, the answer may seem clear, but it is the prerogative of the patient, not the physician, to determine for himself the direction in which his interests seem to lie.²⁴ To enable the patient to chart his course understandably, some familiarity with the therapeutic alternatives and their hazards becomes essential.²⁵

16. *Brown v. Keaveny*, 117 U.S.App.D.C. 117, 118, 326 F.2d 660, 661 (1963); *Quick v. Thurston*, 110 U.S.App.D.C. 169, 171, 290 F.2d 360, 362, 88 A.L.R.2d 299 (en banc 1961); *Rodgers v. Lawson*, 83 U.S.App.D.C. 281, 282, 170 F.2d 157, 158 (1948).

17. See discussion in McCoid, *The Care Required of Medical Practitioners*, 12 Vand. L.Rev. 549, 586-97 (1959).

18. See *Union Carbide & Carbon Corp. v. Stapleton*, 237 F.2d 229, 232 (6th Cir. 1956); *Maertins v. Kaiser Foundation Hosp.*, 162 Cal.App.2d 661, 328 P.2d 494, 497 (1958); *Doty v. Lutheran Hosp. Ass'n*, 110 Neb. 467, 194 N.W. 444, 445, 447 (1923); *Tvedt v. Haugen*, 70 N.D. 338, 294 N.W. 183, 187 (1940). See also *Dietze v. King*, 184 F.Supp. 944, 948, 949 (E.D.Va.1960); *Dowling v. Mutual Life Ins. Co.*, 168 So.2d 107, 116 (La.App.1964), writ refused, 247 La. 248, 170 So.2d 508 (1965).

19. See *Rahn v. United States*, 222 F.Supp. 775, 780-781 (S.D.Ga.1963) (applying Georgia law); *Baldor v. Rogers*, 81 So.2d 658, 662, 55 A.L.R.2d 453 (Fla.1955); *Manion v. Tweedy*, 257 Minn. 59, 100 N.W.2d 124, 128, 129 (1959); *Tvedt v. Haugen*, *supra* note 18, 294 N.W. at 187; *Ison v. McFall*, 55 Tenn.App. 326, 400 S.W.2d 243, 258 (1964); *Kelly v. Carroll*, 36 Wash.2d 482, 219 P.2d 79, 88, 19 A.L.R.2d 1174, cert. denied, 340 U.S. 892, 71 S.Ct. 208, 95 L.Ed. 646 (1950).

20. *Newman v. Anderson*, 195 Wis. 200, 217 N.W. 306 (1928). See also *Whitfield v.*

Daniel Constr. Co., 226 S.C. 37, 83 S.E. 2d 460, 463 (1954).

21. *Beck v. German Klinik*, 78 Iowa 696, 43 N.W. 617, 618 (1889); *Pike v. Honsinger*, 155 N.Y. 201, 49 N.E. 760, 762 (1898); *Doan v. Griffith*, 402 S.W.2d 855, 856 (Ky.1966).

22. The typical situation is where a general practitioner discovers that the patient's malady calls for specialized treatment, whereupon the duty generally arises to advise the patient to consult a specialist. See the cases collected in Annot., 35 A.L.R.3d 349 (1971). See also *Baldor v. Rogers*, *supra* note 19, 81 So.2d at 662; *Garafova v. Maimonides Hosp.*, 22 A.D.2d 85, 253 N.Y.S.2d 856, 858, 28 A.L.R.3d 1357 (1964); aff'd, 19 N.Y.2d 765, 279 N.Y.S.2d 523, 226 N.E.2d 311, 28 A.L.R.3d 1362 (1967); McCoid, *The Care Required of Medical Practitioners*, 12 Vand. L.Rev. 549, 597-98 (1959).

23. See, e. g., *Wall v. Brim*, 138 F.2d 478, 480-481 (5th Cir. 1943), consent issue tried on remand and verdict for plaintiff aff'd., 145 F.2d 492 (5th Cir. 1944), cert. denied, 324 U.S. 857, 65 S.Ct. 858, 89 L.Ed. 1415 (1945); *Belcher v. Carter*, 13 Ohio App.2d 113, 234 N.E.2d 311, 312 (1967); *Hunter v. Burroughs*, *supra* note 7, 96 S.E. at 366; *Plante, An Analysis of "Informed Consent,"* 36 Ford.L.Rev. 639, 653 (1968).

24. See text *supra* at notes 12-13.

25. See cases cited *supra* notes 14-15.

[10] A reasonable revelation in these respects is not only a necessity but, as we see it, is as much a matter of the physician's duty. It is a duty to warn of the dangers lurking in the proposed treatment, and that is surely a facet of due care.²⁶ It is, too, a duty to impart information which the patient has every right to expect.²⁷ The patient's reliance upon the physician is a trust of the kind which traditionally has exacted obligations beyond those associated with arms-length transactions.²⁸ His dependence upon the physician for information affecting his well-being, in terms of contemplated treatment, is well-nigh abject. As earlier noted, long before the instant litigation arose, courts had recognized that the physician had the responsibility of satisfying the vital informational

26. See text *supra* at notes 17-23.

27. Some doubt has been expressed as to ability of physicians to suitably communicate their evaluations of risks and the advantages of optional treatment, and as to the lay patient's ability to understand what the physician tells him. Karchmer, Informed Consent: A Plaintiff's Medical Malpractice "Wonder Drug," 31 Mo.L.Rev. 29, 41 (1966). We do not share these apprehensions. The discussion need not be a disquisition, and surely the physician is not compelled to give his patient a short medical education; the disclosure rule summons the physician only to a reasonable explanation. See Part V, *infra*. That means generally informing the patient in non-technical terms as to what is at stake: the therapy alternatives open to him, the goals expectably to be achieved, and the risks that may ensue from particular treatment and no treatment. See Stinnett v. Price, 446 S.W.2d 893, 894, 895 (Tex. Civ.App.1969). So informing the patient hardly taxes the physician, and it must be the exceptional patient who cannot comprehend such an explanation at least in a rough way.

28. That element comes to the fore in litigation involving contractual and property dealings between physician and patient. See, e. g., Campbell v. Oliva, *supra* note 13, 424 F.2d at 1250; *In re Bourquin's Estate*, 161 Cal.App.2d 289, 326 P.2d 604, 610 (1958); Butler v. O'Brien, 8 Ill.2d 203, 133 N.E.2d 274, 277 (1956); *Woodbury v. Woodbury*, 141 Mass. 329, 5 N.E. 275, 278, 279 (1886); *Clinton v.*

needs of the patient.²⁹ More recently, we ourselves have found "in the fiduciary qualities of [the physician-patient] relationship the physician's duty to reveal to the patient that which in his best interests it is important that he should know."³⁰ We now find, as a part of the physician's overall obligation to the patient, a similar duty of reasonable disclosure of the choices with respect to proposed therapy and the dangers inherently and potentially involved.³¹

[11, 12] This disclosure requirement, on analysis, reflects much more of a change in doctrinal emphasis than a substantive addition to malpractice law. It is well established that the physician must seek and secure his patient's consent before commencing an operation or other course of treatment.³² It is also

Miller, 77 Okl. 173, 186 P. 932, 933 (1919); *Hodge v. Shea*, 252 S.C. 601, 168 S.E.2d 82, 84, 87 (1969).

29. See, e. g., *Sheets v. Burman*, 322 F.2d 277, 279-280 (5th Cir. 1963); *Hudson v. Moore*, 239 Ala. 130, 194 So. 147, 149 (1940); *Guy v. Schuldt*, 236 Ind. 101, 138 N.E.2d 891, 895 (1956); *Perrin v. Rodriguez*, 153 So. 555, 556-557 (La.App. 1934); *Schmucking v. Mayo*, 183 Minn. 37, 235 N.W. 633 (1931); *Thompson v. Barnard*, 142 S.W.2d 238, 241 (Tex.Civ.App.1940), aff'd, 138 Tex. 277, 158 S.W.2d 486 (1942).

30. *Emmett v. Eastern Dispensary & Cas. Hosp.*, 130 U.S.App.D.C. 50, 54, 396 F.2d 931, 935 (1967). See also, *Swan, The California Law of Malpractice of Physicians, Surgeons, and Dentists*, 33 Calif. L.Rev. 248, 251 (1945).

31. See cases cited *supra* notes 16-28; *Berkey v. Anderson*, 1 Cal.App.3d 790, 82 Cal.Rptr. 67, 78 (1970); *Smith, Antecedent Grounds of Liability in the Practice of Surgery*, 14 Rocky Mt.L.Rev. 233, 249-50 (1942); *Swan, The California Law of Malpractice of Physicians, Surgeons, and Dentists*, 33 Calif.L.Rev. 248, 251 (1945); Note, 40 Minn.L.Rev. 879-80 (1956).

32. See cases collected in *Annot.*, 56 A.L.R. 2d 695 (1967). Where the patient is incapable of consenting, the physician may have to obtain consent from someone else. See, e. g., *Bonner v. Moran*, 75 U.S.App.D.C. 156, 157-158, 126 F.2d 121, 122-123, 139 A.L.R. 1366 (1941).

clear that the consent, to be efficacious, must be free from imposition upon the patient.³³ It is the settled rule that therapy not authorized by the patient may amount to a tort—a common law battery—by the physician.³⁴ And it is evident that it is normally impossible to obtain a consent worthy of the name unless the physician first elucidates the options and the perils for the patient's edification.³⁵ Thus the physician has long borne a duty, on pain of liability for unauthorized treatment, to make adequate disclosure to the patient.³⁶ The evolution of the obligation to communicate for the patient's benefit as well as the physician's protection has hardly involved an extraordinary restructuring of the law.

IV

[13,14] Duty to disclose has gained recognition in a large number of American jurisdictions,³⁷ but more largely on a different rationale. The majority of courts dealing with the problem have made the duty depend on whether it was

the custom of physicians practicing in the community to make the particular disclosure to the patient.³⁸ If so, the physician may be held liable for an unreasonable and injurious failure to divulge, but there can be no recovery unless the omission forsakes a practice prevalent in the profession.³⁹ We agree that the physician's noncompliance with a professional custom to reveal, like any other departure from prevailing medical practice,⁴⁰ may give rise to liability to the patient. We do not agree that the patient's cause of action is dependent upon the existence and nonperformance of a relevant professional tradition.

[15] There are, in our view, formidable obstacles to acceptance of the notion that the physician's obligation to disclose is either germinated or limited by medical practice. To begin with, the reality of any discernible custom reflecting a professional consensus on communication of option and risk information to patients is open to serious doubt.⁴¹ We sense the danger that what in fact is no

physician. Physicians and hospitals have patients of widely divergent socio-economic backgrounds, and a rule which presumes a degree of sophistication which many members of society lack is likely to breed gross inequities. See Note, Informed Consent as a Theory of Medical Liability, 1970 Wis.L.Rev. 879, 891-97.

33. See Restatement (Second) of Torts §§ 55-58 (1965).
34. See, e. g., Bonner v. Moran, *supra* note 32, 75 U.S.App.D.C. at 157, 126 F.2d at 122, and cases collected in Annot., 56 A.L.R.2d 695, 697-99 (1957). See also Part IX, *infra*.
35. See cases cited *supra* note 13. See also McCoid, The Care Required of Medical Practitioners, 12 Vand.L.Rev. 549, 587-91 (1959).
36. We discard the thought that the patient should ask for information before the physician is required to disclose. *Caveat emptor* is not the norm for the consumer of medical services. Duty to disclose is more than a call to speak merely on the patient's request, or merely to answer the patient's questions; it is a duty to volunteer, if necessary, the information the patient needs for intelligent decision. The patient may be ignorant, confused, overawed by the physician or frightened by the hospital, or even ashamed to inquire. See generally Note, Restructuring Informed Consent: Legal Therapy for the Doctor-Patient Relationship, 79 Yale L.J. 1533, 1545-51 (1970). Perhaps relatively few patients could in any event identify the relevant questions in the absence of prior explanation by the
37. The number is reported at 22 by 1967. Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1397, and cases cited in n. 5 (1967).
38. See, e. g., DiFilippo v. Preston, 3 Storey 539, 53 Del. 539, 173 A.2d 333, 339 (1961); Haggerty v. McCarthy, 344 Mass. 136, 181 N.E.2d 562, 565, 566 (1962); Roberts v. Young, 369 Mich. 133, 119 N.W.2d 627, 630 (1963); Aiken v. Clary, 396 S.W.2d 668, 675, 676 (Mo. 1965). As these cases indicate, majority-rule courts hold that expert testimony is necessary to establish the custom.
39. See cases cited *supra* note 38.
40. See, e. g., W. Prosser, *Torts* § 33 at 171 (3d ed. 1964).
41. See, e. g., Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1404-05 (1967); Comment, Valid Consent to Medical Treatment: Need the Patient Know?, 4 Duquesne L.Rev. 450,

custom at all may be taken as an affirmative custom to maintain silence, and that physician-witnesses to the so-called custom may state merely their personal opinions as to what they or others would do under given conditions.⁴² We cannot gloss over the inconsistency between reliance on a general practice respecting divulgence and, on the other hand, realization that the myriad of variables among patients⁴³ makes each case so different that its omission can rationally be justified only by the effect of its individual circumstances.⁴⁴ Nor can we ignore the fact that to bind the disclosure obligation to medical usage is to arrogate the decision on revelation to the physician alone.⁴⁵ Respect for the patient's right of self-determination on particular therapy⁴⁶ demands a standard set by law for physicians rather than one which physicians may or may not impose upon themselves.⁴⁷

More fundamentally, the majority rule overlooks the graduation of reasonable-care demands in Anglo-American jurisprudence and the position of professional custom in the hierarchy. The caliber of the performance exacted by the reasonable-care standard varies between the professional and non-professional

worlds, and so also the role of professional custom. "With but few exceptions," we recently declared, "society demands that everyone under a duty to use care observe minimally a general standard."⁴⁸ "Familiarly expressed judicially," we added, "the yardstick is that degree of care which a reasonably prudent person would have exercised under the same or similar circumstances."⁴⁹ "Beyond this," however, we emphasized, "the law requires those engaging in activities requiring unique knowledge and ability to give a performance commensurate with the undertaking."⁵⁰ Thus physicians treating the sick must perform at higher levels than non-physicians in order to meet the reasonable care standard in its special application to physicians⁵¹— "that degree of care and skill ordinarily exercised by the profession in [the physician's] own or similar localities."⁵² And practices adopted by the profession have indispensable value as evidence tending to establish just what that degree of care and skill is.⁵³

[16] We have admonished, however, that "[t]he special medical standards⁵⁴ are but adaptions of the general standard to a group who are required to act as

frequency with which the profession has not engaged in self-imposition. See, e. g., cases cited *supra* note 23.

458-59 (1966); Note, 75 Harv.L.Rev. 1445, 1447 (1962).

42. Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1404 (1967); Note, 75 Harv.L.Rev. 1445, 1447 (1962).

43. For example, the variables which may or may not give rise to the physician's privilege to withhold risk information for therapeutic reasons. See text Part VI, *infra*.

44. Note, 75 Harv.L.Rev. 1445, 1447 (1962).

45. E. g., W. Prosser, *Torts* § 32 at 168 (3d ed. 1964); Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1409 (1967).

46. See text *supra* at notes 12-13.

47. See *Berkey v. Anderson*, *supra* note 31, 82 Cal.Rptr. at 78; Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1409-10 (1967). Medical custom bared in the cases indicates the

48. Washington Hosp. Center v. Butler, 127 U.S.App.D.C. 379, 383, 384 F.2d 331, 335 (1967).

49. *Id.*

50. *Id.*

51. *Id.*

52. *Rodgers v. Lawson*, *supra* note 16, 83 U.S.App.D.C. at 282, 170 F.2d at 158. See also *Brown v. Keaveny*, *supra* note 16, 117 U.S.App.D.C. at 118, 326 F.2d at 661; *Quick v. Thurston*, *supra* note 16, 110 U.S.App.D.C. at 171, 290 F.2d at 362.

53. E. g., *Washington Hosp. Center v. Butler*, *supra* note 48, 127 U.S.App.D.C. at 383, 384 F.2d at 335. See also cases cited *infra* note 119.

54. *Id.* at 383 ns. 10-12, 384 F.2d at 335 ns. 10-12.

reasonable men possessing their medical talents presumably would.”⁵⁵ There is, by the same token, no basis for operation of the special medical standard where the physician’s activity does not bring his medical knowledge and skills peculiarly into play.⁵⁶ And where the challenge to the physician’s conduct is not to be gauged by the special standard, it follows that medical custom cannot furnish the test of its propriety, whatever its relevance under the proper test may be.⁵⁷ The decision to unveil the patient’s condition and the chances as to remediation, as we shall see, is oftentimes a non-medical judgment⁵⁸ and, if so, is a decision outside the ambit of the special standard. Where that is the situation, professional custom hardly furnishes the legal criterion for measuring the physician’s responsibility to reasonably inform his patient of the options and the hazards as to treatment.

[17] The majority rule, moreover, is at war with our prior holdings that a showing of medical practice, however probative, does not fix the standard governing recovery for medical malpractice.⁵⁹ Prevailing medical practice, we have maintained, has evidentiary value in determinations as to what the specific criteria measuring challenged professional conduct are and whether they have been met,⁶⁰ but does not itself define the standard.⁶¹ That has been our position

55. *Id.* at 384 n. 15, 384 F.2d at 336 n. 15.

56. *E. g.*, Lucy Webb Hayes Nat. Training School v. Perotti, 136 U.S.App.D.C. 122, 127-129, 419 F.2d 704, 710-711 (1969); Monk v. Doctors Hosp., 131 U.S.App.D.C. 174, 177, 403 F.2d 580, 583 (1968); Washington Hosp. Center v. Butler, *supra* note 48.

57. Washington Hosp. Center v. Butler, *supra* note 48, 127 U.S.App.D.C. at 387-388, 384 F.2d at 336-337. See also cases cited *infra* note 59.

58. See Part V, *infra*.

59. Washington Hosp. Center v. Butler, *supra* note 48, 127 U.S.App.D.C. at 387-388, 384 F.2d at 336-337; Garfield Memorial Hosp. v. Marshall, 92 U.S.App.D.C. 234, 240, 204 F.2d 721, 726-727, 37 A.L.R.2d 1270 (1953); Byrom v. East-

ern Dispensary & Cas. Hosp., 78 U.S. App.D.C. 42, 43, 136 F.2d 278, 279 (1943).

in treatment cases, where the physician’s performance is ordinarily to be adjudicated by the special medical standard of due care.⁶² We see no logic in a different rule for nondisclosure cases, where the governing standard is much more largely divorced from professional considerations.⁶³ And surely in nondisclosure cases the factfinder is not invariably functioning in an area of such technical complexity that it must be bound to medical custom as an inexorable application of the community standard of reasonable care.⁶⁴

[18, 19] Thus we distinguished, for purposes of duty to disclose, the special-and general-standard aspects of the physician-patient relationship. When medical judgment enters the picture and for that reason the special standard controls, prevailing medical practice must be given its just due. In all other instances, however, the general standard exacting ordinary care applies, and that standard is set by law. In sum, the physician’s duty to disclose is governed by the same legal principles applicable to others in comparable situations, with modifications only to the extent that medical judgment enters the picture.⁶⁵ We hold that the standard measuring performance of that duty by physicians, as by others, is conduct which is reasonable under the circumstances.⁶⁶

ern Dispensary & Cas. Hosp., 78 U.S. App.D.C. 42, 43, 136 F.2d 278, 279 (1943).

60. *E. g.*, Washington Hosp. Center v. Butler, *supra* note 48, 127 U.S.App.D.C. at 383, 384 F.2d at 335. See also cases cited *infra* note 119.

61. See cases cited *supra* note 59.

62. See cases cited *supra* note 59.

63. See Part V, *infra*.

64. Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1405 (1967).

65. See Part VI, *infra*.

66. See Note, 75 Harv.L.Rev. 1445, 1447 (1962). See also authorities cited *supra* notes 17-23.

V

Once the circumstances give rise to a duty on the physician's part to inform his patient, the next inquiry is the scope of the disclosure the physician is legally obliged to make. The courts have frequently confronted this problem but no uniform standard defining the adequacy of the divulgence emerges from the decisions. Some have said "full" disclosure,⁶⁷ a norm we are unwilling to adopt literally. It seems obviously prohibitive and unrealistic to expect physicians to discuss with their patients every risk of proposed treatment—no matter how small or remote⁶⁸—and generally unnecessary from the patient's viewpoint as well. Indeed, the cases speaking in terms of "full" disclosure appear to envision something less than total disclosure,⁶⁹ leaving unanswered the question of just how much.

The larger number of courts, as might be expected, have applied tests framed with reference to prevailing fashion within the medical profession.⁷⁰ Some have measured the disclosure by "good medical practice,"⁷¹ others by what a reasonable practitioner would have bared under the circumstances,⁷² and still oth-

ers by what medical custom in the community would demand.⁷³ We have explored this rather considerable body of law but are unprepared to follow it. The duty to disclose, we have reasoned, arises from phenomena apart from medical custom and practice.⁷⁴ The latter, we think, should no more establish the scope of the duty than its existence. Any definition of scope in terms purely of a professional standard is at odds with the patient's prerogative to decide on projected therapy himself.⁷⁵ That prerogative, we have said, is at the very foundation of the duty to disclose,⁷⁶ and both the patient's right to know and the physician's correlative obligation to tell him are diluted to the extent that its compass is dictated by the medical profession.⁷⁷

[20] In our view, the patient's right of self-decision shapes the boundaries of the duty to reveal. That right can be effectively exercised only if the patient possesses enough information to enable an intelligent choice. The scope of the physician's communications to the patient, then, must be measured by the patient's need,⁷⁸ and that need is the information material to the decision. Thus the test for determining whether a par-

67. *E. g.*, Salgo v. Leland Stanford Jr. Univ. Bd. of Trustees, 154 Cal.App.2d 560, 317 P.2d 170, 181 (1957); Woods v. Brumlop, *supra* note 13, 377 P.2d at 524-525.

68. See Stottlemire v. Cawood, 213 F.Supp. 897, 898 (D.D.C.), new trial denied, 215 F.Supp. 266 (1963); Yeates v. Harms, 193 Kan. 320, 393 P.2d 982, 991 (1964), on rehearing, 194 Kan. 675, 401 P.2d 659 (1965); Bell v. Umstatter, 401 S.W.2d 306, 313 (Tex.Civ.App.1966); Waltz & Scheuneman, Informed Consent to Therapy, 64 Nw.U.L.Rev. 628, 635-38 (1970).

69. See, Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1402-03 (1967).

70. *E. g.*, Shetter v. Rochelle, 2 Ariz.App. 358, 409 P.2d 74, 86 (1965), modified, 2 Ariz.App. 607, 411 P.2d 45 (1966); Ditlow v. Kaplan, 181 So.2d 226, 228 (Fla.App.1965); Williams v. Menehan, 191 Kan. 6, 379 P.2d 292, 294 (1963); Kaplan v. Haines, 96 N.J.Super. 242, 232 A.2d 840, 845 (1967) aff'd, 51 N.J.

404, 241 A.2d 235 (1968); Govin v. Hunter, 374 P.2d 421, 424 (Wyo.1962). This is not surprising since, as indicated, the majority of American jurisdictions find the source, as well as the scope, of duty to disclose in medical custom. See text *supra* at note 38.

71. Shetter v. Rochelle, *supra* note 70, 409 P.2d at 86.

72. *E. g.*, Ditlow v. Kaplan, *supra* note 70, 181 So.2d at 228; Kaplan v. Haines, *supra* note 70, 232 A.2d at 845.

73. *E. g.*, Williams v. Menehan, *supra* note 70, 379 P.2d at 294; Govin v. Hunter, *supra* note 70, 374 P.2d at 424.

74. See Part III, *supra*.

75. See text *supra* at notes 12-13.

76. See Part III, *supra*.

77. For similar reasons, we reject the suggestion that disclosure should be discretionary with the physician. See Note, 109 U.Pa.L.Rev. 768, 772-73 (1961).

78. See text *supra* at notes 12-15.

ticular peril must be divulged is its materiality to the patient's decision: all risks potentially affecting the decision must be unmasked.⁷⁹ And to safeguard the patient's interest in achieving his own determination on treatment, the law must itself set the standard for adequate disclosure.⁸⁰

[21] Optimally for the patient, exposure of a risk would be mandatory whenever the patient would deem it significant to his decision, either singly or in combination with other risks. Such a requirement, however, would summon the physician to second-guess the patient, whose ideas on materiality could hardly be known to the physician. That would make an undue demand upon medical practitioners, whose conduct, like that of others, is to be measured in terms of reasonableness. Consonantly with orthodox negligence doctrine, the physician's liability for nondisclosure is to be determined on the basis of foresight, not hindsight; no less than any other aspect of negligence, the issue on nondisclosure must be approached from the viewpoint of the reasonableness of the physician's divulgence in terms of what he knows or should know to be the patient's informational needs. If, but only if, the fact-finder can say that the physician's communication was unreasonably inadequate is an imposition of liability legally or morally justified.⁸¹

Of necessity, the content of the disclosure rests in the first instance with the physician. Ordinarily it is only he

79. See Waltz & Scheuneman, Informed Consent to Therapy, 64 N.W.U.L.Rev. 628, 639-41 (1970).

80. See Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1407-10 (1967).

81. See Waltz & Scheuneman, Informed Consent to Therapy, 64 N.W.U.L.Rev. 628, 639-40 (1970).

82. *Id.*

83. *Id.*

84. *Id.* at 640.

The category of risks which the physician should communicate is, of course, no broader than the complement he could

who is in position to identify particular dangers; always he must make a judgment, in terms of materiality, as to whether and to what extent revelation to the patient is called for. He cannot know with complete exactitude what the patient would consider important to his decision, but on the basis of his medical training and experience he can sense how the average, reasonable patient expectably would react.⁸² Indeed, with knowledge of, or ability to learn, his patient's background and current condition, he is in a position superior to that of most others—attorneys, for example—who are called upon to make judgments on pain of liability in damages for unreasonable miscalculation.⁸³

[22] From these considerations we derive the breadth of the disclosure of risks legally to be required. The scope of the standard is not subjective as to either the physician or the patient; it remains objective with due regard for the patient's informational needs and with suitable leeway for the physician's situation. In broad outline, we agree that “[a] risk is thus material when a reasonable person, in what the physician knows or should know to be the patient's position, would be likely to attach significance to the risk or cluster of risks in deciding whether or not to forego the proposed therapy.”⁸⁴

[23] The topics importantly demanding a communication of information are the inherent and potential hazards of the proposed treatment, the alternatives to

communicate. See *Block v. McVay*, 80 S.D. 469, 126 N.W.2d 808, 812 (1964). The duty to divulge may extend to any risk he actually knows, but he obviously cannot divulge any of which he may be unaware. Nondisclosure of an unknown risk does not, strictly speaking, present a problem in terms of the duty to disclose although it very well might pose problems in terms of the physician's duties to have known of it and to have acted accordingly. See Waltz & Scheuneman, Informed Consent to Therapy, 64 N.W.U.L.Rev. 628, 630-35 (1970). We have no occasion to explore problems of the latter type on this appeal.

that treatment, if any, and the results likely if the patient remains untreated. The factors contributing significance to the dangerousness of a medical technique are, of course, the incidence of injury and the degree of the harm threatened.⁸⁵ A very small chance of death or serious disablement may well be significant; a potential disability which dramatically outweighs the potential benefit of the therapy or the detriments of the existing malady may summons discussion with the patient.⁸⁶

[24, 25] There is no bright line separating the significant from the insignificant; the answer in any case must abide a rule of reason. Some dangers—infestation, for example—are inherent in any operation; there is no obligation to communicate those of which persons of average sophistication are aware.⁸⁷ Even more clearly, the physician bears no responsibility for discussion of hazards the patient has already discovered,⁸⁸ or those having no apparent materiality to patients' decision on therapy.⁸⁹ The disclosure doctrine, like others marking

lines between permissible and impermissible behavior in medical practice, is in essence a requirement of conduct prudent under the circumstances. Whenever non-disclosure of particular risk information is open to debate by reasonable-minded men, the issue is for the finder of the facts.⁹⁰

VI

[26] Two exceptions to the general rule of disclosure have been noted by the courts. Each is in the nature of a physician's privilege not to disclose, and the reasoning underlying them is appealing. Each, indeed, is but a recognition that, as important as is the patient's right to know, it is greatly outweighed by the magnitudinous circumstances giving rise to the privilege. The first comes into play when the patient is unconscious or otherwise incapable of consenting, and harm from a failure to treat is imminent and outweighs any harm threatened by the proposed treatment. When a genuine emergency of that sort arises, it is settled that the impracticality of confer-

85. See Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1407 n. 68 (1967).

86. See *Bowers v. Talmage*, *supra* note 13 (3% chance of death, paralysis or other injury, disclosure required); *Scott v. Wilson*, 396 S.W.2d 532 (Tex.Civ.App. 1965), aff'd, 412 S.W.2d 299 (Tex. 1967) (1% chance of loss of hearing, disclosure required). Compare, where the physician was held not liable, *Stottlemire v. Cawood*, *supra* note 68, (1/800,000 chance of aplastic anemia); *Yeates v. Harms*, *supra* note 68 (1.5% chance of loss of eye); *Starnes v. Taylor*, 272 N.C. 386, 158 S.E.2d 339, 344 (1968) (1/250 to 1/500 chance of perforation of esophagus).

87. *Roberts v. Young*, *supra* note 38, 119 N.W.2d at 629-630; *Starnes v. Taylor*, *supra* note 86, 158 S.E.2d at 344; Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1407 n. 69 (1967); Note, 75 Harv.L.Rev. 1445, 1448 (1962).

88. *Yeates v. Harms*, *supra* note 68, 393 P.2d at 991; *Fleishman v. Richardson-Merrell, Inc.*, 94 N.J.Super. 90, 226 A.2d 843, 845-846 (1967). See also *Natanson v. Kline*, *supra* note 12, 350 P.2d at 1106.

89. See text *supra* at note 84. And compare to the contrary, *Oppenheim, Informed Consent to Medical Treatment*, 11 Clev.-Mar. L.Rev. 249, 264-65 (1962); Comment, *Valid Consent to Medical Treatment: Need the Patient Know?*, 4 Duquesne L.Rev. 450, 457-58 (1966), a position we deem unrealistic. On the other hand, we do not subscribe to the view that only risks which would cause the patient to forego the treatment must be divulged, see *Johnson, Medical Malpractice—Doctrines of Res Ipsa Loquitur and Informed Consent*, 37 U.Colo.L.Rev. 182, 185-91 (1965); Comment, *Informed Consent in Medical Malpractice*, 55 Calif.L.Rev. 1396, 1407 n. 68 (1967); Note, 75 Harv.L.Rev. 1445, 1446-47 (1962), for such a principle ignores the possibility that while a single risk might not have that effect, two or more might do so. Accord, *Waltz & Scheuneman, Informed Consent to Therapy*, 64 Nw.U.L.Rev. 628, 635-41 (1970).

90. *E. g., Bowers v. Talmage*, *supra* note 13, 159 So.2d at 889; *Aiken v. Clary*, *supra* note 38, 396 S.W.2d at 676; *Hastings v. Hughes*, 59 Tenn.App. 98, 438 S.W.2d 349, 352 (1968).

ring with the patient dispenses with need for it.⁹¹ Even in situations of that character the physician should, as current law requires, attempt to secure a relative's consent if possible.⁹² But if time is too short to accommodate discussion, obviously the physician should proceed with the treatment.⁹³

[27] The second exception obtains when risk-disclosure poses such a threat of detriment to the patient as to become unfeasible or contraindicated from a medical point of view. It is recognized that patients occasionally become so ill or emotionally distraught on disclosure as to foreclose a rational decision, or complicate or hinder the treatment, or perhaps even pose psychological damage to the patient.⁹⁴ Where that is so, the cases have generally held that the physician is armed with a privilege to keep the information from the patient,⁹⁵ and we think it clear that portents of that type may justify the physician in action he deems medically warranted. The critical inquiry is whether the physician responded to a sound medical judgment that

communication of the risk information would present a threat to the patient's well-being.

[28, 29] The physician's privilege to withhold information for therapeutic reasons must be carefully circumscribed, however, for otherwise it might devour the disclosure rule itself. The privilege does not accept the paternalistic notion that the physician may remain silent simply because divulgence might prompt the patient to forego therapy the physician feels the patient really needs.⁹⁶ That attitude presumes instability or perversity for even the normal patient, and runs counter to the foundation principle that the patient should and ordinarily can make the choice for himself.⁹⁷ Nor does the privilege contemplate operation save where the patient's reaction to risk information, as reasonable foreseen by the physician, is menacing.⁹⁸ And even in a situation of that kind, disclosure to a close relative with a view to securing consent to the proposed treatment may be the only alternative open to the physician.⁹⁹

91. *E. g.*, Dunham v. Wright, *supra* note 13, 423 F.2d at 941-942 (applying Pennsylvania law); Koury v. Follo, 272 N.C. 366, 158 S.E.2d 548, 555 (1968); Woods v. Brumlop, *supra* note 13, 377 P.2d at 525; Gravis v. Physicians & Surgeons Hosp., 415 S.W.2d 674, 677, 678 (Tex. Civ.App.1967).

92. Where the complaint in suit is unauthorized treatment of a patient legally or factually incapable of giving consent, the established rule is that, absent an emergency, the physician must obtain the necessary authority from a relative. See, *e. g.*, Bonner v. Moran, *supra* note 32, 75 U.S.App.D.C. at 157-158, 126 F.2d at 122-123 (15-year old child). See also Koury v. Follo, *supra* note 91 (patient a baby).

93. Compare, *e. g.*, Application of President & Directors of Georgetown College, 118 U.S.App.D.C. 80, 331 F.2d 1000, rehearing en banc denied, 118 U.S.App.D.C. 90, 331 F.2d 1010, cert. denied, Jones v. President and Directors of Georgetown College, Inc., 377 U.S. 978, 84 S.Ct. 1883, 12 L.Ed.2d 746 (1964).

94. See, *e. g.*, Salgo v. Leland Stanford Jr. Univ. Bd. of Trustees, *supra* note 67, 317 P.2d at 181 (1957); Waltz & Scheuerman, Informed Consent to Therapy, 64 Nw.U.L.Rev. 628, 641-43 (1970).

95. *E. g.*, Roberts v. Wood, 206 F.Supp. 579, 583 (S.D.Ala.1962); Nishi v. Hartwell, 52 Haw. 188, 473 P.2d 116, 119 (1970); Woods v. Brumlop, *supra* note 13, 377 P.2d at 525; Ball v. Mallinkrodt Chem. Works, 53 Tenn.App. 218, 381 S.W.2d 563, 567-568 (1964).

96. *E. g.*, Scott v. Wilson, *supra* note 86, 396 S.W.2d at 534-535; Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1409-10 (1967); Note, 75 Harv.L.Rev. 1445, 1448 (1962).

97. See text *supra* at notes 12-13.

98. Note, 75 Harv.L.Rev. 1445, 1448 (1962).

99. See Fiorentino v. Wenger, 26 A.D.2d 693, 272 N.Y.S.2d 557, 559 (1966), appeal dismissed, 18 N.Y.2d 908, 276 N.Y.S.2d 639, 223 N.E.2d 46 (1966), reversed on other grounds, 19 N.Y.2d 407, 280 N.Y.S.2d 373, 227 N.E.2d 296 (1967). See also note 92, *supra*.

VII

[30] No more than breach of any other legal duty does nonfulfillment of the physician's obligation to disclose alone establish liability to the patient. An unrevealed risk that should have been made known must materialize, for otherwise the omission, however unpardonable, is legally without consequence. Occurrence of the risk must be harmful to the patient, for negligence unrelated to injury is nonactionable.¹⁰⁰ And, as in malpractice actions generally,¹⁰¹ there must be a causal relationship between the physician's failure to adequately divulge and damage to the patient.¹⁰²

[31] A causal connection exists when, but only when, disclosure of significant risks incidental to treatment would have resulted in a decision against it.¹⁰³ The patient obviously has no complaint if he would have submitted to the therapy notwithstanding awareness that the risk was one of its perils. On the other hand, the very purpose of the disclosure rule is to protect the patient against consequences which, if known, he would have avoided by foregoing the treatment.¹⁰⁴ The more difficult question is whether the factual issue on causality calls for an objective or a subjective determination.

It has been assumed that the issue is to be resolved according to whether the

factfinder believes the patient's testimony that he would not have agreed to the treatment if he had known of the danger which later ripened into injury.¹⁰⁵ We think a technique which ties the factual conclusion on causation simply to the assessment of the patient's credibility is unsatisfactory. To be sure, the objective of risk-disclosure is preservation of the patient's interest in intelligent self-choice on proposed treatment, a matter the patient is free to decide for any reason that appeals to him.¹⁰⁶ When, prior to commencement of therapy, the patient is sufficiently informed on risks and he exercises his choice, it may truly be said that he did exactly what he wanted to do. But when causality is explored at a post-injury trial with a professedly uninformed patient, the question whether he actually would have turned the treatment down if he had known the risks is purely hypothetical: "Viewed from the point at which he had to decide, would the patient have decided differently had he known something he did not know?"¹⁰⁷ And the answer which the patient supplies hardly represents more than a guess, perhaps tinged by the circumstance that the uncommunicated hazard has in fact materialized.¹⁰⁸

In our view, this method of dealing with the issue on causation comes in second-best. It places the physician in jeop-

^{100.} Becker v. Colonial Parking, Inc., 133 U.S.App.D.C. 213, 219-220, 409 F.2d 1130, 1136-1137 (1969); Richardson v. Gregory, 108 U.S.App.D.C. 263, 266-267, 281 F.2d 626, 629-630 (1960); Arthur v. Standard Eng'r. Co., 89 U.S.App.D.C. 399, 401, 193 F.2d 903, 905, 32 A.L.R.2d 408 (1951), cert. denied, 343 U.S. 964, 72 S.Ct. 1057, 96 L.Ed. 1361 (1952); Industrial Savs. Bank v. People's Funeral Serv. Corp., 54 App.D.C. 259, 260, 296 F. 1006, 1007 (1924).

^{101.} See Morse v. Moretti, 131 U.S.App.D.C. 158, 403 F.2d 564 (1968); Kosberg v. Washington Hosp. Center, Inc., 129 U.S. App.D.C. 322, 324, 394 F.2d 947, 949 (1968); Levy v. Vaughan, 42 U.S.App. D.C. 146, 153, 157 (1914).

^{102.} Shetter v. Rochelle, *supra* note 70, 409 F.2d at 82-85; Waltz & Scheuneman, Informed Consent to Therapy, 64 Nw.U.L.Rev. 628, 646 (1970).

^{103.} Shetter v. Rochelle, *supra* note 70, 409 F.2d at 83-84. See also Natanson v. Kline, *supra* note 12, 350 F.2d at 1106-1107; Hunter v. Burroughs, *supra* note 7, 96 S.E. at 369.

^{104.} See text *supra* at notes 23-35, 74-79.

^{105.} Plante, An Analysis of "Informed Consent," 36 Fordham L.Rev. 639, 666-67 (1968); Waltz & Scheuneman, Informed Consent to Therapy, 64 Nw.U.L.Rev. 628, 646-48 (1970); Comment, Informed Consent in Medical Malpractice, 55 Calif.L. Rev. 1396, 1411-14 (1967).

^{106.} See text *supra* at notes 12-13.

^{107.} Waltz & Scheuneman, Informed Consent to Therapy, 64 Nw.U.L.Rev. 628, 647 (1970).

^{108.} *Id.* at 647.

ardy of the patient's hindsight and bitterness. It places the factfinder in the position of deciding whether a speculative answer to a hypothetical question is to be credited. It calls for a subjective determination solely on testimony of a patient-witness shadowed by the occurrence of the undisclosed risk.¹⁰⁹

[32] Better it is, we believe, to resolve the causality issue on an objective basis: in terms of what a prudent person in the patient's position would have decided if suitably informed of all perils bearing significance.¹¹⁰ If adequate disclosure could reasonably be expected to have caused that person to decline the treatment because of the revelation of the kind of risk or danger that resulted in harm, causation is shown, but otherwise not.¹¹¹ The patient's testimony is relevant on that score of course but it would not threaten to dominate the findings. And since that testimony would probably be appraised congruently with the factfinder's belief in its reasonableness, the case for a wholly objective standard for passing on causation is strengthened. Such a standard would in any event ease the fact-finding process and better assure the truth as its product.

VIII

[33] In the context of trial of a suit claiming inadequate disclosure of risk information by a physician, the patient has the burden of going forward with evidence tending to establish *prima facie* the essential elements of the cause of action, and ultimately the burden of

^{109.} *Id.* at 646.

^{110.} *Id.* at 648.

^{111.} See cases cited *supra* note 103.

^{112.} See 9 J. Wigmore, *Evidence* § 2485 (3d ed. 1940).

^{113.} See, e. g., *Morse v. Moretti*, *supra* note 101, 131 U.S.App.D.C. at 158, 403 F.2d at 564; *Kosberg v. Washington Hosp. Center, Inc.*, *supra* note 101, 129 U.S. App.D.C. at 324, 394 F.2d at 949; *Smith v. Reitman*, 128 U.S.App.D.C. 352, 353, 389 F.2d 303, 304 (1967).

proof—the risk of nonpersuasion¹¹²—on those elements.¹¹³ These are normal impositions upon moving litigants, and no reason why they should not attach in nondisclosure cases is apparent. The burden of going forward with evidence pertaining to a privilege not to disclose,¹¹⁴ however, rests properly upon the physician. This is not only because the patient has made out a *prima facie* case before an issue on privilege is reached, but also because any evidence bearing on the privilege is usually in the hands of the physician alone. Requiring him to open the proof on privilege is consistent with judicial policy laying such a burden on the party who seeks shelter from an exception to a general rule and who is more likely to have possession of the facts.¹¹⁵

As in much malpractice litigation,¹¹⁶ recovery in nondisclosure lawsuits has hinged upon the patient's ability to prove through expert testimony that the physician's performance departed from medical custom. This is not surprising since, as we have pointed out, the majority of American jurisdictions have limited the patient's right to know to whatever boon can be found in medical practice.¹¹⁷ We have already discussed our disagreement with the majority rationale.¹¹⁸ We now delineate our view on the need for expert testimony in nondisclosure cases.

[34] There are obviously important roles for medical testimony in such cases, and some roles which only medical evidence can fill. Experts are ordinarily indispensable to identify and elucidate for the factfinder the risks of therapy and

^{114.} See Part VI, *supra*.

^{115.} See 9 J. Wigmore, *Evidence* § 2486, 2488, 2489 (3d ed. 1940). See also *Raza v. Sullivan*, 139 U.S.App.D.C. 184, 186-188, 432 F.2d 617, 619-621 (1970), cert. denied, 400 U.S. 992, 91 S.Ct. 458, 27 L.Ed.2d 440 (1971).

^{116.} See cases cited *infra* note 119.

^{117.} See text *supra* at notes 37-39.

^{118.} See Part IV, *supra*.

the consequences of leaving existing maladies untreated. They are normally needed on issues as to the cause of any injury or disability suffered by the patient and, where privileges are asserted, as to the existence of any emergency claimed and the nature and seriousness of any impact upon the patient from risk-disclosure. Save for relative infrequent instances where questions of this type are resolvable wholly within the realm of ordinary human knowledge and experience, the need for the expert is clear.¹¹⁹

The guiding consideration our decisions distill, however, is that medical facts are for medical experts¹²⁰ and other facts are for any witnesses—expert or not—having sufficient knowledge and capacity to testify to them.¹²¹ It is evi-

dent that many of the issues typically involved in nondisclosure cases do not reside peculiarly within the medical domain. Lay witness testimony can competently establish a physician's failure to disclose particular risk information, the patient's lack of knowledge of the risk, and the adverse consequences following the treatment.¹²² Experts are unnecessary to a showing of the materiality of a risk to a patient's decision on treatment, or to the reasonably, expectable effect of risk disclosure on the decision.¹²³ These conspicuous examples of permissible uses of nonexpert testimony illustrate the relative freedom of broad areas of the legal problem of risk nondisclosure from the demands for expert testimony that shackle plaintiffs' other types of medical malpractice litigation.¹²⁴

^{119.} Lucy Webb Hayes Nat. Training School v. Perotti, *supra* note 56, 136 U.S. App.D.C. at 126-127, 419 F.2d at 708-709 (hospital's failure to install safety glass in psychiatric ward); Alden v. Providence Hosp., 127 U.S.App.D.C. 214, 217, 382 F.2d 163, 166 (1967) (caliber of medical diagnosis); Brown v. Keaveny, *supra* note 16, 117 U.S.App.D.C. at 118, 326 F.2d at 661 (caliber of medical treatment); Quick v. Thurston, *supra* note 16, 110 U.S.App.D.C. at 171-173, 290 F.2d at 362-364 (sufficiency of medical attendance and caliber of medical treatment); Rodgers v. Lawson, *supra* note 16, 83 U.S.App.D.C. at 285-286, 170 F.2d at 161-162 (sufficiency of medical attendance and caliber of medical diagnosis and treatment); Byrom v. Eastern Dispensary & Cas. Hosp., *supra* note 59, 78 U.S.App.D.C. at 43, 136 F.2d at 279 (caliber of medical treatment), Christie v. Callahan, 75 U.S.App.D.C. 133, 136, 124 F.2d 825, 828 (1941) (caliber of medical treatment); Carson v. Jackson, 52 App.D.C. 51, 55, 281 F. 411, 415 (1922) (caliber of medical treatment).

^{120.} See cases cited *supra* note 119.

^{121.} Lucy Webb Hayes Nat. Training School v. Perotti, *supra* note 56, 136 U.S. App.D.C. at 127-129, 419 F.2d at 709-711 (permitting patient to wander from closed to open section of psychiatric ward); Monk v. Doctors Hosp., *supra* note 56, 131 U.S.App.D.C. at 177, 403 F.2d at 583 (operation of electro-surgical machine); Washington Hosp. Center v. Butler, *supra* note 48 (fall by unattend-

ded x-ray patient); Young v. Fishback, 104 U.S.App.D.C. 372, 373, 262 F.2d 469, 470 (1958) (bit of gauze left at operative site); Garfield Memorial Hosp. v. Marshall, *supra* note 59, 92 U.S.App.D.C. at 240, 204 F.2d at 726 (newborn baby's head striking operating table); Goodwin v. Hertzberg, 91 U.S.App.D.C. 385, 386, 201 F.2d 204, 205 (1952) (perforation of urethra); Byrom v. Eastern Dispensary & Cas. Hosp., *supra* note 59, 78 U.S.App.D.C. at 43, 136 F.2d at 279 (failure to further diagnose and treat after unsuccessful therapy); Grubb v. Groover, 62 App.D.C. 305, 306, 67 F.2d 511, 512 (1933), cert. denied, 291 U.S. 660, 54 S.Ct. 377, 78 L.Ed. 1052 (1934) (burn while unattended during x-ray treatment). See also Furr v. Herzmark, 92 U.S.App.D.C. 350, 353-354, 206 F.2d 468, 470-471 (1953); Christie v. Callahan, *supra* note 119, 75 U.S.App.D.C. at 136, 124 F.2d at 828; Sweeney v. Erving, 35 App.D.C. 57, 62, 43 L.R.A.N.S. 784 (1910), aff'd, 228 U.S. 233, 33 S.Ct. 416, 57 L.Ed. 815 (1913).

^{122.} See Waltz & Scheuneman, Informed Consent to Therapy, 64 Nw.U.L.Rev. 628, 645, 647 (1970); Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1410-11 (1967).

^{123.} See Waltz & Scheuneman, Informed Consent to Therapy, 64 Nw.U.L.Rev. 628, 639-40 (1970); Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1411 (1967).

^{124.} One of the chief obstacles facing plaintiffs in malpractice cases has been the

IX

[35, 36] We now confront the question whether appellant's suit was barred, wholly or partly, by the statute of limitations. The statutory periods relevant to this inquiry are one year for battery actions¹²⁵ and three years for those charging negligence.¹²⁶ For one a minor when his cause of action accrues, they do not begin to run until he has attained his majority.¹²⁷ Appellant was nineteen years old when the laminectomy and related events occurred, and he filed his complaint roughly two years after he reached twenty-one. Consequently, any claim in suit subject to the one-year limitation came too late.

[37] Appellant's causes of action for the allegedly faulty laminectomy by Dr. Spence and allegedly careless post-operative care by the hospital present no problem. Quite obviously, each was grounded in negligence and so was governed by the three-year provision.¹²⁸ The duty-to-

difficulty, and all too frequently the apparent impossibility, of securing testimony from the medical profession. See, e. g., Washington Hosp. Center v. Butler,¹²⁹ *supra* note 48, 127 U.S.App.D.C. at 386 n. 27, 384 F.2d at 388 n. 27; Brown v. Keaveny,¹³⁰ *supra* note 16, 117 U.S.App.D.C. at 118, 326 F.2d at 661 (dissenting opinion); Huffman v. Lindquist, 37 Cal.2d 465, 234 P.2d 34, 46 (1951) (dissenting opinion); Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1405-06 (1967); Note, 75 Harv.L.Rev. 1445, 1447 (1962).

¹²⁵ D.C.Code § 12-301(4) (1967).

¹²⁶ D.C.Code § 12-301(8), specifying a three-year limitation for all actions not otherwise provided for. Suits seeking damages for negligent personal injury or property damage are in this category. Finegan v. Lumbermens Mut. Cas. Co., 117 U.S.App.D.C. 276, 329 F.2d 231 (1963); Keleket X-Ray Corp. v. United States, 107 U.S.App.D.C. 138, 275 F.2d 167 (1960); Hanna v. Fletcher, 97 U.S.App.D.C. 310, 313, 231 F.2d 469, 472, 58 A.L.R.2d 847, cert. denied, Gichner Iron Works, Inc. v. Hanna, 351 U.S. 989, 76 S.Ct. 1051, 100 L.Ed. 1501 (1956).

¹²⁷ D.C.Code § 12-302(a) (1) (1967). See also Carson v. Jackson, *supra* note 119, 52 App.D.C. at 53, 281 F. at 413.

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disclose claim appellant asserted against Dr. Spence, however, draws another consideration into the picture. We have previously observed that an unauthorized operation constitutes a battery, and that an uninformed consent to an operation does not confer the necessary authority.¹²⁹ If, therefore, appellant had at stake no more than a recovery of damages on account of a laminectomy intentionally done without intelligent permission, the statute would have interposed a bar.

[38] It is evident, however, that appellant had much more at stake.¹³⁰ His interest in bodily integrity commanded protection, not only against an intentional invasion by an unauthorized operation¹³¹ but also against a negligent invasion by his physician's dereliction of duty to adequately disclose.¹³² Appellant has asserted and litigated a violation of that duty throughout the case.¹³³ That claim, like the others, was governed by the three-year period of limitation applicable to negligence actions¹³⁴ and was

¹²⁸ See cases cited *supra* note 126.

¹²⁹ See text *supra* at notes 32-36.

¹³⁰ For discussions of the differences between battery and negligence actions, see, McCoid, A Reappraisal of Liability for Unauthorized Medical Treatment, 41 Minn.L.Rev. 381, 423-25 (1957); Comment, Informed Consent in Medical Malpractice, 55 Calif.L.Rev. 1396, 1399-1400 n. 18 (1967); Note 75 Harv.L.Rev. 1445, 1446 (1962).

¹³¹ See Natanson v. Kline, *supra* note 12, 350 P.2d at 1100; Restatement (Second) of Torts §§ 13, 15 (1965).

¹³² The obligation to disclose, as we have said, is but a part of the physician's general duty to exercise reasonable care for the benefit of his patient. See Part III, *supra*.

¹³³ Thus we may distinguish Morfessis v. Baum, 108 U.S.App.D.C. 303, 305, 281 F.2d 938, 940 (1960), where an action labeled one for abuse of process was, on analysis, found to be really one for malicious prosecution.

¹³⁴ See Maercklein v. Smith, 129 Colo. 72, 266 P.2d 1095, 1097-1098 (*en banc* 1954); Hershey v. Peake, 115 Kan. 562, 223 P. 1113 (1924); Mayor v. Dowsett, 240 Or. 196, 400 P.2d 234, 250-251 (*en*

unaffected by the fact that its alternative was barred by the one-year period pertaining to batteries.¹³⁵

X

[39] This brings us to the remaining question, common to all three causes of action: whether appellant's evidence was of such caliber as to require a submission to the jury. On the first, the evidence was clearly sufficient to raise an issue as to whether Dr. Spence's obligation to disclose information on risks was reasonably met or was excused by the surrounding circumstances. Appellant testified that Dr. Spence revealed to him nothing suggesting a hazard associated with the laminectomy. His mother testified that, in response to her specific inquiry, Dr. Spence informed her that the laminectomy was no more serious than any other operation. When, at trial, it developed from Dr. Spence's testimony that paralysis can be expected in one percent of laminectomies, it became the jury's responsibility to decide whether that peril was of sufficient magnitude to bring the disclosure duty into play.¹³⁶ There was no emergency to frustrate an opportunity to disclose,¹³⁷ and Dr.

banc 1965); McCoid, A Reappraisal of Liability for Unauthorized Medical Treatment, 41 Minn.L.Rev. 381, 424-25, 434 (1957); McCoid, The Care Required of Medical Practitioners, 12 Vand.L.Rev. 586-87 (1959); Plante, An Analysis of "Informed Consent," 36 Fordham L.Rev. 639, 669-71 (1968); Comment, Informed Consent in Medical Malpractice, 55 Calif. L.Rev. 1396, 1399-4100 n. 18 (1967); Note, 75 Harv.L.Rev. 1445, 1446 (1962).

135. See *Mellon v. Seymour*, 56 App.D.C. 301, 303, 12 F.2d 836, 837 (1926); *Pedesky v. Bleiberg*, 251 Cal.App.2d 119, 59 Cal.Rptr. 294 (1967).

136. See text *supra* at notes 81-90.

137. See text *supra* at notes 91-92.

138. See Part VI, *supra*. With appellant's prima facie case of violation of duty to disclose, the burden of introducing evidence showing a privilege was on Dr. Spence. See text *supra* at notes 114-115.

139. Dr. Spence's opinion—that disclosure is medically unwise—was ex-

Spence's expressed opinion that disclosure would have been unwise did not foreclose a contrary conclusion by the jury. There was no evidence that appellant's emotional makeup was such that concealment of the risk of paralysis was medically sound.¹³⁸ Even if disclosure to appellant himself might have bred ill consequences, no reason appears for the omission to communicate the information to his mother, particularly in view of his minority.¹³⁹ The jury, not Dr. Spence, was the final arbiter of whether nondisclosure was reasonable under the circumstances.¹⁴⁰

Proceeding to the next cause of action, we find evidence generating issues as to whether Dr. Spence performed the laminectomy negligently and, if so, whether that negligence contributed causally to appellant's subsequent disabilities. A report Dr. Spence prepared after the second operation indicated that at the time he felt that too-tight sutures at the laminectomy site might have caused the paralysis. While at trial Dr. Spence voiced the opinion that the sutures were not responsible, there were circumstances lending support to his original view. Prior to the laminectomy, appellant had

pressed as to patients generally, and not with reference to traits possessed by appellant. His explanation was:

I think that I always explain to patients the operations are serious, and I feel that any operation is serious. I think that I would not tell patients that they might be paralyzed because of the small percentage, one per cent, that exists. There would be a tremendous percentage of people that would not have surgery and would not therefore be benefited by it, the tremendous percentage that get along very well, 99 per cent.

139. See Part VI, *supra*. Since appellant's evidence was that neither he nor his mother was informed by Dr. Spence of the risk of paralysis from the laminectomy, we need not decide whether a parent's consent to an operation on a nineteen-year-old is ordinarily required. Compare *Bonner v. Moran*, *supra* note 32, 75 U.S.App.D.C. at 157-158, 126 F.2d at 122-123.

140. See Part V, *supra*.

none of the disabilities of which he now complains. The disabilities appeared almost immediately after the laminectomy. The gusset Dr. Spence made on the second operation left greater room for the spinal cord to pulsate, and this alleviated appellant's condition somewhat. That Dr. Spence's in-trial opinion was hardly the last word is manifest from the fact that the team of specialists consulting on appellant was unable to settle on the origin of the paralysis.

[40] We are advertent to Dr. Spence's attribution of appellant's disabilities to his condition preexisting the laminectomy, but that was a matter for the jury. And even if the jury had found that theory acceptable, there would have remained the question whether Dr. Spence aggravated the preexisting condition. A tortfeasor takes his victim as he finds him, and negligence intensifying an old condition creates liability just as surely as negligence precipitating a new one.¹⁴¹ It was for the jury to say, on the whole evidence, just what contributions appellant's preexisting condition and Dr. Spence's medical treatment respectively made to the disabilities.

In sum, judged by legal standards, the proof militated against a directed verdict in Dr. Spence's favor. True it is that the evidence did not furnish ready answers on the dispositive factual issues, but the important consideration is that appellant showed enough to call for resolution of those issues by the jury. As in *Sentilles v. Inter-Caribbean Shipping Corporation*,¹⁴² a case resembling this one, the Supreme Court stated,

^{141.} *Bourne v. Washburn*, 142 U.S.App.D.C. 332, 336, 441 F.2d 1022, 1026 (1971); *Clark v. Associated Retail Credit Men*, 70 App.D.C. 183, 187, 105 F.2d 62, 66 (1939); *Baltimore & O. R. R. v. Morgan*, 35 App.D.C. 195, 200-201 (1910); *Washington A. & M. V. Ry. v. Lukens*, 32 App.D.C. 442, 453-454 (1909).

^{142.} 361 U.S. 107, 80 S.Ct. 173, 4 L.Ed.2d 142 (1959).

^{143.} *Id.* at 109-110, 80 S.Ct. at (footnote omitted).

The jury's power to draw the inference that the aggravation of petitioner's tubercular condition, evident so shortly after the accident, was in fact caused by that accident, was not impaired by the failure of any medical witness to testify that it was in fact the cause. Neither can it be impaired by the lack of medical unanimity as to the respective likelihood of the potential causes of the aggravation, or by the fact that other potential causes of aggravation existed and were not conclusively negated by the proofs. The matter does not turn on the use of a particular form of words by the physicians in giving their testimony. The members of the jury, not the medical witnesses, were sworn to make a legal determination of the question of causation. They were entitled to take all the circumstances, including the medical testimony into consideration.¹⁴³

[41] We conclude, lastly, that the case against the hospital should also have gone to the jury. The circumstances surrounding appellant's fall—the change in Dr. Spence's order that appellant be kept in bed,¹⁴⁴ the failure to maintain a side rail on appellant's bed, and the absence of any attendant while appellant was attempting to relieve himself—could certainly suggest to jurors a dereliction of the hospital's duty to exercise reasonable care for the safety and well-being of the patient.¹⁴⁵ On the issue of causality, the

^{144.} Even if Dr. Spence himself made the change, the result would not vary as to the hospital. It was or should have been known by hospital personnel that appellant had just undergone a serious operation. A jury might fairly conclude that at the time of the fall he was in no condition to be left to fend for himself. Compare *Washington Hosp. Center v. Butler*, *supra* note 48, 127 U.S.App.D.C. at 385, 384 F.2d at 387.

^{145.} Compare *id.* See also cases cited *supra* note 121.

evidence was uncontradicted that appellant progressed after the operation until the fall but, a few hours thereafter, his condition had deteriorated, and there were complaints of paralysis and respiratory difficulty. That falls tend to cause or aggravate injuries is, of course, common knowledge, which in our view the jury was at liberty to utilize.¹⁴⁶ To this may be added Dr. Spence's testimony that paralysis can be brought on by trauma or shock. All told, the jury had available a store of information enabling an intelligent resolution of the issues respecting the hospital.¹⁴⁷

[42-44] We realize that, when appellant rested his case in chief, the evidence scarcely served to put the blame for appellant's disabilities squarely on one appellee or the other. But this does not mean that either could escape liability at the hand of the jury simply because appellant was unable to do more. As ever so recently we ruled, "a showing of negligence by each of two (or more) defendants with uncertainty as to which caused the harm does not defeat recovery but passes the burden to the tortfeasors for each to prove, if he can, that he did not cause the harm."¹⁴⁸ In the case before us, appellant's evidentiary presentation on negligence survived the claims of legal insufficiency, and appellees should have been put to their proof.¹⁴⁹

Reversed and remanded for a new trial.

146. See *id.* at 383-385, 384 F.2d at 335-337.

147. See *id.*

148. *Bowman v. Redding & Co.*, 145 U.S. App.D.C. 294, 305, 449 F.2d 956, 967 (1971).

149. Appellant's remaining points on appeal require no elaboration. He contends that his counsel, not the trial judge, should have conducted the voir dire examination of prospective jurors, but that matter lay within the discretion of the judge, Fed.R.Civ.P. 47(a). He argues that Mrs. Canter-

John HOLLY, Appellant,
v.
UNITED STATES of America,
Appellee.

Michael C. McCLOUGH, Appellant,
v.
UNITED STATES of America,
Appellee.

Calvin JONES, Appellant,
v.
UNITED STATES of America,
Appellee.

Nos. 24142, 24144, 24145 and 71-1024.

United States Court of Appeals,
District of Columbia Circuit.

Argued Jan. 18, 1972.
Decided June 9, 1972.

Two defendants, in separate proceedings, were convicted in the District of Columbia Court of General Sessions of violating statute providing that whoever is found in establishment where any narcotic drug is sold, administered, or dispensed without a license shall, if he knew it was such an establishment and if he is unable to give a good account of his presence in the establishment, be imprisoned and they appealed. The District of Columbia Court of Appeals, opinion reported one case at 271 A.2d 559, affirmed and appeals were taken. In another case the District of Columbia Court of General Sessions dis-

bury, a rebuttal witness, should not have been excluded from the courtroom during other stages of the trial. That also was within the trial judge's discretion and, in any event, no prejudice from the exclusion appears. He complains of the trial judge's refusal to admit into evidence by-laws of the hospital pertaining to written consent for surgery, and the judge's refusal to permit two physicians to testify as to medical custom and practice on the same general subject. What we have already said makes it unnecessary for us to deal further with those complaints.

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(Cite as: 602 N.E.2d 98)



Supreme Court of Indiana.
Patty Jo CULBERTSON and Jack Culbertson, Appellants, (Plaintiffs Below)
v.
Dr. Roland B. MERNITZ, Appellee. (Defendant Below)
No. 25S03-9210-CV-876.

Oct. 29, 1992.

After medical review panel found no evidence to support malpractice allegations against physician arising out of bladder suspension and cryosurgery which resulted in plaintiff's cervix adhering to wall of her vagina, plaintiffs filed civil action. The Circuit Court, Fulton County, **Douglas B. Morton**, J., granted summary judgment for physician on all claims. Plaintiffs appealed. The Court of Appeals, **591 N.E.2d 1040**, reversed in part determining that claim of lack of informed consent did not require expert medical testimony. Physician sought transfer. The Supreme Court, **Krahulik**, J., granted petition to transfer and held that: (1) reasonably prudent physician standard rather than prudent patient standard applied to informed consent cases, and thus, expert medical testimony was required, and (2) risk of adherence of cervix to vaginal wall was not matter commonly known to lay persons requiring plaintiffs to provide expert medical testimony on informed consent claim.

Court of Appeals opinion vacated; trial court affirmed.

Dickson, J., dissented and filed opinion in which **DeBruler**, J., concurred.

West Headnotes

[1] Health 198H 80906

198H Health

198HVI Consent of Patient and Substituted

Judgment

198Hk904 Consent of Patient

198Hk906 k. Informed Consent in General; Duty to Disclose. **Most Cited Cases**

(Formerly 299k15(8) Physicians and Surgeons)

In informed consent cases, reasonably prudent physician standard and not prudent patient standard of care applies.

[2] Health 198H 80821(4)

198H Health

198HV Malpractice, Negligence, or Breach of Duty

198HV(G) Actions and Proceedings

198Hk815 Evidence

198Hk821 Necessity of Expert Testimony

198Hk821(4) k. Gross or Obvious Negligence and Matters of Common Knowledge. **Most Cited Cases**

(Formerly 299k18.80(8) Physicians and Surgeons)

Except in those cases where deviation from standard of care is matter commonly known to lay persons, expert medical testimony is necessary to establish whether physician has or has not complied with standard of reasonably prudent physician.

[3] Health 198H 80926

198H Health

198HVI Consent of Patient and Substituted Judgment

198Hk922 Proceedings and Actions

198Hk926 k. Weight and Sufficiency of Evidence. **Most Cited Cases**

(Formerly 299k18.80(7) Physicians and Surgeons)

Risk of adherence of cervix to vaginal wall during bladder suspension and cryosurgery was not matter commonly known to lay persons, and thus, plaintiffs were required to provide expert medical testimony to refute unanimous opinion issued by

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medical review panel on claim of lack of informed consent as to what reasonably prudent physician would have discussed with patient concerning proposed surgery.

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ON PETITION TO TRANSFER

KRAHULIK, Justice.

Roland B. Mernitz, M.D., (Appellee-Defendant) seeks transfer from the Court of Appeals' reversal of a summary judgment entered in his favor. *Culbertson v. Mernitz* (1992), Ind.App., 591 N.E.2d 1040. The issue squarely presented in this petition is whether expert medical testimony is required to establish the standard of care of health care providers on the issue of informed consent. Because this Court has not previously written on this subject, we accept transfer.

The facts of the case are as follows. Dr. Mernitz first saw Patty Jo Culbertson on March 28, 1988. Her chief complaint was that of uncontrollable leakage of urine and discharge from the vagina. After performing a physical examination, Dr. Mernitz determined that she was suffering from **urinary stress incontinence** due to a mild **cystocele**, which is a bulging of the bladder into the vagina. Additionally, he determined that she had **cervicitis**, which was causing the vaginal discharge. Thirdly, he found that she had multiple **fibroid tumors** ***99** of the uterus. His recommendation was that she should undergo a surgical procedure known as a MMK procedure **FN1** in order to suspend the bladder and either a **hysterectomy** or **cryosurgery** to freeze the infected tip of the cervix. Dr. Mernitz contends that he advised her of the general risks of any surgery, viz. infection, bleeding, and death, and that, with respect to the **bladder suspension**, he ex-

plained to her the risk that the procedure could fail and the possibility that she would be unable to void. Additionally, with respect to the **cryosurgery** he contends he told her that she would have severe vaginal discharge for two weeks and a milder discharge for six weeks thereafter. Mrs. Culbertson, on the other hand, denies that any of these risks were explained to her. Both parties, however, agree that Dr. Mernitz did not advise her of a risk that the cervix could become adhered to the wall of the vagina.

FN1. Marshall Marchetti Krantz procedure.

Following this office visit, Mrs. Culbertson decided to proceed with the **bladder suspension** and **cryosurgery**. She was admitted to the hospital and underwent these procedures. Post-surgically, Mrs. Culbertson's cervix adhered to the wall of her vagina. Dr. Mernitz prescribed medication for this condition, but Mrs. Culbertson became dissatisfied with his care and saw another surgeon who eventually performed a **total abdominal hysterectomy**, **bilateral salpingo-oophorectomy** which involves the removal of both ovaries, and another **bladder suspension**.

Following this surgery, Mr. and Mrs. Culbertson filed a proposed complaint against Dr. Mernitz with the Indiana Department of Insurance in four counts. Count I alleged that the adherence of the cervix to the vagina was caused by negligent **cautery** of the cervix. Count II alleged that Dr. Mernitz failed to inform Mrs. Culbertson of the alternatives to surgery and the inherent risks and complications of surgery. Count III alleged that Dr. Mernitz refused to treat and abandoned Mrs. Culbertson. And Count IV alleged a claim for loss of consortium by Mr. Culbertson.

A medical review panel was convened and, after submission of evidence to it, issued its written opinion. On Count I the panel unanimously found that there was no evidence to support the allegation that the surgery had been negligently performed. Similarly, it found no evidence to support the allegation in Count III that Dr. Mernitz had abandoned

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Mrs. Culbertson. With respect to the informed consent issue alleged in Count II, the panel ruled:

The Panel determines that [Dr. Mernitz] did not advise [Mrs. Culbertson] of the complication of cervical adhesion to the vagina; the Panel further determines that such non-disclosure does not constitute a failure to comply with the appropriate standard of care, as such complication is not considered a risk of such surgery requiring disclosure to the patient.

The Culbertsons filed their civil action in a complaint that mirrored the allegations of the proposed complaint. After answering this complaint, Dr. Mernitz moved for summary judgment relying on the expert opinion issued by the medical review panel. The Culbertsons did not file an affidavit or other evidence in opposition to the motion for summary judgment, but argued to the trial court that the “prudent patient” standard should be utilized in evaluating informed consent claims. The trial court entered summary judgment on all four counts. The Culbertsons appealed to the Court of Appeals on the informed consent issue and argued that expert medical testimony is not necessary to make a *prima facie* case of lack of informed consent because the “prudent patient” standard is the law in this State and such standard does not contemplate the necessity of expert medical testimony.

The Court of Appeals agreed with the Culbertsons that the trial court had erroneously entered summary judgment on Counts II and IV because an issue of fact remained as to whether the risk of cervical adhesion to the vagina was a “material risk”. [591 N.E.2d at 1042](#). The court further held that that issue was a question for *100 the jury which does not require expert testimony as to materiality, although expert testimony might be required to establish the existence and extent of the risk. *Id.* Judge Hoffman disagreed and filed a dissenting opinion in which he set forth his belief that a physician must disclose those risks which a reasonably prudent physician would disclose under the circumstances. *Id.* at 1043. He further reasoned that the situation in

the instant case was clearly outside the realm of a layperson's comprehension, and that expert testimony was required to establish whether the disclosure was reasonable. He concluded that Culbertson's failure to present any expert testimony contrary to the panel's express findings on this issue made entry of summary judgment in favor of Dr. Mernitz proper. Because of the divergence of opinions in the Court of Appeals on this precise issue, we must determine the role, if any, played by expert medical opinion in resolving claims of medical malpractice premised upon a failure to obtain an informed consent.

The courts, historically, have established the standard of care required of physicians when treating patients. The law requires that a physician treating a patient possess and exercise that degree of skill and care ordinarily possessed and exercised by a physician treating such maladies in the same or similar locality. [Worster v. Caylor \(1953\), 231 Ind. 625, 110 N.E.2d 337](#) (overruled on other grounds). FN2

In order for a lay jury to know whether a physician complied with the legally prescribed standard of care, expert testimony has generally been held to be required. *Id.*, 231 Ind. at 630, 110 N.E.2d at 340. This requirement was premised on the logical belief that a non-physician could not know what a reasonably prudent physician would or would not have done under the circumstances of any given case. Therefore, an expert familiar with the practice of medicine needed to establish what a reasonably prudent physician would or would not have done in treating a patient in order to set before the jury a depiction of the reasonably prudent physician against which to judge the actions of the defendant physician. An exception was created in cases of *res ipsa loquitur* on the premise that in such cases a lay jury did not need guidance from a physician familiar with medical practice as to what was required of a reasonably prudent physician because the deficiency of practice “spoke for itself.” [Kranda v. Houser-Norborg Med. Corp. \(1981\), Ind.App., 419 N.E.2d 1024, 1042](#). This was the settled law of most American jurisdictions, including Indiana, pri-

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or to the early 1970's when two cases on the opposite coasts carved out an additional exception to the requirement of expert medical testimony in the area of "informed consent".

FN2. Most recently, in *Vergara v. Doan* (1992), Ind., 593 N.E.2d 185, 187, this Court shortened the definition of the standard to be that of a reasonably careful, skillful and prudent practitioner acting under the same or similar circumstances.

In *Cobbs v. Grant* (1972), 8 Cal.3d 229, 104 Cal.Rptr. 505, 502 P.2d 1, the California Supreme Court held that expert testimony is not required to establish a physician's duty to disclose risks of a proposed treatment. The premise of this opinion was that placing unlimited discretion in the medical community to determine what risks to disclose was irreconcilable with the basic right of a patient to make the ultimate informed decision regarding a course of treatment. The court reasoned that a physician is in the best position to appreciate the risks inherent in the proposed procedure, the risks inherent in deciding not to undergo the proposed procedure, as well as the chances of a successful outcome. The court held that once this information had been disclosed, however, the expert function of the physician had been performed and the decisional task of weighing the positive benefits of the proposed procedure against the negative possibilities inherent in the procedure passed solely and exclusively to the patient. Finally, the court opined that a jury is in the best position to determine whether the physician gave the patient the information needed by the patient to weigh the alternatives and make the ultimate decision of whether to proceed with the proposed treatment.

***101** In the same year, the Court of Appeals for the District of Columbia decided *Canterbury v. Spence* (1972), 464 F.2d 772, cert. den., 409 U.S. 1064, 93 S.Ct. 560, 34 L.Ed.2d 518. In *Canterbury*, the court also held that expert testimony was not required to establish a physician's duty to disclose risks of a proposed treatment. It reasoned that while an expert

may be required to identify for the jury the risks of the proposed treatment and the risks of non-treatment, a jury did not need expert guidance on whether a particular risk was material to a patient's ultimate decision. The court held that "a risk is thus material when a reasonable person, in what the physician knows or should know to be the patient's position, would be likely to attach significance to the risk or cluster of risks in deciding whether or not to forego the proposed therapy." 464 F.2d at 787. With that as the standard of care in informed consent cases, the court concluded that a lay jury was in as good a position as a physician to determine whether the physician had informed the patient of the facts such a patient would "need to know" in order to arrive at a decision.

This view has been adopted in approximately ten jurisdictions, while the traditional view that expert medical testimony is necessary to inform the jury of what a reasonably prudent physician would disclose remains the law in approximately 25 jurisdictions. See Daniel E. Fields, Annotation, *Necessity and Sufficiency of Expert Evidence to Establish Existence and Extent of Physician's Duty to Inform Patient of Risks of Proposed Treatment*, 52 A.L.R.3d 1084 (1973 & Supp.1991).

Informed Consent in Indiana Jurisprudence

[1] In the first reported Indiana case to discuss the doctrine of informed consent, the Court of Appeals declined to determine either the extent of a physician's duty to disclose or the exceptions to such duty, because that determination was not necessary to the resolution of the case at hand. *Joy v. Chau* (1978), 177 Ind.App. 29, 377 N.E.2d 670. The *Joy* court, however, did hold:

It is clear that Indiana must recognize the duty of a physician to make a reasonable disclosure of material facts relevant to the decision which the patient is requested to make. The duty arises from the relationship between the doctor and patient, and is imposed as a matter of law as are most leg-

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al duties.

[177 Ind.App. at 39, 377 N.E.2d at 676-77](#) (citations omitted). This discussion of informed consent was next taken up and directly decided in *Revord v. Russell* (1980), Ind.App., 401 N.E.2d 763. In *Revord*, the Court of Appeals affirmed the trial court's granting of a motion for judgment on the evidence in favor of Dr. Russell over the plaintiff's assertion that an issue of fact requiring a jury's resolution existed, even though no expert medical testimony had been presented. In discussing this issue, the *Revord* court quoted from both *Cobbs*, 104 Cal.Rptr. 505, 502 P.2d 1, and *Canterbury*, 464 F.2d 772, as well as from [52 A.L.R.3d 1084](#). The court specifically held, however, as follows:

In the instant case, the Revords offered no expert medical testimony, and laymen would have no way of determining whether under the circumstances Mary Revord's parents had sufficient information to allow them to make an intelligent decision. Brain surgery is not a matter within the common knowledge or experience of laymen, and we hold that medical testimony was required of the Revords to establish a *prima facie* case under their informed consent theory. No expert medical evidence was offered by the Revords that a reasonable neurosurgeon, in the same or similar circumstances, would have told them of the risk of injury suffered here or that the disclosures made by Russell did not meet the standard of what a reasonable neurosurgeon would have disclosed under the same or similar circumstances. Thus the trial court properly granted a directed verdict in Russell's favor.

[401 N.E.2d at 767](#) (citations and footnote omitted). It is clear from the above-quoted holding that the *Revord* court, although recognizing the discussion of *Cobbs* and [*102 Canterbury](#), continued to hold the view that expert medical testimony was necessary to prove a *prima facie* case of medical malpractice under the informed consent doctrine.

This view was continued in *Searcy v. Manganhas* (1981), Ind.App., 415 N.E.2d 142. In affirming the

trial court's entry of judgment on the evidence, the *Searcy* court cited *Revord* and held that judgment on the evidence was appropriate because the plaintiff patient had offered no expert medical testimony to establish what risks the defendant physicians had a duty to disclose. Therefore, the *Searcy* court held that the patient's evidence lacked at least one essential element necessary to establish a *prima facie* case and the trial court properly granted the motion for judgment on the evidence in the physician's favor. *Id.* at 145. This same rule of law was restated in *Ellis v. Smith* (1988), Ind.App., 528 N.E.2d 826, where the Court of Appeals upheld the entry of summary judgment in favor of a physician. In so doing, the court reiterated its previous holdings:

The general rule is that expert medical opinion testimony is required to establish the content of "reasonable disclosure" unless the situation is clearly within the realm of laymen's comprehension, as where disclosure is so obvious that laymen could recognize the necessity of such disclosure.

In the present case, the reasonable disclosure and informed consent necessary for elective foot surgery on a [muscular dystrophy](#) patient is not clearly within a layman's realm of comprehension. Plaintiffs were required to come forward with expert medical opinion contrary to the unanimous finding of the medical review panel. The question of an appropriate standard of care may not be resolved without resort to expert testimony.

[528 N.E.2d at 828](#) (citations omitted).

This rule was followed in *Payne v. Marion General Hospital* (1990), Ind.App., 549 N.E.2d 1043, where the Court of Appeals reversed a summary judgment entered in favor of the physicians in a case involving the physician's order to not resuscitate, or "no code", a patient without discussing the matter with the patient. The *Payne* court held that the situation involved in that case was within the realm of

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the ordinary layman's comprehension. *Id.* at 1050. The court specifically held that a jury would not be called upon to weigh a disclosure to determine if it met the requisite standard of care as is typically the case undertaken by the jury in informed consent cases. *Id.* The court held that this was true because in the case at bar, no disclosure whatsoever had been made and no effort had been undertaken by the physician to determine if the patient was competent prior to entering the "no code" order over the telephone. *Id.* The court continued, however, to follow the general rule: "As a general rule, expert medical testimony is required to establish whether the disclosure by the physician is reasonable. However, if the situation is clearly within the realm of laymen's comprehension, expert medical testimony is not required. *Ellis, supra; Searcy, supra; Revord, supra.*" *Id.*

The Culbertsons urge that the Indiana Court of Appeals arguably adopted the "prudent patient" standard of care as discussed in *Canterbury* in the case of *Spencer v. Christiansen* (1990), Ind.App., 549 N.E.2d 1090. They are mistaken. The *Spencer* court, in a one paragraph review of the general law, stated that Indiana recognized the duty of a physician to "make a reasonable disclosure of material facts relevant to the decision which the patient is requested to make" and that, as a general rule, "expert medical testimony is required to establish the content of the 'reasonable disclosure'." *Id.* at 1091. The court, however, then continued and stated that "whether the required disclosure occurred and its adequacy is an issue of fact that does not require medical expertise; accordingly medical expert opinion on the jury issue is inappropriate." *Id.* As was recently recognized in *Dickey v. Long* (1992), Ind., 591 N.E.2d 1010, much of the language contained in *Spencer* was merely *dicta* because the specific holding in *Spencer* was that a medical review panel had not resolved a disputed fact and, consequently, the issue of whether that case *103 required expert medical opinion was not decided. *Spencer* is not, therefore, support for the proposition advocated by the Culbertsons.

Finally, in *Griffith v. Jones* (1991), Ind.App., 577 N.E.2d 258, the Court of Appeals for the first time departed from its previous holdings and concluded that "the weight of authority supports the trial court's determination that the prudent patient standard of care in informed consent cases, as articulated in *Canterbury, supra*, has been adopted in Indiana." *Id.* at 264. Simply stated, our reading of the prior cases, as set forth above, does not support this statement and, to the contrary, leads us to conclude that expert medical testimony is necessary to establish whether a physician's disclosure of risks comports with what a reasonably prudent physician would have disclosed. Because the court in the case at issue here relied on its previous holding in *Griffith* to reverse the summary judgment entered in favor of Dr. Mernitz, it erred. We hold that pursuant to the precedent discussed above, the trial court properly entered summary judgment in favor of Dr. Mernitz.

Resolution of the issue of the necessity of expert medical testimony in informed consent cases depends on whether the issue is viewed through the eyes of the physician or the patient. When viewed through the eyes of the physician, it is easy to see that a physician should not be required to guess or speculate as to what a hypothetical "reasonably prudent patient" would "need to know" in order to make a determination. A physician should only be required to do that which he is trained to do, namely, conduct himself as a reasonably prudent physician in taking a history, performing a physical examination, ordering appropriate tests, reaching a diagnosis, prescribing a course of treatment, and in discussing with the patient the medical facts of the proposed procedure, including the risks inherent in either accepting or rejecting the proposed course of treatment. From a physician's viewpoint, he should not be called upon to be a "mind reader" with the ability to peer into the brain of a prudent patient to determine what such patient "needs to know," but should simply be called upon to discuss medical facts and recommendations with the patient as a reasonably prudent physician would.

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On the other hand, from the patient's viewpoint, the physician should be required to give the patient sufficient information to enable the patient to reasonably exercise the patient's right of self-decision in a knowledgeable manner. Viewed from this vantage point, the patient does not want the medical profession to determine in a paternalistic manner what the patient should or should not be told concerning the course of treatment. Thus, such a patient would view the reasonably prudent physician standard as destroying the patient's right of self-decision and, impliedly, placing such decision under the exclusive domain of the medical profession. While this viewpoint may or may not have been justified in 1972 when *Canterbury*, and *Cobbs*, were decided, a review of medical ethics standards of care in 1992 should assuage this fear.

The 1992 Code of Medical Ethics, as prepared by the Council on Ethical and Judicial Affairs of the American Medical Association, sets forth the medical profession's standard on informed consent. It reads as follows:

The patient's right of self-decision can be effectively exercised only if the patient possesses enough information to enable an intelligent choice. The patient should make his own determination on treatment. The physician's obligation is to present the medical facts accurately to the patient or to the individual responsible for his care and to make recommendations for management in accordance with good medical practice. The physician has an ethical obligation to help the patient make choices from among the therapeutic alternatives consistent with good medical practice. Informed consent is a basic social policy for which exceptions are permitted (1) where the patient is unconscious or otherwise incapable of consenting and harm from failure to treat is imminent; or (2) when risk-disclosure poses such a serious psychological *104 threat of detriment to the patient as to be medically contraindicated. Social policy does not accept the paternalistic view that the physician may remain silent be-

cause divulgence might prompt the patient to forego needed therapy. Rational, informed patients should not be expected to act uniformly, even under similar circumstances, in agreeing to or refusing treatment.

[2] We recognize this statement as a reasonable statement on the issue of informed consent. There is no need to change Indiana law on this issue. We therefore hold that, except in those cases where deviation from the standard of care is a matter commonly known by lay persons, expert medical testimony is necessary to establish whether a physician has or has not complied with the standard of a reasonably prudent physician.

[3] In the present case we cannot say that the risk of the adherence of the cervix to the vaginal wall is a matter commonly known to lay persons. Therefore, the Culbertsons needed to provide expert medical testimony to refute the unanimous opinion issued by the medical review panel in order to present a material issue of fact as to what a reasonably prudent physician would have discussed concerning this proposed surgery. Without the presentation of such expert medical opinion, the trial court could only conclude that there was no genuine issue of material fact and that summary judgment should be entered for Dr. Mernitz.

We affirm the entry of summary judgment in this case.

[SHEPARD](#), C.J., and [GIVAN](#), J., concur.

[DICKSON](#), J., dissents, with separate opinion in which [DeBRULER](#), J., concurs.

[DICKSON](#), Justice, dissenting.

Just last year, in [Matter of Lawrance](#) (1991), Ind., 579 N.E.2d 32, 38, this Court proclaimed:

Indiana's common law doctrine of informed consent recognizes the right of the patient "to intelligently reject or accept treatment." [Revord v. Russell](#) (1980), Ind.App., 401 N.E.2d 763, 767. Perhaps the strongest explanation of the basis of this rule is contained in [Payne v. Marion General](#)

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Hospital (1990), Ind.App., 549 N.E.2d 1043, 1046, trans. denied: “The patient's right of self-determination is the *sine qua non* of the physician's duty to obtain informed consent. As Justice (then Judge) Cardozo said: ‘Every human being of adult years and sound mind has a right to determine what shall be done with his own body....’ *Schloendorff v. Society of New York Hospital* (1914), 211 N.Y. 125, 129, 105 N.E. 92, 93.”

Emphasizing respect for patient autonomy, we acknowledged that liberty interests protected in the Indiana Constitution and public policy values preserved in Indiana statutory and common law reflect “a commitment to patient self-determination.” *FN1* *Id.* at 39. In seeming disregard of these fundamental principles, however, today's decision rejects the prudent patient standard in informed consent cases. It ignores “the basic human need of self-determination and individual autonomy” in deference to decision-making by physicians. *Id.*

FN1. Shortly after the publication of *Matter of Lawrance*, the Journal of the Indiana State Medical Association commented, “The justices of the Indiana Supreme Court are to be praised for their thoughtful and reasoned approach to a difficult issue.” James J. Nocon, M.D., J.D., “Doctors, families and difficult decisions: the implications of the Lawrance case,” 84 *Indiana Medicine* 808 (Nov.1991).

The central concern of the majority appears to be whether a plaintiff should be permitted to establish an informed consent claim without presenting expert medical testimony. This issue should not blind the Court to the basic values articulated in *Lawrance*. Nor does the prudent patient standard eliminate the need for a plaintiff to present medical expertise.

The doctrine of informed consent is rooted in the belief, fundamental to American jurisprudence, that every human being of adult years and sound mind has a right to determine what shall be done with his

own *105 body. *Canterbury v. Spence* (D.C.Cir.1972), 464 F.2d 772, 780 (citing W. Prosser, *Law of Torts* § 18 (3d ed. 1964); *Restatement of Torts* § 49 (1934)) cert. denied, 409 U.S. 1064, 93 S.Ct. 560, 34 L.Ed.2d 518. It is “every man's right to forego treatment or even cure if it entails what *for him* are intolerable consequences or risks, however warped or perverted his sense of values may be in the eyes of the medical profession, or even of the community, so long as any distortion falls short of what the law regards as incompetency.” *Bee v. Greaves* (10th Cir.1984), 744 F.2d 1387, 1392 (emphasis in original), citing 2 F. Harper & F. James, Jr., *The Law of Torts* 61 (1986 Supp.), cert. denied, 469 U.S. 1214, 105 S.Ct. 1187, 84 L.Ed.2d 334. Thus, a physician is required to disclose to the patient the risks of the proposed treatment, the risks of alternate treatments available, and the risk attendant to no treatment at all. *LeBeuf v. Atkins* (1979), 22 Wash.App. 877, 594 P.2d 923, 927, rev'd on other grounds, 93 Wash.2d 34, 604 P.2d 1287. Only when equipped with this information can the patient meaningfully weigh these risks and decide what course of action is most appropriate. See *Bee*, 744 F.2d at 1392.

Informed consent is a requisite component of the doctor-patient relationship, attributable in part to the relative lack of parity in that relationship. The trusting patient, typically unlearned in medical science, is highly dependent upon the physician for the information relied upon during the decisional process, imposing upon the physician a unique disclosure obligation toward the patient. *Cobbs v. Grant* (1972), 8 Cal.3d 229, 104 Cal.Rptr. 505, 502 P.2d 1

To the physician, whose training enables a self-satisfying evaluation, the answer may seem clear, but it is the prerogative of the patient, not the physician, to determine for himself the direction in which his interests seem to lie. To enable the patient to chart his course understandably, some familiarity with the therapeutic alternatives and their hazards becomes essential.

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Canterbury, 464 F.2d at 781 (footnotes omitted).

Cases alleging a lack of informed consent commonly arise in two situations: 1) a physician fails to fulfill the duty to inform the patient of the risks of proposed treatment or 2) a physician administers treatment beyond that authorized by the patient. *Rumple v. Bloomington Hosp.* (1981), Ind.App., 422 N.E.2d 1309, 1312. The critical issue in both scenarios is whether the patient was subjected to inherent risks of proposed treatment without being permitted to intelligently reject or accept treatment. *Kerr v. Carlos* (1991), Ind.App., 582 N.E.2d 860, 864.

Although there is widespread acceptance of the doctrine of informed consent as a theory of liability, there is disagreement concerning the role of expert medical witnesses in determining whether the informed consent of the patient has been obtained. Those invoking the “prudent patient” standard assess the adequacy of the disclosure by requiring mention of all inherent risks which a reasonably prudent patient would consider material in deciding to undergo or forego a particular procedure. While medical expertise would be required to identify the risks of proposed treatment and non-treatment, the fact finder needs no expert guidance to determine the materiality of a particular risk to a patient. *Canterbury*, 464 F.2d at 787. The “prudent physician” standard, on the other hand, evaluates the adequacy of the risk disclosure only from the physician’s viewpoint. *Canterbury*, 464 F.2d at 783.

Central to the prudent patient standard is the inclusion of the word “material” to describe the risks of which a patient should be informed. A risk is material when a reasonable person, in what the physician knows or should know to be the patient’s position, would be likely to attach significance to the risk or cluster of risks in deciding whether to forego the proposed procedure. *Canterbury*, 464 F.2d at 787.

It seems obviously prohibitive and unrealistic to expect physicians to discuss with their patients

every risk of proposed treatment-no matter how small or remote-and generally unnecessary from the patient’s viewpoint as well.... In *106 our view, the patient’s right of self-decision shapes the boundaries of the duty to reveal. That right can be effectively exercised only if the patient possesses enough information to enable an intelligent choice. The scope of the physician’s communications to the patient, then, must be measured by the patient’s need, and that need is the information *material to the decision*.

Id. at 786 (emphasis added) (footnotes omitted).

Expressing a preference for the prudent physician standard, the majority claims support in a statement FN2 published by the American Medical Association that acknowledges a patient’s right of self-decision and the concomitant need for information adequate for intelligent decision-making. Yet the AMA “standard” cited by the majority fails to articulate parameters useful to physicians in determining the extent to which risks must be disclosed to a patient. This failure to establish medical criteria is understandable because the extent of disclosure is essentially a non-medical determination. It is only from the perspective of the ordinary person that a fact-finder can realistically determine how much information is “enough” for the ordinary reasonable patient to make an informed decision. As expressed in *Canterbury*:

FN2. The cited statement is entitled “1992 Code of Medical Ethics Current Opinions,” and its preface states that the “opinions which follow are intended as guides to responsible professional behavior, but they are not presented as the sole or only route to medical morality.” Preface, p. vii. As such, these opinions are aspirational rather than prescriptive.

Respect for the patient’s right of self-determination on particular therapy demands a standard set by law *for physicians* rather than one which physicians may or may not impose upon

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themselves.

Canterbury, 464 F.2d at 784 (emphasis added).

Similarly, the court in *Cobbs* emphasizes:

Unlimited discretion in the physician is irreconcilable with the basic right of the patient to make the ultimate informed decision regarding the course of treatment to which he knowledgeably consents to be subjected.

Cobbs, 104 Cal.Rptr. at 514, 502 P.2d at 10.

We further observe that the adoption of a physician-based standard and its deference to the medical profession may invite the possibility of unintentional bias, protective self-interest, or worse. See, e.g., *Moore v. Regents of the Univ. of Cal.* (1990), 51 Cal.3d 120, 271 Cal.Rptr. 146, 793 P.2d 479 (concealed self-interest of physician deriving commercial benefit from patient's spleen cells); *Mink v. University of Chicago* (N.D.Ill.1978), 460 F.Supp. 713 (concealed fact of medical experiment); see generally Theodore J. Schneyer, *Informed Consent and the Danger of Bias in the Formation of Medicinal Disclosure Practices*, Wis.L.Rev. 124 (1976); Note, *Restructuring Informed Consent: Legal Therapy for the Doctor-Patient Relationship*, 79 Yale L.J. 1533 (1970).

The majority expresses concern that the prudent patient standard would onerously require a physician to speculate as to what a hypothetical reasonable prudent patient would "need to know." Sympathy for such a physician plight, however, is eclipsed by the fundamental value of patient autonomy and self-determination.

The prudent patient standard does not eliminate the need for a plaintiff to present expert medical evidence to establish a claim based upon the theory of informed consent. Expert testimony is ordinarily required to establish the nature of the risks inherent in a particular treatment, the probabilities of therapeutic success, the frequency of the occurrence of particular risks, the nature of available alternatives to treatment, and whether or not disclosure would

be detrimental to a patient. See *Sard v. Hardy* (1977), 281 Md. 432, 379 A.2d 1014. Expert opinion is also generally necessary to establish the claimed injury proximately resulted from the non-disclosed risk. *Kerr*, 582 N.E.2d at 864.

Those elements which are the province of the medical profession must be established***107** by the testimony of medical experts in the field of inquiry. Thus, the existence of the risks and alternatives which were present in the particular physical condition would be beyond the knowledge of the layman and would have to be established by medical testimony. On the other hand, those matters which are not within the special province of the training and experience of doctors may be established by the testimony of any witness with knowledge of the particular inquiry, such as whether the patient knew of the risk or whether the average patient would consider the risk in making a decision. There is no need to prove what other doctors might tell their patients in similar circumstances. The doctor has a duty to disclose the material risks as a matter of law. The testimony of medical experts is not necessary to establish the duty to disclose that which the law requires. Once the existence of a risk has been established by expert medical testimony, there is no need to take the next step and also prove by expert medical testimony that the doctor should have told the patient about the risk. Once it has been established by expert medical testimony that a risk existed, then the existence of the risk is the patients' business; and it is not for the medical profession to establish a criteria for the dissemination of information to the patient based upon what the doctors feel the patient should be told.

LeBeuf, 594 P.2d at 928 (citations omitted).

Contrary to the view expressed by the majority, there is substantial and growing recognition of the wisdom of the prudent patient standard expressed in *Canterbury* and *Cobbs* and their progeny. Some 22 jurisdictions now favor this patient or materiality-based standard.**FN3** We should follow the lead of

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our Court of Appeals in this case and in *Griffith v. Jones*, (1991), Ind.App., 577 N.E.2d 258, and do likewise. This Court should declare the prudent patient standard applicable in informed consent cases.

FN3. E.g., *Fain v. Smith* (1985), Ala., 479 So.2d 1150; *Pedersen v. Zielski* (1992), Alaska, 822 P.2d 903; *McKinney v. Nash* (1981), 120 Cal.App.3d 428, 174 Cal.Rptr. 642; *Lambert v. Stovell* (1987), 205 Conn. 1, 529 A.2d 710; *Gordon v. Neviaser* (1984), D.C., 478 A.2d 292; *Griffith v. Jones* (1991), Ind.App., 577 N.E.2d 258; *Pauscher v. Iowa Methodist Medical Ctr.* (1987), Iowa, 408 N.W.2d 355; *Hondroulis v. Schuhmacher* (1988), La., 553 So.2d 398; *Zeller v. Greater Baltimore Medical Ctr.* (1986), 67 Md.App. 75, 506 A.2d 646; *Halley v. Birbiglia* (1983), 390 Mass. 540, 458 N.E.2d 710; *Plutshack v. University of Minnesota Hospitals* (1982), Minn. 316 N.W.2d 1; *Largey v. Rothman* (1988), 110 N.J. 204, 540 A.2d 504; *Congrove v. Holmes* (1973), 37 Ohio Misc. 95, 66 O.O.2d 295, 308 N.E.2d 765; *Scott v. Bradford* (1979), Okla., 606 P.2d 554; *Zacher v. Petty* (1992), 312 Or. 590, 826 P.2d 619 (statutory obligation agrees with prior common law); *Moore v. Raeuchle* (1992), 529 Pa. 394, 604 A.2d 1003; *Dewes v. Indian Health Serv.* (D.S.D., 1980), 504 F.Supp. 203; *Barklay v. Campbell* (1986), Tex., 704 S.W.2d 8; *Nixdorf v. Hicken* (1980), Utah, 612 P.2d 348; *Bertsch v. Brewer* (1982), 97 Wash.2d 83, 640 P.2d 711; *Cross v. Trapp* (1982), 170 W.Va. 459, 294 S.E.2d 446; *Keogan v. Holy Family Hosp.* (1980), 95 Wash.2d 306, 622 P.2d 1246; see annotation, *Modern Status as to General Measure of Physician's Duty to Inform Patient of Risks of Proposed Treatment*, 88 A.L.R.3d 1008.

DeBRULER, J., concurs.
Ind., 1992.

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Supreme Court of Virginia.
Michael Sean RIZZO, Jr., etc., et al.
v.
Maurice SCHILLER, M.D.
Record No. 930977.

June 10, 1994.

Patient brought medical malpractice action against obstetrician. The Circuit Court of Fairfax County, F. Bruce Bach, J., granted obstetrician's motion to strike informed consent claim and jury returned verdict for obstetrician on negligence claim. Patient appealed. The Supreme Court, Hassell, J., held that evidence was sufficient to establish *prima facie* case of medical malpractice for failure to obtain patient's informed consent for use of obstetrical forceps.

Reversed and remanded.

West Headnotes

[1] Health 198H 906

198H Health

198HVI Consent of Patient and Substituted Judgment

198Hk904 Consent of Patient

198Hk906 k. Informed Consent in General; Duty to Disclose. **Most Cited Cases**

(Formerly 299k15(8) Physicians and Surgeons)

Physician owes duty to make reasonable disclosure to patient of all significant facts under the circumstances; this duty is limited to those disclosures that reasonable medical practitioner would provide under same or similar circumstances.

[2] Health 198H 926

198H Health

198HVI Consent of Patient and Substituted Judgment

198Hk922 Proceedings and Actions

198Hk926 k. Weight and Sufficiency of Evidence. **Most Cited Cases**

(Formerly 299k18.80(8) Physicians and Surgeons)

In most cases, expert testimony is necessary to establish those instances where physician owes duty of disclosure to patient and what disclosures reasonable medical practitioner would have made under same or similar circumstances.

[3] Health 198H 926

198H Health

198HVI Consent of Patient and Substituted Judgment

198Hk922 Proceedings and Actions

198Hk926 k. Weight and Sufficiency of Evidence. **Most Cited Cases**

(Formerly 299k18.80(2.1) Physicians and Surgeons)

There was sufficient evidence to establish *prima facie* case that obstetrician failed to obtain patient's informed consent to use of obstetrical forceps to deliver her baby and that such failure was proximate cause of baby's brain injury; consent form signed by patient did not inform her of any specific procedures that obstetrician intended to perform or inform her of foreseeable risks associated with any procedures or risks in failing to perform any procedures.

**154 *156 Martin Trpis, Rockville, MD (Hugh B. Stuart, Arlington, on briefs), for appellants.

Norman F. Slenker, Merrifield (Slenker, Brandt, Jennings & Johnston, on brief), for appellee.

*155 Present: All the Justices.

HASSELL, Justice.

In this appeal, we consider whether the plaintiffs presented sufficient evidence to establish a *prima facie* case of medical malpractice against a physician who allegedly failed to obtain the mother's informed consent to use obstetrical forceps to deliver her baby.

Michael Sean Rizzo, Jr., by Pamela Rizzo, his mother and next friend, Pamela Rizzo, individually, and Michael Sean Rizzo, Sr., filed this action against Maurice Schiller, M.D. The plaintiffs alleged that Dr. Schiller, an obstetrician and gynecologist, breached the standard of care owed to them when he assisted Ms. Rizzo with the delivery of Michael. Specifically, the plaintiffs alleged that Dr. Schiller was negligent in the use of obstetrical forceps during the delivery and that he failed to obtain Ms. Rizzo's informed consent to use the forceps.

The case was tried before a jury. The trial court granted Dr. Schiller's motion to strike the plaintiffs' informed consent claim. The case proceeded to the jury on the theory that Dr. Schiller was negligent in the use of the obstetrical forceps. The jury returned a verdict in favor of Dr. Schiller, and we awarded the plaintiffs an appeal on issues related to their informed consent claim.

Authorization for Medical and Surgical Procedures

Patient History No.

/P/9456

I hereby authorize Dr. Schiller, and/or other members of the Medical Staff of The Fairfax Hospital of his choice, to perform diagnostic or therapeutic medical and surgical procedures on and to administer anesthetics to Pamela Rizzo. I further authorize The Fairfax Hospital to dispose of any removed tissue or amputated parts.

11/07/89 [Signed] Pamela S.
Rizzo

(Date)	(Signature)
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[Signed] Vera
Thomas

(Witness)	(Relationship)
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About 12 hours later, Ms. Rizzo's fetal membranes were artificially ruptured at 8:50 p.m., and about 10:00 p.m.,

***157** In reviewing the trial court's decision to strike the plaintiffs' evidence, we must consider the evidence and all reasonable inferences deducible therefrom in the light most favorable to the plaintiffs. Furthermore, any reasonable doubt as to the sufficiency of the evidence must be resolved in favor of the plaintiffs. *Waters v. Safeway Stores, Inc.*, 246 Va. 269, 270, 435 S.E.2d 380, 380 (1993).

Pamela Rizzo was admitted to Fairfax Hospital on November 7, 1989, about 9:00 a.m. She was in active labor, and Dr. Schiller was notified of her admission. Upon admission to the hospital, Ms. Rizzo signed the following form:

she was "pushing with contractions." At 10:15 p.m., Dr. Schiller ordered that Ms. Rizzo be taken to the delivery room. While in the delivery room, Ms. Rizzo made a

few, but unsuccessful, attempts to “push” the baby through the birth canal with her abdominal muscles. When Ms. Rizzo's attempts to “push” were unsuccessful, Dr. Schiller told her that he was going to use forceps to deliver the baby. Ms. Rizzo testified that “before I could even get my composure together, ask what they were for, why, [the forceps] were inside me. And my son's head was out, just the head.”

Michael was born about 10:30 p.m. About one and one-half hours later, he began to **155 look pale. He was transferred to the intensive care nursery for evaluation. The following morning, Dr. Kathleen B. French, a neurosurgeon, performed a surgical procedure*158 on Michael, and she determined that he had a subdural hematoma. Dr. French testified that a subdural hematoma, which is caused by a trauma to the head, can be described as a collection of blood between the brain tissue and the covering to the brain that is called the dura.

Dr. French, as well as Dr. Mark C. Arner, a physician who practices obstetrics and gynecology, testified that Michael's subdural hematoma was caused by trauma associated with the use of the forceps. Dr. Lawrence T. Taft, who qualified as an expert witness on the subjects of rehabilitative medicine, pediatrics, and neurology, testified that Michael has cerebral palsy and is permanently disabled as a result of this injury.

Dr. Arner qualified as an expert witness on the subjects of obstetrics and gynecology and gave the following testimony. Even though Ms. Rizzo had been given certain medication, she was capable of making medical decisions. Ms. Rizzo would have been able to deliver Michael spontaneously, without the use of forceps, had Dr. Schiller simply waited. If forceps are used in “non-emergent situations,” the patient should be informed about the use of the forceps and should be given the opportunity to participate in the decision regarding whether the forceps will be used. Dr. Arner opined that Dr. Schiller breached the standard of care owed to Ms. Rizzo because he failed to allow her to participate in the decision to use forceps.

The plaintiffs contend that the trial court erred by striking their evidence because they established a *prima*

facie case that Dr. Schiller failed to obtain Ms. Rizzo's informed consent for the use of obstetrical forceps during Michael's delivery. Dr. Schiller, however, argues that the plaintiffs' evidence fails to establish a *prima facie* case and that the plaintiffs failed to present evidence of proximate causation. Furthermore, Dr. Schiller asserts that Ms. Rizzo was allowed to participate in the decision to use forceps because she signed the authorization form. We disagree with Dr. Schiller.

[1][2] In *Hunter v. Burroughs*, 123 Va. 113, 133, 96 S.E. 360, 366-67 (1918), we held that “it is the duty of a physician in the exercise of ordinary care to warn a patient of the danger of possible bad consequences of using a remedy,” but that the physician's failure to warn “is not *per se* an act of negligence.” Rather, the physician owes a duty to make a reasonable disclosure to the patient of all significant facts under the circumstances. This duty is *159 limited to those disclosures that a reasonable medical practitioner would provide under the same or similar circumstances. *Bly v. Rhoads*, 216 Va. 645, 648-50, 222 S.E.2d 783, 785-87 (1976). In most cases, expert testimony is necessary to establish those instances where the duty to disclose arises and what disclosures a reasonable medical practitioner would have made under the same or similar circumstances. *Id.*

[3] We are of opinion that the plaintiffs presented sufficient evidence to establish a *prima facie* case that Dr. Schiller failed to obtain Ms. Rizzo's informed consent to use the obstetrical forceps. As we have already mentioned, Dr. Arner testified that the appropriate standard of care required that Dr. Schiller inform Ms. Rizzo about the use of the forceps and that she be given an opportunity to participate in the decision whether to use forceps. Ms. Rizzo testified that Dr. Schiller did not disclose any information to her about the use of the forceps and that he used the forceps without her consent.

It is true that Ms. Rizzo signed a document that purportedly is a consent form. However, this form did not inform her of any specific procedures that Dr. Schiller intended to perform; nor did it inform her of foreseeable risks associated with any procedures or risks in failing to perform any procedures. As Dr. Arner observed, the form is so general in nature that “you could also justify

amputating her foot.” We hold that the duty imposed upon a physician to obtain a patient's informed consent requires more than simply securing the patient's signature on a generalized consent form, similar to the form present here. The law requires informed **156 consent, not mere consent, and the failure to obtain informed consent is tantamount to no consent.

We are also of opinion that the plaintiffs presented sufficient evidence of proximate causation as an element of their *prima facie* case. As we stated in *Brown v. Koulizakis*, 229 Va. 524, 331 S.E.2d 440 (1985):

The principle of tort litigation that issues of negligence and proximate cause ordinarily are questions of fact for the jury applies with no less force to medical malpractice cases. When the sufficiency of a plaintiff's evidence is challenged upon a motion to strike the evidence at the conclusion of the plaintiff's case-in-chief, the trial court should in every case overrule the motion where there is any doubt on the ques*160 tion.... “The use of this motion as a means to defeat plaintiff's action should be confined and applied only to those cases in which it is conclusively apparent that plaintiff has proven no cause of action against defendant.”

Id. at 531, 331 S.E.2d at 445 (citation omitted). Here, the plaintiffs presented evidence from which the jury might have inferred that had Ms. Rizzo been informed of the possible consequences associated with the use of obstetrical forceps, she would have continued to assist in the birth process by “pushing” and that Michael would have been born spontaneously. The plaintiffs also presented evidence from which the jury could have found that but for the use of the forceps, Michael would not have suffered the brain injury.

Accordingly, we will remand this case for a trial of the plaintiffs' claims of lack of informed consent.

Reversed and remanded.

Va.,1994.

Rizzo v. Schiller

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Certified Patient Decision Aids: Solving Persistent Problems with Informed Consent Law

Thaddeus Mason Pope

Introduction

A giant chasm lies between the theory and the practice of informed consent. On the one hand, in terms of *theory*, scores of appellate court opinions and medical ethics codes describe informed consent in terms of honoring and supporting patient autonomy and self-determination. After all, the doctrine of informed consent is supposed to assure that the patient's preferences and values match the medical interventions the patient gets.

On the other hand, in terms of *practice*, this laudable goal is rarely actually achieved. The doctrine of informed consent has been a part of U.S. law for decades. But it has failed to meaningfully empower patients to make diagnostic and treatment decisions that match their preferences. Too frequently, clinicians fail to appropriately elicit their patients' preferences. Too frequently, the interventions that clinicians administer are unwanted by the patients who receive them.¹

Virtually all clinicians aspire to excellence in diagnosing disease. Unfortunately, far fewer aspire to the same standards of excellence in diagnosing what patients *want*. A powerful recent report shows that "preference misdiagnosis" is commonplace.² Moreover, clinicians are rarely even aware that they have made a preference misdiagnosis. It is the "silent misdiagnosis."³

Perturbing illustrations of preference misdiagnosis are easy to find. Recent studies measuring the quality of patient consent report downright alarming results.⁴ For example, a 2014 study of patients scheduled for elective cardiac catheterization found that 88% of patients held fundamentally mistaken beliefs about the potential benefits of the procedure, despite having signed an informed consent document.⁵

Similar examples abound. Only 19% of patients with colorectal cancer understood that chemotherapy was not likely to cure their cancer.⁶ Only 10% of spine clinic patients could answer basic questions about their spinal surgery.⁷ Only 5% of cancer patients understood essential aspects of their diagnosis.⁸ Only 3% of patients scheduled for percutaneous coronary intervention understood that procedure.⁹

There is no reason to think these studies are unique outliers.¹⁰ The failure rate exceeds 90%. This is not cause for mere consternation or concern. It is cause for horror and dread. It seems that the quality of physician patient communication is often so poor, that patient consent cannot fairly be described as "informed."¹¹ If patients do not understand their options, then they

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cannot form or express relevant preferences about those options.¹²

Fortunately, policymakers are building a new “bridge” to narrow the gap between the theory and practice of informed consent. That bridge is being built with patient decision aids (PDAs). These evidence-based educational tools include decision grids, videos, and interactive websites.¹³ Already, over 130 randomized controlled studies show that PDAs help patients gain significant knowledge and understanding of their choices.¹⁴

The evidence on PDA effectiveness is substantial. But their use remains mostly limited to investigational trials. It is time to move PDAs from research to practice, from the laboratory to the clinic. Taking the lead on this challenge, Washington State has begun “certifying” PDAs.¹⁵ Certification incentivizes PDA use by assuring clinicians, patients, and payers that its information is accurate, up-to-date, complete, and understandable.¹⁶ Washington State serves as a model for other states and for the federal government to follow.¹⁷

across the United States held that it was a tortious battery for clinicians to administer a diagnostic or treatment intervention to a patient without any authorization. Compared to the paternalism of the 1800s, this was an important advance for patient rights. But it was a small one. The “consent” required under medical battery doctrine was minimal and bare.

In Section III, I explain that not until the 1970s did clinicians have a duty to help assure that patient consent was voluntary. Not until the 1970s, did clinicians have a legal duty to assure that patients understood the risks, benefits, and alternatives to the procedures they authorized. In short, not until the 1970s, did courts recognize the doctrine of “informed consent.” I explain the elements of tort based informed consent law. While informed consent was an undeniable landmark in the development of patient rights and bioethics, it was hardly a panacea. I conclude by describing the doctrine’s key limitations.

In Section IV, I show that as major gaps in informed consent law were recognized, legislatures frequently

To better appreciate both the current state of informed consent law and where it is heading next, it is helpful to examine informed consent law within a broader historical context. Accordingly, I recount the complete evolution of informed consent law in the United States. I do this by dividing the evolution of informed consent law into five epochs. These five epochs do not map neatly onto a precise chronological account. But they do correlate to fundamentally different legal approaches.

To better appreciate both the current state of informed consent law and where it is heading next, it is helpful to examine informed consent law within a broader historical context. Accordingly, I recount the complete evolution of informed consent law in the United States. I do this by dividing the evolution of informed consent law into five epochs. These five epochs do not map neatly onto a precise chronological account. But they do correlate to fundamentally different legal approaches.

In sections I and II, I describe the antecedents of informed consent. In section I, I start in the 1800s. Before the 20th century, physician paternalism prevailed. Patient consent, much less informed consent, was no part of American medicine. But this began to change by the early 1900s.

In Section II, I show that there was growing judicial recognition of patient autonomy between 1900 and 1920. During the Progressive Era, appellate courts

made attempts to “plug” those gaps on an *ad hoc* basis. Particularly over the past decade, an increasing number of states have mandated clinicians to make specific disclosures in specific situations. Unfortunately, these mandated disclosures have been limited stop gap measures. Legislatures simply lack the resources and agility to cover the waterfront of diagnostic and therapeutic interventions.

In contrast, the certification of patient decision aids (PDAs) heralds a more systematic and revolutionary approach to remedying the defects of informed consent law. They are considerably more fluid and dynamic than legislative or regulatory mandates. In Section V, I describe PDAs and the extensive data demonstrating their effectiveness. I also explain that despite the robust data on the positive impact of PDAs, they remain rarely used in clinical practice.

Finally, in Section VI, I argue that translating PDAs from research to treatment requires certification. I

explain the origins of certification before reviewing how it is already working in Washington State. I end by outlining the case for certification at the federal level.

I. Physician Paternalism

The debates of today focus on the appropriate degree and manner of engaging patients in their own medical decision making. One might say that academics and policymakers are “fine-tuning” legal and practice mechanisms to better achieve the goal of respecting patient autonomy. But until the early 1900s, respecting patient self-determination was not even understood or recognized as a goal at all.¹⁸

Until the beginning of the 20th century, physician paternalism was the order of the day. For example, in 1847, the American Medical Association *Code of Medical Ethics* stated that “the obedience of a patient to the prescriptions of his physician should be prompt and implicit.” The *Code* even advised physicians not to consider the patient’s “own crude opinions.”¹⁹

Similarly, in 1871, Oliver Wendell Holmes made the following remarks in an address to the graduating class of the Bellevue Hospital Medical College: “Your patient has no more right to all the truth than he has to all the medicine in your saddle-bags...He should get only just so much as is good for him.”²⁰

II. Medical Battery

By the beginning of the 20th century, this overt medical paternalism gave way to (at least limited) legal recognition of patient autonomy and self-determination. This shift was most famously illustrated and captured by Justice Cardozo in 1914: “Every human being of adult years and sound mind has a right to determine what shall be done with his own body; and a surgeon who performs an operation without his patient’s consent commits an assault for which he is liable in damages.”²¹

Notably, by the time Justice Cardozo wrote his opinion for the New York Court of Appeals, he was able to cite to other appellate authority.²² Courts across the United States had already begun to recognize claims for “medical battery.”²³ These cases confirmed that a physician may not administer treatment without the patient’s consent, notwithstanding either “good” motives or “good” results.²⁴

A. Elements of Tortious Battery

Battery is a simple tort with just two elements.²⁵ Medical battery is even simpler. The clinician is liable for battery, if: (1) he or she “acts intending to cause a harmful or offensive contact with the person” and (2) “a harmful [or offensive] contact with person of the

other directly or indirectly results.”²⁶ Intent is broadly defined “to denote that the actor desires to cause consequences of his act as well as the situation in which the defendant merely believes the consequences are substantially certain to result from it.”²⁷

Today, medical battery is a well-established intentional tort.²⁸ And the elements have barely changed over the past 100 years. In short, a battery is established when the clinician acts without any consent whatsoever. And a battery is also established when the clinician acts outside the scope of the patient’s consent, whether spatially, temporally, or otherwise.²⁹

Intent is easy to establish. The clinician knows that intervention is harmful or offensive. Many of these procedures are “highly intrusive, and some are violent in nature.”³⁰ Even if the procedure is not harmful, the clinician at least knows that, without consent, the treatment would be offensive, infringing on a patient’s reasonable sense of personal dignity.³¹

It does not matter how skillfully or successfully the intervention is provided.³² It does not matter that the administration of treatment is (objectively) beneficial on balance.³³ Nor does it matter if the clinician’s intent was to benefit the patient.³⁴ Instead, whether that treatment constitutes a “benefit” is a value judgment for the patient to make.³⁵ In short, neither “good” motives nor “good” results are relevant to a finding of battery.³⁶

B. Limitations of Medical Battery

A cause of action for battery is particularly attractive to a plaintiff’s attorney. First, she does not need to establish a standard of care.³⁷ Consequently, she does not need to retain any expert witnesses.³⁸ Second, while the plaintiff likely will be able to prove actual (economic or non-economic) damages, she does not need to establish any.³⁹ She can recover nominal and punitive damages without showing any compensatory damages.⁴⁰ Third, she need not navigate tort reform procedural hurdles such as damages caps and pre-filing review.⁴¹ Fourth, the prospect of damages sends a very powerful signal, because a judgment or settlement may not be covered by insurance.⁴²

Nevertheless, medical battery recognizes a rather narrow and limited patient right. It focuses solely on whether the patient minimally authorized medical treatment, not on whether the patient actually understood the risks, benefits, and alternatives to that treatment. For example, a patient who agreed to undergo spine surgery would have no claim for battery even if the physician failed to disclose a significant (say 20%) risk of paralysis. In short, battery focuses on only the bare existence of patient consent, not on its quality or substance.

III. Informed Consent Law

It was not until the 1970s that U.S. courts began to widely recognize and articulate an entirely separate and independent legal theory, “informed consent.”⁴³ Under this doctrine the patient concedes that she minimally authorized the medical treatment at issue. Thus, the administration of that treatment is not a battery. Instead, the patient claims that her consent was not sufficiently voluntary. The patient asserts that she would not have consented, if the physician had disclosed certain information regarding the treatment’s risks, benefits, and alternatives.⁴⁴

In essence, the patient claims that her consent was procured by the physician’s negligent failure to disclose information about risks, benefits, or alternatives to treatment. The patient claims that the physician’s failure to disclose is a form of medical malpractice. In this section, I first describe tort based informed consent law. I then outline four major limitations on the ability of informed consent law to protect patient rights.

A. Tort Based Informed Consent Law

Informed consent is typically based in the state common law tort doctrine of negligence.⁴⁵ Failure to obtain a patient’s informed consent is a form of medical malpractice.⁴⁶ The patient must establish the standard elements of a tort cause of action: duty, breach, injury, and causation.

1. DUTY OF DISCLOSURE

The first element in an informed consent action is the duty of disclosure. There is general agreement that physicians should give the patient the following information: (a) the nature and purpose of the proposed intervention, (b) the intervention’s probable risks and benefits, and (c) alternative interventions and their risks and benefits.

But the exact scope and extent of this disclosure varies from jurisdiction to jurisdiction. The states are almost evenly split between two disclosure standards: (1) the malpractice (aka “physician-based,” “professional” or “custom-based”) standard and (2) the material risk (aka “patient-based” or “lay”) standard.⁴⁷

The malpractice standard requires physicians to provide the information that a (hypothetical) reasonably prudent physician would disclose in the same circumstances. This disclosure duty is measured by the standards of the medical profession. In most of these jurisdictions the physician’s disclosure duty is measured by a nationwide standard of care. The physician must disclose the information that a reasonable physician in the United States would disclose under the circumstances.

But in a significant number of states the physician’s duty is measured in one of three geographically narrower ways: (a) strict locality, (b) statewide, or (c) same or similar community.⁴⁸ In other words, the physician’s duty to disclose is measured by what information would be disclosed under the circumstances by a reasonable physician: (a) in that town, (b) in that state, or (c) in town like the treating physician’s town.

While the malpractice standard is physician-defined, the material risk standard is patient-defined. It requires physicians to provide the information that a (hypothetical) reasonable patient would consider significant in making a treatment decision. This disclosure duty is not controlled by the medical profession. Instead, it is measured by the patient’s presumed need for information.⁴⁹

The contrast between the two dominant disclosure standards is nicely illustrated by recent events in Wisconsin. For decades, Wisconsin had followed the “material risk” standard for informing a patient.⁵⁰ But in December 2013, the Wisconsin legislature passed a bill that amended Wisconsin’s informed consent statute, overruling a long line of Wisconsin State Court cases.⁵¹ The new statute adopts the weaker “reasonable physician” standard.

Therefore, instead of a Wisconsin physician’s duty being measured by what a reasonable person in the patient’s position would want to know, it is now measured by what a “reasonable physician in the same or a similar medical specialty would know and disclose under the circumstances.”⁵² In its plain language analysis of a rule implementing the new statute, the Medical Examining Board observes that this duty “is not as broad as the former standard and in fact lessens the burden on physicians.”⁵³

2. BREACH, INJURY, AND CAUSATION

Establishing the scope and content of the physician’s disclosure duty is only the first element in an informed consent action. In both malpractice and material risk jurisdictions, the patient must satisfy three additional elements: (1) breach, (2) injury, and (3) causation.

First, the patient must establish breach. She must show that the physician failed to disclose what she had a duty to disclose. In the easiest cases, the physician admits that she failed to make the requisite disclosure. In the toughest cases, the patient must overcome the presumption established by the physician’s contemporaneous medical record notes that she made the disclosure.⁵⁴

Second, the patient must establish injury. She must show that she was harmed as a result of the treatment. Even if the physician failed to disclose a risk that she

had a duty to disclose, the patient has no cause of action unless that risk actually materialized.

Third, the patient must establish causation. This element has three subparts. The patient must show: (a) that had the physician made the appropriate disclosure, the reasonable person would not have consented to that treatment; (b) that she herself would not have consented to the treatment; and (c) that not undergoing the treatment would probably have avoided the injury.⁵⁵

B. Limitations of Informed Consent Law

The doctrine of informed consent is an important milestone in the history of bioethics and patient rights.⁵⁶ But over the past two decades it has become increasingly clear that the traditional informed consent process is seriously deficient.⁵⁷ It often fails to ensure that patients have the information and understanding that they need to make truly informed deci-

be evidence based.⁶⁰ In other words, the prevailing custom and practice may be to disclose inaccurate information.

In the other half of U.S. states, the physician's duty is measured by what information a hypothetical "objective" patient would deem important under the circumstances. While more patient-focused than the malpractice standard, the objective nature of the material risk standard is still hindering.⁶¹ It fails to recognize that patients have different preferences and that they value risks and benefits very differently.⁶²

In other words, this material risk standard, while patient-based, is almost always defined by reference to what an objective hypothetical patient would consider material, not to what information any specific patient would consider material. Indeed, two or three states have found the objectivity in this standard insufficiently protective of patient autonomy. So, they have adopted a pure subjective standard.⁶³ Their rather

The first major limitation of traditional informed consent doctrine is that the required informational disclosures are themselves circumscribed and modest.

In around half of U.S. states the physician's duty to disclose is measured by professional custom, by what the reasonable physician does or would disclose under similar circumstances. But the professional custom governing the informational exchange may be parsimonious and severely restricted.

sions regarding their medical treatment.⁵⁸ In part, this failure was inevitable.

The doctrine of informed consent suffers from at least four limitations that significantly impede patient empowerment. (1) The scope of the duty to disclose is narrow. (2) Objective causation ignores individual preferences and values. (3) The goal of informed consent is only disclosure, not understanding. (4) Informed consent protects only physical injuries.

1. SCOPE OF THE DUTY TO DISCLOSE IS NARROW

The first major limitation of traditional informed consent doctrine is that the required informational disclosures are themselves circumscribed and modest. In around half of U.S. states the physician's duty to disclose is measured by professional custom, by what the reasonable physician does or would disclose under similar circumstances. But the professional custom governing the informational exchange may be parsimonious and severely restricted.⁵⁹ Moreover, even to the extent that the professional custom is to disclose, the informational content of that disclosure may not

compelling rationale is that "[t]o the extent the plaintiff, given an adequate disclosure would have declined the proposed treatment, and a reasonable person in similar circumstances would have consented, a patient's right to self-determination is irrevocably lost."⁶⁴

2. OBJECTIVE CAUSATION IGNORES INDIVIDUAL PREFERENCES AND VALUES

The second major limitation of traditional informed consent doctrine is the "objective" causation requirement. A patient suing for negligence based on a claim of inadequate informed consent must establish more than the physician's breach (failure to disclose). She must also establish causation: that the injury probably would have been avoided through disclosure, because the informed hypothetical reasonable person would have chosen differently.

In other words, it is not sufficient for the patient to prove that they would have not chosen the procedure had the defendant accurately conveyed its risks. The plaintiff must also prove that the "reasonable patient"

would have also chosen otherwise.⁶⁵ This is a demanding and difficult standard to satisfy.

An objective inquiry wrongly presumes that there is always one best option. Indeed, sometimes, there are situations in which one single treatment is “correct” or clearly indicated above all others by the available medical evidence.⁶⁶ But there is often more than one good option, more than one reasonable path forward.⁶⁷ With respect to this “preference sensitive treatment,” the balancing of benefits and harms is heavily value-laden.⁶⁸ Current informed consent law fails to recognize these common situations.

Take, for example, the birth of a child with a disorder of sex development. Is it a boy or a girl? Should there be surgery? What kind? When?⁶⁹ In such instances, there is more than one good option, more than one reasonable path forward. Similarly, take patients with a herniated disk that causes back and leg pain. Patients must weigh the quicker fix that surgery may bring against the risks of surgery.⁷⁰ The best course of treatment for a particular patient depends on that patient’s preferences, values, and cultural background.

Consequently, commentators have called for courts and legislatures to abandon the “objective” causation standard in the context of informed consent suits. They argue that it should be replaced with a standard that recognizes the importance of the individual patients’ values and preferences.⁷¹ Under this standard, instead of determining whether the hypothetical reasonable patient would still have consented with disclosure, the jury determines only whether this particular patient would still have consented.⁷²

3. GOAL IS ONLY DISCLOSURE, NOT UNDERSTANDING
The third major limitation of traditional informed consent doctrine is that the focus is only on disclosure, not on patient understanding. The physician’s duty is only to “deliver” certain information to the patient, not to ensure that the patient actually receives and appreciates it.⁷³ The underlying assumption is that given the information, the patient “will be able to identify the information that is relevant to her choice and will be in a position to make a decision aligned with her values and goals (i.e. she will ‘know what to do.’)⁷⁴

In other words, informed consent works like the “mailbox rule” in contract formation.⁷⁵ The general rule is that a contract is made when acceptance to an offer is dispatched, even if the letter of acceptance is lost and never reaches the offeror. Contract acceptance is deemed to be fully communicated when the offeree has placed his acceptance in the course of transmission to the offeror.⁷⁶ Similarly, in informed consent law the physician fulfills her duty by making a disclosure,

even if it is not understood or meaningfully “received” by the patient.

Indeed, the “letters” of informed consent are often lost in the “mail.” While the patient may receive the envelope, she does not get the message inside. Even when physicians (technically) make required disclosures, they often convey risk data through extemporaneous conversation, which is not an effective means of communication. Over 40 years ago, the California Supreme Court warned about fulfilling informed consent through “lengthy polysyllabic discourse.”⁷⁷ But that is still the primary means of physician-patient communication.

In short, there is a massive incongruence between the medical interventions administered and patients’ desires for those interventions.⁷⁸ Despite its name, “informed consent” fails to assure that the patient’s consent is actually informed. It fails to assure that relevant patient questions and concerns are adequately answered.

4. ONLY PHYSICAL INJURIES ARE PROTECTED

The fourth major limitation of traditional informed consent doctrine is that it protects patients only from physical injuries, not from financial or dignitary detriments.⁷⁹ Just as patients can be physically harmed but not legally wronged by iatrogenic injuries when there is no negligence, they can be wronged but not physically harmed when there is inadequate informed consent.

For example, suppose the patient consented to knee replacement surgery without understanding her options.⁸⁰ If the surgery is physiologically successful, then the patient has no remedy. It does not matter that the patient has incurred both expense and discomfort in exchange for a “benefit” that she would not consider worth the “costs” had she been fully informed.⁸¹

IV. Mandated Disclosures

The limitations of traditional informed consent law have been well documented. Consequently, lawmakers have increasingly recognized that traditional informed consent law has failed to assure that patients are engaged in the decision making process. It has failed to assure that patients understand their medical treatment choices. To address this gap, state legislatures began enacting statutory disclosure mandates for a number of diagnostic and treatment situations.

For example, in the late 1970s and early 1980s, physicians were not disclosing less invasive treatment options to their breast cancer patients.⁸² In response, 14 states enacted statutes that require physicians to present the advantages, disadvantages, and risks of all medically viable alternative therapies. Some of these

statutes even require use of “standardized written information.”⁸³

More recently, many states have increasingly enacted informed consent statutes itemizing exact information that must be disclosed under specific circumstances.⁸⁴ One of the most common mandates concerns end-of-life treatment options. To provide a sense of this legal approach to informing patients, I describe end-of-life disclosure mandates in some detail. I then more briefly describe some other new disclosure mandates.

A. Statutorily Mandated Disclosures Related to End-of-Life Counseling

A number of studies have determined that individuals nearing the end of their lives often do not receive the care that they want or need. They are frequently unaware of the full range of options, including hospice and palliative care services.⁸⁵ Nondisclosure of diagnostic and prognostic information remains common.⁸⁶

The evidence of gaps seems overwhelming. For example, only 31% of patients with advanced cancer had end-of-life discussions.⁸⁷ Worse, even when these discussions do occur, they happen very late.⁸⁸ Earlier advance care planning discussions are correlated to earlier hospice referral, better patient quality of life, and better family bereavement.⁸⁹ But many patients never get these benefits, because end-of-life discussions happen late or not at all.⁹⁰

In response, a growing number of states have enacted statutes that require physicians to provide terminally ill patients with “comprehensive information and counseling regarding end-of-life options.” These mandates are of two basic types: (1) those focused on clinicians, and (2) those focused on health-care facilities.

1. INFORMATION AND COUNSELING FROM CLINICIANS

In 2009, both California⁹¹ and Vermont⁹² enacted “right to know” legislation in the context of end-of-life care. Since then, both New York (in 2010)⁹³ and Massachusetts⁹⁴ (in 2012) have enacted similar legislation. Arizona considered similar legislation in 2013.⁹⁵

The New York and Massachusetts statutes both mandate that:

If a patient is diagnosed with a terminal illness or condition, the patient's attending health care practitioner shall offer to provide the patient with information and counseling regarding palliative care and end-of-life options appropriate for the patient, including but not limited to: the range of options appropriate for the patient, the prognosis, risks, and benefits of the various

options; and the patient's legal rights to comprehensive pain and symptom management at the end-of-life.⁹⁶

This information and counseling may be provided orally or in writing.⁹⁷ If a health care provider is unwilling or unqualified⁹⁸ to provide the statutorily-mandated information and counseling regarding palliative care and end-of-life options, Massachusetts and New York require the provider to “arrange for another physician or nurse practitioner to do so, or [] refer or transfer the patient to another physician or nurse practitioner willing to do so.”⁹⁹

Importantly, while the California disclosures are triggered only “upon the patient's request,” New York law states that providers “shall offer to provide” the mandated information and counseling. And, unlike California, the New York statute includes civil and criminal penalties.

2. DISCLOSURES REQUIRED FROM HEALTH CARE FACILITIES

States have adopted statutes and regulations mandating disclosures not only by clinicians but also by health care *facilities* regarding their end-of-life or palliative care policies.¹⁰⁰ For example, in 2011, New York expanded on its 2010 Palliative Care Information Act by enacting the Palliative Care Access Act.¹⁰¹ This law requires hospitals, nursing facilities, home health agencies, and special needs and enhanced assisted living facilities to provide patients with advanced life-limiting conditions and illnesses with access to information and counseling regarding options for palliative care, including pain management consultation.

More recent notable developments are from Maryland and Massachusetts. In 2013, Maryland enacted legislation establishing at least five “palliative care pilot programs” in hospitals around the state.¹⁰² This legislation impacts end-of-life counseling by requiring pilot program hospitals to establish policies and procedures that “provide access to information and counseling regarding palliative care services appropriate to a patient with a serious illness or condition” and that “require providers to engage in a discussion of the benefits and risks of treatment options in a manner that can be understood easily by the patient or authorized decision maker.”¹⁰³

Massachusetts's 2012 right to know statute, discussed above, applies not only to clinicians. It also includes a provision requiring the Department of Public Health to develop regulations guiding health care facilities' distribution of information to patients or residents regarding palliative care services.¹⁰⁴ In 2013, the MDPH began the process of promulgating regu-

lations to implement the statute. It proposed amendments to the rules for hospital licensure, licensure of clinics, and licensing of long-term care facilities.

Basically, the MDPH proposed requiring these facilities to distribute to appropriate patients in its care, culturally and linguistically suitable information regarding the availability of hospice and palliative care. The MDPH later clarified that this informational obligation must be fulfilled by providing the patient with either an MDPH-issued informational pamphlet or a facility-created informational pamphlet.¹⁰⁵ MDH implemented the regulations in 2014.¹⁰⁶

3. ENFORCEMENT OF INFORMATION AND COUNSELING MANDATE

There is limited data measuring the impact of these end-of-life disclosure mandates. But at least one lawsuit has resulted in a settlement. In September 2009, Michelle Hargett Beebee, a 43-year-old mother of three young children, was diagnosed with advanced pancreatic cancer. Her pain and symptoms escalated quickly, and soon after Michelle was referred to hospice care at Vitas, the nation's largest for-profit hospice chain. Michelle entered Vitas hospice in November 2009, with the goal of bringing her pain and symptoms under control and to have a peaceful death. Instead, Michelle died in misery.

In 2010, Michelle's family sued Vitas, alleging, among other things, that the hospice was negligent for failing to inform Michelle about medications that would have eased her acute pain.¹⁰⁷ The Complaint specifically referenced the new California right to know law. In early 2014, Vitas and the Hargetts were able to resolve to their mutual satisfaction the issues raised in the lawsuit.¹⁰⁸

4. DISCLOSURE MANDATES ON PATIENT RIGHTS AT END OF LIFE

Most end-of-life disclosure mandates focus on the risks, benefits, and alternatives to medical treatment. But a growing number focus on apprising patients of their rights. Three notable examples are from Michigan, Oklahoma, and Washington.

In 2013, Michigan enacted legislation requiring a "health facility or agency" to, if requested by a patient or resident or prospective patient or resident, "disclose in writing any policies related to a patient or resident or the services a patient or resident might receive involving life-sustaining or non-beneficial treatment within that health facility or agency."¹⁰⁹ This law does not require Michigan health facilities to adopt certain policies regarding life-sustaining or non-beneficial treatment. It focuses solely on the issue of disclosure.¹¹⁰

In 2014, Oklahoma enacted the Medical Treatment Laws Information Act.¹¹¹ This law requires the State Board of Medical Licensing and Supervision to prepare a disclosure statement to inform patients and families of their rights under the Nondiscrimination in Treatment Act and other Oklahoma treatment statutes. Among other things, the law assures that patients know if they or their surrogate directs life-preserving treatment, their health care provider may not deny it except under narrow conditions.

This Oklahoma disclosure statement must include contact information for officials to whom violations can be reported. Furthermore, the Medical Treatment Laws Information Act requires that healthcare entities covered by the Patient Self Determination Act must distribute this disclosure statement with its PSDA notices.¹¹²

Finally, in late 2013, responding to a directive from Governor Inslee to improve transparency for consumer information, the Washington Department of Health enacted rules that bring any change in control of a hospital under the Certificate of Need process.

Due to mergers spurred by the Affordable Care Act, the percentage of Washington State hospital beds in religiously affiliated (mostly Catholic) hospitals rose from 25% in 2010 to nearly 50% in 2014. Catholic health systems are required to follow the Ethical and Religious Directives promulgated by the United States Conference of Bishops.¹¹³ These directives forbid many reproductive and end-of-life health services, including contraception, vasectomies, fertility treatments, tubal ligations, abortion, Death with Dignity, and advance directives that are contrary to Catholic teachings. Consequently, facilities that affiliate with Catholic health systems are often required to restrict health services and information on the basis of religious doctrine.¹¹⁴

The new rules require that, among other things, all Washington hospitals must submit to the WDOH its policies related to access to care in the areas of admission, non-discrimination, end-of-life care, and reproductive healthcare.¹¹⁵ The WDOH must post a copy of these disclosed policies on its website.¹¹⁶ This is supposed to enable consumers to know which hospitals are asserting conscience-based objections.¹¹⁷

B. Other Disclosure Mandates

End-of-life counseling is not the only area in which disclosure mandates have been proliferating. Particularly with controversial procedures, policymakers want to ensure that the patient's choice is voluntary and informed. Five notable examples are: (1) medical aid in dying, (2) abortion (3) telehealth, (4) vaccination opt-outs, and (5) other mandates.

1. MEDICAL AID IN DYING

California, Colorado, the District of Columbia, Oregon, Vermont, and Washington affirmatively authorize medical aid in dying. All six statutes are nearly identical.¹¹⁸ All six require the physician to make a number of specific disclosures, including: (1) the patient's medical diagnosis; (2) the patient's prognosis, with an "acknowledgement" that any statements of life expectancy are only an estimate and that "the patient could live longer than predicted"; (3) the range of appropriate treatment options; (4) the range of feasible end-of-life options, including palliative, hospice, and comfort care; (5) the range of possible results associated with taking the prescribed medication; and (6) the probable result of taking the prescribed medication.¹¹⁹

2. ABORTION

Perhaps nowhere has there been more legal activity regarding informed consent than with respect to abortion. And nowhere else is such regulation so controversial. Other legislative interference in the physician-patient relationship (like that related to end-of-life counseling) seems warranted by persistent defects in informed consent. In contrast, mandates focused on pregnant women appear to be driven by partisan aims.¹²⁰ Many disclosures are factually inaccurate.¹²¹ Consequently, many statutorily mandated disclosures related to abortion have been challenged as unconstitutional.¹²²

3. TELEHEALTH

Telehealth services are emerging as an important alternative to in-person consultations with physicians and other health care professionals, particularly in rural areas.¹²³ As telehealth services grow in scope and popularity, questions have emerged regarding informed consent required for telehealth services.

In addition to the usual risks associated with a physician-patient encounter, telehealth services involve risks associated with remote communication, including the potential for an equipment or technology failure, which could result in misdiagnosis.¹²⁴ Telehealth services also raise unique data security and confidentiality concerns.¹²⁵ And there are obvious limits to the comprehensiveness of examination. Accordingly, some states have imposed additional or heightened requirements for informed consent.¹²⁶

4. VACCINATION OPT-OUTS

Across the country many parents and guardians assert personal beliefs opposed to vaccination for their children.¹²⁷ Several states have recently enacted statutes to ensure that these individuals understand the benefits of vaccination and the risks of forgoing vaccination.

For example, Colorado enacted a statute requiring the completion of an educational module as a requirement for a non-religious exemption from the vaccination requirement.¹²⁸ Similar requirements were recently enacted in California,¹²⁹ Oregon,¹³⁰ Vermont,¹³¹ and Washington.¹³²

5. OTHER DISCLOSURE MANDATES

While most recent statutorily mandated disclosure laws relate to end-of-life options, aid in dying, abortion, telemedicine, and vaccination; these are not the only disclosure mandates.¹³³ Over the past few years, state legislatures have also proposed or enacted informed consent laws addressing a variety of other subjects, including: (1) prescription drugs, (2) investigational products, (3) breast density, (4) scope of practice limitations, (5) egg donation, and (6) hospital observation status.¹³⁴

C. Limitations of Disclosure Mandates

Disclosure mandates are a popular solution to the problems of informed consent. But they suffer from four major limitations: (1) insufficient resources, (2) political corruption, (3) political opposition, and (4) a near-exclusive focus on content at the expense of clarity and explanation.

First, legislation or regulation is hardly workable for the broad range of medical interventions that patients receive every day. Rulemaking processes are too slow and cumbersome to address more than a handful of interventions. Moreover, these same processes are too slow and cumbersome to assure that mandated disclosures remain accurate and up-to-date.¹³⁵

Second, disclosure mandates are sometimes not evidence-based. Sometimes, they were initially evidence-based but became outdated.¹³⁶ Sometimes legislatures act too quickly to address salient but poorly understood risks.¹³⁷ Other times, the information in the disclosure mandate was never evidence based. These mandates were enacted to "steer" patients to a particular choice rather than to empower the patient to make choices that align with her own preferences and values.¹³⁸

Third, even when they are evidence based, disclosure mandates are vociferously opposed. To the consternation of some medical professionals, the trend toward legally mandated disclosures appears to be growing.¹³⁹ A number of medical associations have advocated against legislative interference with patient care and the patient-physician relationship.¹⁴⁰

Fourth, disclosure mandates only address one part of the problem with informed consent. They focus on only the *content* of physician-patient communication. At best, disclosure mandates help to clarify and

to assure “what” is disclosed. But they fail to address “how” it is disclosed. They neglect the manner in which the information is conveyed.¹⁴¹ Compelling evidence indicates that they simply do not work.¹⁴²

V. Patient Decision Aids

In contrast to the deficiencies and limitations of disclosure mandates, patient decision aids (PDAs) herald a more systematic and revolutionary approach to remedying the defects of informed consent law. In contrast to the one-way disclosure focus of informed consent, in “shared decision making” the patient and physician engage in two-way interactive discussion and reflection, in personalized bilateral conversations.¹⁴³ Patient decision aids (PDAs) are an important tool that can inform and guide these discussions.

After first describing the nature of PDAs, I summarize some of the extensive evidence demonstrating their effectiveness. Numerous studies show that “shared decision making” meaningfully empowers patients. But despite robust data on the positive impact of PDAs, they remain rarely used in clinical practice. I conclude this section by reviewing federal and state efforts to promote wider use of PDAs. In the next section, I examine certification as a key way to promote PDAs.

A. Definition of Patient Decision Aid

Patient decision aids are evidence-based educational “tools” that help patients do three things.¹⁴⁴ First, PDAs help patients understand the various treatment options available to them, including the risks and benefits of each choice. Second, they help patients communicate their beliefs and preferences related to their treatment options. Third, PDAs help patients decide with their clinicians what treatments are best for them based on their treatment options, scientific evidence, circumstances, beliefs, and preferences.¹⁴⁵

PDAs take various forms. They include educational literature with graphics, photographs, and diagrams. They also take the form of decision grids, videos, and website-based interactive programs such as sequential questions with feedback.¹⁴⁶ PDAs might even include “structured personal coaching.”¹⁴⁷

No matter what form they take, the best PDAs provide an appropriate presentation of the condition and treatment options, benefits, and harms. They have three key advantages over the traditional informed consent process. First, the information in the PDA is accurate, complete, and up-to-date. Second, the PDA presents the information in a balanced manner. Third, the PDA conveys the information in a way that helps patients understand and use it. PDAs are truly patient-centered.

In short, by using PDAs, patients gain significant knowledge and understanding of their choices. For example, a PDA could help a pregnant woman who previously had a cesarean section to determine if she is a good candidate for a vaginal birth after cesarean.

Importantly, despite their typically self-directed and self-paced nature, PDAs do not supplant physician-patient conversation about treatment options. Instead, they supplement it, by better preparing patients to engage in that conversation. In other words, PDAs should not be equated as constituting shared decision making. Instead, PDAs are the facilitator to the essential bilateral communication between provider and patient which is the crux of shared decision making.¹⁴⁸

One physician explains:

PDAs will allow me to have a very different discussion with my patients. PDAs do a better job than I can at helping patients understand their options. I then have more time to explore the issues that matter most to them and understand how their condition impacts their lives.¹⁴⁹

In short, PDAs allow physicians to focus their patient communication efforts more effectively.¹⁵⁰

Decision aids are already available for a large number of conditions, including breast cancer, prostate cancer, osteoarthritis, and childbirth.¹⁵¹ And many more decision aids are being developed by both non-profit and for profit companies as well by as government entities.¹⁵²

Non-profit developers include: Advance Care Planning Decisions,¹⁵³ Decision Box,¹⁵⁴ Healthwise,¹⁵⁵ the Informed Medical Decisions Foundation,¹⁵⁶ the Mayo Clinic,¹⁵⁷ the Option Grid Collaborative,¹⁵⁸ and the University of Sydney.¹⁵⁹ For-profit developers include: Dialog Medical,¹⁶⁰ Emmi Solutions,¹⁶¹ Health Dialog,¹⁶² Krames StayWell,¹⁶³ the Patient Education Institute,¹⁶⁴ the NNT,¹⁶⁵ and Welvie.¹⁶⁶ Government developers include the Agency for Healthcare Research and Quality¹⁶⁷ and NHS Right Care.¹⁶⁸

B. PDAs Are Very Effective

In contrast to the deficiencies and limitations of traditional informed consent, robust evidence shows that shared decision making meaningfully empowers patients.³ In contrast to traditional informed consent, shared decision making deliberately takes into account both the best scientific evidence available, as well as the patient’s values and preferences.¹⁶⁹

PDAs meaningfully inform and guide both of these elements. First, PDAs provide relevant information on healthcare options, helping patients gain significant knowledge and understanding of their choices.

Second, PDAs give patients control over the pace and timing of their education. And they permit patients to share that information with family.

Finally, PDAs prompt reflection, helping patients to form and clarify their values and preferences.¹⁷⁰ PDAs thereby enhance deliberation by helping patients discover and associate their values and preferences with their healthcare options, and then communicate those associations to their provider. Together, the provider and patient make a treatment choice that aligns with the patient's values. PDAs help make the patient engaged, equipped, empowered, and enabled.¹⁷¹

Randomized controlled trials are considered the most reliable form of scientific evidence in the hierarchy of evidence that influences healthcare policy and practice. Over 130 RCTs demonstrate that PDAs significantly enhance patients' knowledge of treatment options, risks, and benefits.¹⁷² Summarizing the benefits identified in these RCTs, a recent Cochrane review concluded that using PDAs can lead to patients: (1) gaining knowledge; (2) having a more accurate understanding of risks, harms and benefits; (3) feeling less conflicted about decisions; and (4) rating themselves as less passive and less often undecided.¹⁷³ In short, once patients understand their choices, they are better able to align their care with their preferences and values.

C. PDAs Reduce Cost and Liability

Furthermore, PDAs do more than improve patient knowledge and satisfaction. They also reduce the cost of care.¹⁷⁴ Patients using PDAs are more likely to choose conservative treatment options. For example, they are less likely to choose surgical interventions.¹⁷⁵ They are less likely to be admitted to the hospital.¹⁷⁶ And they are less likely to choose CPR.¹⁷⁷ One study estimates that implementing decision aids for just eleven procedures would yield \$9 billion in savings over ten years.¹⁷⁸ That is real value: improved patient satisfaction at lower cost.

Using PDAs can reduce not only healthcare costs but also healthcare liability. Most immediately, PDAs can reduce liability for informed consent claims, because they help assure that the patient gets appropriate information. But the liability benefits of PDAs do not stop there. PDAs can also reduce claims based on other theories of medical malpractice.¹⁷⁹

Commentators and insurers have long recognized communication failures as an important source of malpractice litigation.¹⁸⁰ If patients are well-informed of potential risks, then they are less surprised (or angry) when those risks later materialize. Well informed patients have less decisional regret and take more ownership of their own decisions.¹⁸¹

Significant evidence indicates that patients do not typically bring malpractice suits simply because they have bad outcomes. They bring lawsuits when those bad outcomes are accompanied by bad feelings. Those bad feelings can be avoided with good patient communication.¹⁸² In short, PDAs improve the quality of physician-patient communication. Better communication means lower liability exposure.¹⁸³

In sum, using PDAs produces four important benefits: (1) they protect and promote patient autonomy; (2) they reduce medical errors and bolster patient safety, (3) they reduce healthcare costs, and (4) they reduce malpractice claims. Influential healthcare organizations from the Institute of Medicine to the Joint Commission have recognized these benefits.¹⁸⁴ And they have encouraged the widespread adoption of PDAs.

For example, in its influential 2001 *Crossing the Quality Chasm* report, the Institute of Medicine recommended greater use of decision aids to ensure that patients' treatment decisions are consistent with their preferences and values.¹⁸⁵ In 2014, the Institute of Medicine again reviewed the literature on shared decision making in clinical practice and reaffirmed the value of PDAs. It found that PDAs "trigger the robust communication that is necessary for shared decision making to occur."¹⁸⁶

D. Few Clinicians Use PDAs

Despite robust evidence of effectiveness and despite influential recommendations to expand PDA use, widespread adoption has not happened. The use of PDAs has "not become the norm."¹⁸⁷ They remain "seldom adopted"¹⁸⁸ and "rare in everyday practice."¹⁸⁹ The research is here. But implementation remains sparse and incomplete.¹⁹⁰ "Practice lags behind" the evidence.¹⁹¹

Indeed, in light of its earlier endorsements, the Institute of Medicine recently lamented that "the promise of shared decision making remains elusive."¹⁹² Others agonize that the potential of PDAs remains "unrealized."¹⁹³ In short, a key challenge is to move PDAs from research to use, from the laboratory to the clinic.¹⁹⁴

But making this move is not easy. Even patently superior medical interventions are often slow to get adopted.¹⁹⁵ For PDAs, the challenges may be even greater. Perhaps the most significant hurdle to implementation is the need to incentivize and train clinicians to use PDAs.¹⁹⁶ Two pervasive physician and system-level barriers have been summarized as "professional indifference" and "organizational inertia."¹⁹⁷ Other barriers include lack of physician comfort, time constraints, competing priorities, lack of reimbursement, perceived burden, and cost.¹⁹⁸

Importantly, one barrier is intrinsic to the nature of PDAs: they reduce and constrain physician discretion and judgment. One of the key motivations for using PDAs is to convey more complete, up-to-date, and balanced information than patients are now receiving. But physicians may react negatively to this “intrusion” in much the same way that they have reacted to mandated disclosures.¹⁹⁹

E. Legal Efforts to Promote PDA Use

Given that patient decision aids are a relatively recent development in clinical practice, it is not terribly surprising that there is relatively little government oversight of the development and use of such tools.²⁰⁰ But there have been some efforts to “break the logjam” and facilitate the implementation of PDAs as a routine part of clinical practice.²⁰¹

Three initiatives are notable. First, the federal government has spurred the development of PDAs through several grant programs. Second, the federal government has even built PDA use into reimbursement criteria for some procedures. Third, some states have also moved to promote PDA use through consumer websites, demonstration programs, and licensing criteria.

1. FEDERAL PDA PROMOTION THROUGH GRANTS

The most notable source of federal law that directly deals with PDAs is Section 3506 of the 2010 Patient Protection and Affordable Care Act (ACA). The express purpose of Section 3506 is to facilitate shared decision making.²⁰² It aims to do this in three ways.

First, Section 3506 directs the U.S. Department of Health and Human Services (DHHS) to develop a mechanism to certify PDAs. Second, Section 3506 promotes the development and clinical use of PDAs by directing DHHS to make grants or contracts to develop, update, produce, and test patient decision aids and to “educate providers on the use of such materials.”²⁰³ Third, Section 3506 directs DHHS to provide grants for the implementation and effective use of decision aids.²⁰⁴

As discussed below, the Center for Medicare Services (CMS) has not yet moved forward on the first aim by selecting an entity to certify patient decision aids.²⁰⁵ However, CMS *has* moved forward on supporting the initiation of decision aid demonstration projects. For example, MaineHealth and the Mayo Clinic have been selected as “Shared Decision Making Resource Centers” to “disseminate best practices and other information to support and accelerate adoption, implementation, and effective use” of decision aids.²⁰⁶ Furthermore, there are a number of other federal programs that authorize the funding of research on decision aids.²⁰⁷

For example, Section 3021 of the ACA establishes the Center for Medicare and Medicaid Innovation (CMMI).²⁰⁸ The CMMI is charged with testing and evaluating “innovative payment and service delivery models” to identify approaches that will provide cost savings or improve the quality of care for populations served by Medicare, Medicaid, or the Children’s Health Program (CHIP).²⁰⁹ CMMI tests and evaluates models to determine if they either decrease program costs without reducing the quality of care, or increase the quality of care without increasing spending. When CMMI identifies such models, it has the authority to promulgate rules implementing these models on a nationwide basis, through federal health programs.²¹⁰

One of several models specifically identified by Section 3021 as an opportunity for CMMI to address costs or quality of care is in assisting individuals to make “informed health care choices by paying providers of services and suppliers for using patient decision-support tools” that “improve applicable individual and caregiver understanding of medical treatment options.”²¹¹ Thus, it is likely that CMMI will address payment and delivery models involving patient decision aids.²¹²

Indeed, part of CMMI’s work has involved the funding of grants to organizations that will implement “the most compelling ideas to deliver better health, improved care, and lower costs to people enrolled in Medicare, Medicaid, and Children’s Health Insurance Program.”²¹³ In 2012, CMMI awarded the first batch of these “Health Care Innovation Awards.” While none of the awarded projects appear to specifically focus on patient decision aids, multiple projects address the larger issue of shared decision making and probably involve the use of PDAs.²¹⁴

Like CMMI, the Agency for Healthcare Research and Quality (AHRQ) has also promoted the development and implementation of PDAs. The AHRQ Effective Health Care Program funds “effectiveness and comparative effectiveness research for clinicians, consumers, and policymakers,” including multiple studies related to development, testing, or implementation of PDAs.²¹⁵ Additionally, this program has made several PDAs (“plain-language guides”) publicly available, including for post-menopausal osteoporosis and “clinically localized” prostate cancer.²¹⁶

A separate potential source of federal funding for the development, testing, or implementation of patient decision aids, is the Patient-Centered Outcomes Research Institute (PCORI).²¹⁷ The ACA mandated the establishment of PCORI as a non-governmental, non-profit corporation, and charged it with funding comparative clinical effectiveness research.²¹⁸ This will increase the availability and quality of evi-

dence that patients and health care providers need to make “informed health decisions.”

In May 2012, PCORI indicated that one of its national priorities for research funding will be “communication and dissemination research,” including support of “shared decision making between patients and providers.”²¹⁹ This strongly suggested that PCORI would support decision aid research. PCORI’s subsequent award of its first cycle of grants has confirmed this. Of 25 grants initially awarded, at least two directly deal with assessing the efficacy of PDAs for improving medical decisions by patients and their families.²²⁰

2. FEDERAL PDA PROMOTION THROUGH PAYMENT INCENTIVES

While the federal government has not established criteria or processes for the certification of PDAs, it has incorporated shared decision making as a quality measure benchmark into several programs.²²¹ And it continues to more broadly incorporate shared decision making into other conditions of participation and conditions of payment.²²²

For example, the Centers for Medicare & Medicaid Services issued two proposed Decision Memos that would predicate payment on a shared decision making visit and use of one or more decision aids.²²³ The first CMS decision memo concerns screening for lung cancer with low-dose computed tomography scan imaging (LDCT).²²⁴ Medicare will cover this annual preventive screening only if the patient has a “shared decision making visit” that includes “the use of one or more decision aids.”

The second CMS decision memo concerns left atrial appendage closure devices.²²⁵ Before Medicare will pay for such devices, the patient must have a “formal shared decision making interaction with an independent non-interventional physician using an evidence-based decision tool.” Since private payers typically follow Medicare reimbursement models, shared decision making will spread even more widely.²²⁶

More broadly, shared decision making is one of 33 performance standards in the Medicare Shared Savings Program (MSSP).²²⁷ Specifically, Accountable Care Organizations (ACOs) must “promote patient engagement” by addressing “shared decision making that takes into account the beneficiary’s unique needs, preferences, values, and priorities.”

Under the MSSP, groups of physicians, hospitals and other health care providers contract with the Centers for Medicare and Medicaid Services to accept responsibility for the “quality, cost and overall care” of an assigned group of Medicare beneficiaries.²²⁸ To incentive these ACOs to provide quality, cost-efficient care, providers will continue to be paid under the

Medicare fee-for-service model, but will be eligible for “shared savings” payments if the ACO meets certain cost and quality benchmarks.²²⁹

One of the quality benchmarks required of ACOs is that these organizations “define processes to promote... patient engagement.”²³⁰ CMS regulations issued in 2011 clarified this requirement, explaining that measures that would promote patient engagement “may include, but are not limited to, the use of decision support tools and shared decision making methods with which the patient can assess the merits of various treatment options in the context of his or her values and convictions.”²³¹

Most recently, in December 2016, CMS launched a pair of demonstration projects aimed at evaluating different approaches to shared decision making between physicians and patients. The Shared Decision Making Model will focus on integrating this approach into clinical workflow in ACOs. The ACOs will receive \$50 per SDM service delivered by their practitioners. The Direct Decision Support Model will use outside “decision support organizations” to educate patients about their treatment choices so they can have informed conversations with their physicians.²³²

3. STATE PDA PROMOTION THROUGH CONSUMER WEBSITES, DEMONSTRATION PROJECTS, AND LICENSING RULES

Since patient decision aids both improve care and reduce costs, federal policymakers have not been the only ones incentivizing their use. State policymakers have also been enacting legislation and administrative regulation that promotes the use of decision aids.²³³ Most notable among these states is Washington. As discussed in the next section, Washington has already implemented a mechanism to certify PDAs.²³⁴ But other states have taken some smaller steps to incentivize the use of PDAs. Notable among these are Massachusetts, Vermont, and Maine.

In 2012, Massachusetts established a Center for Health Information and Analysis.²³⁵ Among other things, this Center must “maintain a consumer health information website containing “information comparing the quality, price and cost of health care services.” The statute mandates that, to the extent possible, this website must include decision aids “on but not limited to, long-term care and supports and palliative care.”

In 2009, Vermont enacted legislation calling for a shared decision making demonstration project.²³⁶ In 2010, the Vermont Blueprint for Health commenced a one-year shared decision making pilot in the Barre Hospital Service Area.²³⁷ Similarly, in 2009, Maine enacted legislation calling for an “advisory group of stakeholders” to “develop a plan to implement a

program for shared decision making.”²³⁸ In 2011, the group issued its final report, recommending a demonstration project.²³⁹

At the regulatory level, in 2010, the Maine Board of Licensure in Medicine incorporated shared decision making principles into its guidelines on informed consent.²⁴⁰ That same year, the Minnesota Department of Health incorporated such principles into its certification requirements for Health Care Homes.²⁴¹

Several other states have also explored promoting the use of decision aids. In 2016, New Jersey considered a bill that would provide Medicaid coverage for advance care planning.²⁴² The bill defined “advance care planning” as including the physician:

facilitating shared decision making with the patient, making use of: *decision aids; patient support tools, provided in an easy-to-understand format* which incorporates patient preferences and values into the medical plan; an advance directive; and a physician order for life-sustaining treatment, as appropriate.²⁴³

Legislation has also been considered in Connecticut and Oklahoma.²⁴⁴ In Minnesota, bills in 2009 and 2011 proposed requiring shared decision making for certain surgical procedures before reimbursement could be paid by a health plan company under contract with the state commissioner of human services or finance.²⁴⁵ More legislation and regulation is sure to be considered and enacted by additional states over the next few years.

While the measures taken by these states may help to promote the use of PDAs, they are insufficient. They fail to address the preliminary issues of exactly which PDAs clinicians should use. Not all PDAs are created equal. Therefore, more PDA use is not necessarily better – unless the PDAs are accurate, up-to-date, and unbiased. To assure this, we need certification.

VI. Certification of Patient Decision Aids

There is a plethora of PDAs. And there is a plethora of PDA developers.²⁴⁶ Unfortunately, they are highly variable in their competence and motives. Some PDAs may not include all the relevant risks, benefits, and alternatives. Some may include them all but fail to present them in a fair and balanced manner. Indeed, sometimes a slanted presentation is intended, because the PDA developer has an interest in steering the patient to a particular treatment. For example, a pharmaceutical company and an insurer might have very different PDAs for the same intervention.

Which PDAs should clinicians use? We need a process for assessing and evaluating PDAs. We need a way

to determine whether a PDA is a source of reliable health information that can help in decision making. After first explaining the need for PDA certification, I describe its origins in private expert collaboratives. I then describe the new certification criteria and process now implemented in Washington State. I conclude by examining the case for federal PDA certification.

A. Need for Certification

The relative newness of PDAs means that there is little systematic oversight of their development or use. While PDAs have been promoted as a positive movement toward both more meaningful informed consent and more cost-effective care, there is also an emerging recognition that some kind of quality-control measures are needed to ensure that PDAs do not do more harm than good.²⁴⁷

The purpose of PDA certification is to help drive the evolution of informed consent from a one-way (disclosure-oriented) process to a two-way (participation-oriented) shared decision making process. “Providers will be more comfortable using [PDAs] that have gone through some kind of independent vetting or certification process.”²⁴⁸

Certification improves and incentivizes the use of PDAs by assuring their quality.²⁴⁹ It is a formal process that ensures their integrity. This is important, because “patients, clinicians, and payers need to be assured that the [PDAs] they choose to use have been developed in a legitimate manner and carefully scrutinized for quality and transparency.”²⁵⁰ PDA certification helps assure that evidence-based criteria are met and conflicts of interest are mitigated.²⁵¹

The risks are significant. There is a real “possibility of the introduction of poor quality tools.”²⁵² As discussed above, numerous for-profit, non-profit, and government developers have produced a multitude of PDAs.²⁵³ Unfortunately, they are widely diverse in quality. Many are incomplete, inaccurate, or misleading.²⁵⁴ Many are not supported by evidence of effectiveness.²⁵⁵ Consequently, just as drugs and devices must be approved by the Food and Drug Administration to ensure that they are safe and effective, here too, regulatory oversight is needed to ensure that PDAs meet a minimum level of quality and safety.²⁵⁶

Indeed, a bad PDA can be just as dangerous as a bad drug or device. Several features of PDAs increase the likelihood of misinformation or bias, relative to other types of patient educational materials.²⁵⁷ First, PDAs are generally developed by third parties not involved in a patient’s care, including professional associations, government agencies, hospitals and health centers, non-profit organizations, and for-profit companies.²⁵⁸ Some of these developers “have little incentive to main-

tain the integrity of their products other than market pressures to maintain good business practices.”²⁵⁹ But in other contexts, such as environmental regulation, products liability, and pharmaceuticals; it has become clear that market pressures are often insufficient to protect consumers.²⁶⁰

Second, PDAs are “powerful tools that can influence clinical care decisions.”²⁶¹ Some developers have a financial conflict of interest to direct the patient toward a particular option.²⁶² The American Medical Association has expressed concern about the use of PDAs “by insurers and others” as a vehicle to steer patients toward less expensive treatment options on the basis of biased or misleading information.²⁶³

Third, the potential for the creation and use of biased or misleading decision aids is exacerbated by the fact that PDAs are generally used by patients outside interactions with their physicians, meaning that “physicians may have limited opportunities to mediate or interpret the information” provided by third parties.²⁶⁴

Fourth, further complicating the issue is the fact that PDAs are commonly used in medical decisions that “involve moral and political controversies that may impact the way information is provided to patients,” (e.g. reproductive issues).²⁶⁵ The interaction of these elements raises concerns of quality and objectivity that are not yet addressed in a systematic way by private or government oversight.²⁶⁶

B. Origins of PDA Certification

Fortunately, there is a growing recognition of the need for some kind of formal credentialing process.²⁶⁷ A few nongovernmental organizations have already begun compiling and assessing the quality of available patient decision aids.²⁶⁸

Notable among these efforts is the International Patient Decision Aid Standards Collaboration (IPDAS). This group of researchers, practitioners, patients, policymakers, and other stakeholders from more than a dozen countries around the world was established in 2003 to enhance the quality and effectiveness of PDAs.²⁶⁹

To this end, IPDAS has developed a detailed set of evidence-based criteria to guide evaluation of the quality of decision aids.²⁷⁰ These include: (a) describing the health condition, (b) listing the options, (c) listing the option of doing nothing, (d) using visual diagrams, (e) using stories that represent a range of positive and negative experiences, (f) reporting the source of funding used to develop the materials, and (g) describing the quality of scientific evidence presented.

Similar to IPDAS, the Ottawa Hospital Research Institute (OHRI) has compiled a library of decision

aids that meet a few basic criteria. To be included in OHRI’s database, a decision aid must: (a) provide information about the “options and outcomes that are relevant to a patient’s health status;” (b) must report the date it was most recently updated and be no more than five years old; (c) must “provide references to scientific evidence used;” (d) must report conflicts of interest; and (e) must be publicly available.²⁷¹

But IPDAS and OHRI are mere private organizations. Neither has been formally recognized as a certifying entity in the way that, for example, the Joint Commission is widely recognized by state licensing authorities.²⁷² They have no legal authority to promulgate certification standards, much less evaluate and certify specific PDAs. This means that, at the moment, the issue of patient decision aids is largely devoid of oversight or standardization. The notable exception is Washington State.

C. Certification in Washington State Is Already Here

Washington State, seizing the opportunity to promote shared decision making, has moved forward with PDA certification. It began with a series of statutes enacted between 2007 and 2012. Then, in 2015, the state Health Care Authority (HCA) drafted certification criteria and built a certification process. In 2016, it issued a call for proposals and began certifying PDAs. Finally, Washington State is not only certifying PDAs but also is incentivizing clinicians to use them.

1. LEGISLATIVE AND REGULATORY FOUNDATIONS

In 2007, the Washington State legislature found that there is “growing evidence that, for preference-sensitive care... patient-practitioner communication is improved through the use of high-quality decision aids that detail the benefits, harms, and uncertainty of available treatment options.”²⁷³ So, the legislature enacted legislation that called for a demonstration project.²⁷⁴ The goal of this demonstration project was to “increase the extent to which patients make genuinely informed, preference-based treatment decisions, by promoting...the development, certification, use, and evaluation of effective decision aids.”²⁷⁵

The demonstration project was a success. So, in 2011, Washington enacted further legislation, directing the HCA to convene a joint working group, the Robert Bree collaborative, to “identify health care services for which there are substantial variations in practice patterns or high utilization trends.”²⁷⁶ For such services, the statute directs the collaborative to “consider strategies that will promote improved care outcomes, such as patient decision aids.”²⁷⁷

In 2012, Washington enacted a third statute. The 2007 legislation had anticipated the emergence of a

"national certifying organization."²⁷⁸ Since that still had not happened five years later, the legislature outlined a state-specific process for certifying decision aids.²⁷⁹ Specifically, the legislature empowered the Chief Medical Officer of the Health Care Authority to independently assess and certify PDAs.

By the end of 2012, the HCA had already promulgated regulations defining the process by which it would certify PDAs.²⁸⁰ Basically, these regulations authorized the HCA medical director to establish minimum scores in three categories: (1) content criteria, (2) development process criteria, and (3) effectiveness criteria, based on the IPDAS Collaboration criteria.²⁸¹ The 2012 regulations also authorized the HCA to charge a "certification fee" to defray the costs of assessment and certification.²⁸²

But despite these regulations, the HCA still did not have a specific process or criteria for certification. Fortunately, in 2014, Washington State won a State Innovation Models grant from the Centers for Medicare and Medicaid Innovation to bring shared decision making into mainstream clinical practice. And the project received additional financial support from the Gordon and Betty Moore Foundation. So, finally, in 2015, with the requisite resources in place, the HCA proceeded to draft certification criteria and create a certification process.²⁸³

2. BUILDING THE CRITERIA AND PROCESS

In 2015, the HCA drafted tentative certification criteria based on the IPDAS standards.²⁸⁴ It then convened more than 60 stakeholders (including providers, payers and consumers) to provide feedback on those draft criteria. In April 2016, the HCA published its certification criteria.²⁸⁵ They require that the PDA adequately:

- Describe the health condition or problem
- Explicitly state the decision under consideration
- Identify the eligible or target audience
- Describe the options available for the decision, including non-treatment
- Describe the positive features of each option (benefits)
- Describe the negative features of each option (harms, side effects, disadvantages)
- Help patients clarify their values for outcomes of options by a) asking patients to consider or rate which positive and negative features matter most to them AND/OR b) describing each option to help patients imagine the physical, social (e.g. impact on personal, family, or work life), and/or psychological effects
- Make it possible to compare features of available options

- Show positive and negative features of options with balanced detail
- If outcome probabilities are included, allow comparison across options using the same denominator
- Provide information about the funding sources for development
- Report whether authors or their affiliates stand to gain or lose by choices patients make using the PDA
- Include authors/developers' credentials or qualifications
- Provide date of most recent revision (or production)²⁸⁶

The Washington State certification criteria further ask whether the PDA and/or the accompanying external documentation (including responses to the application for certification) adequately:

- Disclose and describe actual or potential financial or professional conflicts of interest
- Fully describe the efforts used to eliminate bias in the decision aid content and presentation
- Demonstrate developer entities and personnel are free from listed disqualifications²⁸⁷
- Demonstrate that the Patient Decision Aid has been developed and updated (if applicable) using high quality evidence in a systematic and unbiased fashion
- Demonstrate that the developer tested its decision aid with patients and incorporated these learnings into its tool²⁸⁸

3. IMPLEMENTING THE CERTIFICATION PROCESS

In April 2016, the HCA began accepting PDAs for certification. It prioritized PDAs relating to obstetrics and maternity care. Over the next few years, the HCA has prioritized the certification of PDAs for orthopedic, cardiac, and end-of-life care. The HCA is publishing a list of certified PDAs upon completion of each certification process.

By summer 2016, the HCA had already completed the certification process and certified several maternity-related PDAs, including "Prenatal Genetic Testing: Understanding Your Options"; "Amniocentesis Test: Yes or No?"; "Pregnancy: Your Birth Options after Cesarean"; and "Pregnancy: Birth Options if Your Baby is Getting Too Big."²⁸⁹ The HCA began the next round of PDA reviews in early 2017.

4. INCENTIVIZING WIDER USE OF CERTIFIED PDAS

By developing PDA certification criteria and processes, Washington State has paved the way for CMS

and other states. But Washington State did not stop there. It further incentivizes the wider use of PDAs in two important ways.²⁹⁰

First, Washington State is acting as a “first mover,” using its enormous purchasing power to transform the health care marketplace. The state’s HCA purchases health care for more than two million individuals through two programs at a price tag of \$10 billion annually. 1.8 million are enrolled in Washington Apple Health (Medicaid). Another 350,000 are enrolled in the Public Employees Benefits Board (PEBB) Program that covers eligible employees and retirees of state agencies and higher education institutions. Together, these two programs cover 30% of Washingtonians.

The HCA already requires the use of certified PDAs in its PEBB accountable care organization contracts. Two accountable care programs are integrating certified PDAs at pilot sites. And the HCA plans to further promote the use of certified PDAs in clinical practice. For example, through a practice transformation support hub, providers will have the opportunity to participate in training to learn shared decision making skills, and receive technical assistance for implementation of shared decision making with the use of certified PDAs.

The second way in which Washington State is incentivizing the use of certified PDAs is by linking their use to enhanced liability protection for providers. A 2007 statute offers physicians a higher degree of protection against a failure to inform lawsuit, if the clinician engaged in shared decision making with a certified PDA.²⁹¹

Under Washington law, a “regular” signed consent form constitutes *prima facie* evidence that the patient gave her informed consent to the treatment administered. The patient has the burden of rebutting this by a preponderance of the evidence (showing it >50% likely that her consent was not informed). In contrast, a patient’s signed “acknowledgment” of shared decision making also constitutes *prima facie* evidence that the patient gave his or her informed consent to the treatment administered. But the patient has the heavier burden of rebutting this presumption by “clear and convincing evidence.”

In short, the use of a certified PDA offers clinicians added legal protection by materially changing the patient’s burden of proof. In contrast to the usual preponderance of the evidence standard under which a patient would have to show that her consent was

probably (>50%) not informed, a patient must instead more confidently establish (>75%) that her consent was not informed.²⁹²

Linking the use of PDAs to legal protection parallels broader trends to rationalize and standardize medical practice by linking evidence-based clinical practice guidelines to safe harbor legal immunity.²⁹³ Even more directly analogous experience with standardized written disclosures in Texas demonstrates that the incentive of exculpatory protection spurs wider use.²⁹⁴

Eventually, shared decision making and the use of certified PDAs may become a new standard of care, such that failure to use them may be considered a deviation from acceptable practice and hence potential malpractice. Surely, more and more Washington physicians will use PDAs because of either state purchaser mandates or liability protection. At some point, using a certified PDA is what the reasonable Washington physician would do.²⁹⁵

Washington State is acting as a “first mover,” using its enormous purchasing power to transform the health care marketplace. The state’s HCA purchases health care for more than two million individuals through two programs at a price tag of \$10 billion annually. 1.8 million are enrolled in Washington Apple Health (Medicaid). Another 350,000 are enrolled in the Public Employees Benefits Board (PEBB) Program that covers eligible employees and retirees of state agencies and higher education institutions. Together, these two programs cover 30% of Washingtonians.

Nearly 90 years ago, Justice Brandeis advised that “a state may, if its citizens choose, serve as a laboratory; and try novel social and economic experiments.”²⁹⁶ Washington State is serving as the laboratory for PDA certification and promotion of shared decision making as an enhanced form of informed consent. Washington State is leading the way forward. Washington State’s leadership in creating a PDA certification process provides a model that CMS can adopt.

Arguably, Washington State’s model can be followed not only by CMS but also by other states. But

that seems like an imprudent long-term strategy. With 56 separate certification processes, PDA producers would face a “regulatory patchwork.”²⁹⁷ Instead, it is now time to build on Washington State’s experience at the national level.

D. Federal Certification Is Coming

Federal legislation concerning PDA certification was first introduced in 2009.²⁹⁸ The Empowering Medicare Patient Choices Act called for “a certification process for patient decision aids for use in the Medicare program and by other interested parties.” To achieve this, the bill directed Department of Health and Human Services to contract with an entity to “synthesize evidence and convene a broad range of experts and key stakeholders to establish consensus-based standards, such as those developed by [IPDAS], to determine which [PDAs] are high quality [PDAs].” The 2009 legislation further charged this entity to apply the standards it established to “review [PDAs] and certify whether [PDAs] meet those standards.”²⁹⁹

While Congress did not enact the Empowering Medicare Patient Choices Act, key provisions from that legislation were included in the bill that ultimately became the 2010 Patient Protection and Affordable Care Act. Most importantly, like the 2009 legislation, the ACA anticipated moving PDAs into practice by creating a certification process.³⁰⁰

Specifically, the ACA requires the DHHS to contract with an entity that will “synthesize evidence” and establish “consensus based standards” for evaluating PDAs. This entity would then develop a “certification process” to endorse PDAs that meet these standards. But nearly seven years after enactment of the ACA, the Department of Health and Human Services has not yet implemented this PDA certification mandate.³⁰¹

Fortunately, a key funder of the Washington State program, the Gordon and Betty Moore Foundation, also funded the development of *national* standards for PDAs and a process for their certification.³⁰² In particular, the Foundation funded the National Quality Forum (NQF) to convene a multi-stakeholder expert panel to define concepts for how to measure decision quality and shared decision making.³⁰³

The NQF is a non-profit organization that works to improve the quality of the nation’s healthcare system by: (1) building consensus about national priorities and performance improvement goals, (2) endorsing national performance measures and other consensus standards for use in quality improvement and public reporting, and (3) using education and outreach to help reach national goals.³⁰⁴ Since its founding in 1999, NQF measures and standards have served as

a critically important foundation for initiatives to enhance healthcare value, make patient care safer, and achieve better outcomes.³⁰⁵

The NQF panel on PDAs convened in May and June 2016. It was able to efficiently build upon prior work conducted by both the International Patient Decision Aid Standards (IPDAS) Collaboration and the Washington State HCA. In September 2016, the NQF promulgated a draft report for comment. It issued a final report in December 2016.³⁰⁶

But for broader healthcare policy waves created by the new Trump Administration, one might have expected the NQF publication of criteria and processes for PDA certification to prompt CMS to formally recognize them in rulemaking pursuant to the ACA mandate. Still, while not immediate, that result seems inevitable. At that point, other states, including Washington State, could deem PDAs certified for purposes of state law, so long as those PDAs were certified pursuant to the CMS-approved mechanism. Increasingly, those states and private insurers in those states will require clinicians to use certified PDAs as a condition of insurance reimbursement and for liability protection.³⁰⁷

Conclusion

Today, there is a discernible (albeit slow) shift away from traditional informed consent processes, toward shared decision making processes incorporating the use of PDAs. Indeed, the use of PDAs is perhaps both the most rapidly growing and the most promising means of addressing the failure of traditional informed consent.³⁰⁸

The law is an important lever that can help reduce and eliminate barriers to the wider adoption of shared decision making and PDAs in clinical practice. Current and emerging legal incentives and penalties are helping to drive the evolution from a one-way, disclosure-oriented informed consent to a two-way, participation-oriented shared decision making process.

Since its origins in the early 1970s, the doctrine of informed consent has been largely a creature of the common law. Depending on the jurisdiction, the physician must disclose either what a reasonable patient would deem material or what a prudent physician would disclose under the circumstances. The federal certification of PDAs may soon displace these inadequate state standards, and impose much-needed consistency and uniformity to informed consent processes. We may finally close (or at least narrow) the persistent gap between the theory and the clinical reality of informed consent.

Note

This article is adapted from the author's presentations at June 2016 meetings of the American Society of Law, Medicine and Ethics, the International Association of Bioethics, and the Institute of Medical Ethics. This article also draws on Professor Pope's work as an expert panel member on the 2016 National Quality Forum Decision Aids Project.

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16. See *infra* Section VI(C).
17. See *infra* Section VI.D.
18. See generally P. Starr, *The Social Transformation of American Medicine: The Rise of a Sovereign Profession and the Making of a Vast Industry* (New York: Basic Books, 1982); at 79-144; R. R. Faden and T. L. Beauchamp, *A History and Theory of Informed Consent* (New York: Oxford University Press, 1986): 76-100, 114-124; D. J. Rothman, *Strangers at the Bedside: A History of How Law and Bioethics Transformed Medical Decision Making* (New York: Basic Books, 1991); J. Katz, *The*

- Silent World of Doctor and Patient* (Baltimore: Johns Hopkins University Press, 2002).
19. American Medical Association, *Code of Medical Ethics* (Chicago, AMA Press, 1847).
 20. T. E. C. Jr., "Oliver Wendell Holmes on Telling the Patient the Whole Truth," *Pediatrics* 69, no. 5 (1982): 528-529.
 21. *Schloendorff v. Society of New York Hospital*, 105 N.E. 92 (N.Y. 1914).
 22. *Id.*, at 93.
 23. See, e.g., *Mohr v. Williams*, 104 N.W. 12, 13 (Minn. 1905); *Rolater v. Strain*, 137 P. 96 (Okla. 1913); *Schloendorff v. Soc'y N.Y. Hosp.*, 105 N.E. 92, 93 (N.Y. 1914).
 24. T. M. Pope, "Clinicians May Not Administer Life-Sustaining Treatment without Consent: Civil, Criminal, and Disciplinary Sanctions," *Journal of Health & Biomedical Law* 9, no. 2 (2013): 213-296; T. M. Pope, "Legal Briefing: New Penalties for Disregarding Advance Directives and Do-Not-Resuscitate Orders," *Journal of Clinical Ethics* 28, no. 1 (2017): 74-81. Traditional informed consent law has its origins in the tort of medical battery.
 25. See T. M. Pope, "Voluntarily Stopping Eating and Drinking: A Legal Treatment Option at the End of Life," *Widener Law Review* 17, no. 2 (2011): 363, 402-407 (analyzing battery claims for unwanted treatment); *DiGeronimo v. Fuchs*, 927 N.Y.S.2d 904, 908 (N.Y. Sup. Ct. 2011), *affirmed, in part*, 2011-08304, 2012 LEXIS 8613 (N.Y. App. Div. Dec. 19, 2012) (noting that "[a]dministering a blood transfusion without informed consent is best characterized as a battery") (citing *Salandy v. Bryk*, 864 N.Y.S.2d 46 (N.Y. App. Div. 2008)).
 26. Restatement (Second) Torts § 13 (1965).
 27. Restatement (Second) Torts § 8A (1965).
 28. *Scott v. Bradford*, 606 P.2d 554, 557 (Okla. 1979) (stating unauthorized medical treatment constitutes battery); *Chambers v. Nottebaum*, 96 So. 2d 716, 718 (Fla. Dist. Ct. App. 1957) (characterizing medical operation without patient consent as battery).
 29. See, e.g., *Scholendorff v. Soc'y of N.Y. Hosp.*, 105 N.E. 92 (N.Y. 1914) (addressing patient consented to biopsy, not surgery); *Pizzalotto v. Wilson*, 437 So. 2d 859 (La. 1983) (addressing patient consented to exploratory surgery, not removal of reproductive organs); *Perna v. Pirozzi*, 457 A.2d 431 (N.J. 1983) (consenting to operation with only one specific doctor); *Paulsen v. Gunderson*, 260 N.W. 448 (Wis. 1935) (analyzing patient consent to a "simple" ear operation, and instead underwent a "radical" ear operation); *Franklyn v. Peabody*, 228 N.W. 681 (Mich. 1930) (operating on thumb without consent); *Gill v. Selling*, 267 P. 812 (Ore. 1928) (performing spinal puncture on wrong patient), *overruled by* *Fredeen v. Stride*, 525 P.2d 166 (Ore. 1974); *Hively v. Higgs*, 253 P. 363 (Ore. 1927) (noting removal of tonsils during septum operation); *Hershey v. Peake*, 223 P. 1113 (Kan. 1924) (concerning wrong tooth); *Throne v. Wandell*, 186 N.W. 146 (Wis. 1922) (addressing patient consent to examination, not extraction of six teeth); *Moos v. U.S.*, 225 F.2d 705 (8th Cir. 1955) (operating on wrong leg); *Kaplan v. Mamelak*, 75 Cal. Rptr. 3d 861 (Cal. Ct. App. 2008) (operating on wrong spinal disk); *Perry v. Shaw*, 106 Cal. Rptr. 2d 70, 72 (Cal. Ct. App. 2001) (concerning patient consent to removal of excess skin, not breast augmentation); *Ashcraft v. King*, 278 Cal. Rptr. 900 (Cal. Ct. App. 1991) (analyzing patient imposed condition on consent); *Bommareddy v. Superior Ct.*, 272 Cal. Rptr. 246 (Cal. Ct. App. 1990) (concerning patient agreed to tear duct surgery, not cataract extraction); *Lane v. U.S.*, 225 F. Supp 850 (E.D. Va. 1964) (addressing surgery on wrong knee); A. H. McCoid, "A Reappraisal of Liability for Unauthorized Medical Treatment," *Minnesota Law Review* 41, no. 4 (1957): 381-434.
 30. *In re Dinnerstein*, 380 N.E.2d 134, 135-36 (Mass. App. 1978); see also Meisel, Cerminara & Pope § 6.02 (collecting cases); see *Markart v. Zeimer*, 227 P. 683 (Cal. App. 1924) (concerning removal of testicle).
 31. D. B. Dobbs, *The Law of Torts* § 33, at 81 (St. Paul: West Academic, 2000) ("It is enough that the defendant intends bodily contact that is 'offensive,' which is to say a bodily contact that does not appear acceptable to the plaintiff."); N. J. Moore, "Intent and Consent in the Tort of Battery: Confusion and Controversy," *American University Law Review* 61, no. 6 (2012): 1585-1656, at 1595; Horace, "Ars Poetica," line 467 (Transl. A.S. Kline 2005) ("[W]ho saves one, against his will, murders him").
 32. See, e.g., *Mohr*, 104 N.W. at 15 (requiring consent in non-emergency situations), *overruled in part by* *Genzel v. Halvorson*, 80 N.W.2d 854 (Minn. 1957); Restatement (Second) of Torts §§ 892, illus. 1, at 435 (1965); see also *Montgomery v. Bazaz-Seghal*, 742 A.2d 1125, 1130 (Pa. Super. Ct. 1999), *aff'd*, 798 A.2d 742 (Pa. 2002) (discussing urologist implanted penile prosthesis without patient's knowledge or consent); *Taylor v. Johnston*, 985 P.2d 460 (Alaska 1999) (obtaining patient consent by fraud); *Millard v. Nagle*, 587 A.2d 10 (Pa. 1991) (seeking damages for unauthorized surgery despite physician intention); *Perna v. Pirozzi*, 457 A.2d 431, 439 (N.J. 1983) ("A nonconsensual operation remains a battery even if performed skillfully and to the benefit of the patient."); *Pugsley v. Privette*, 263 S.E.2d 69 (Va. 1980) (holding that unconsented medical treatment constitutes a battery, even though such medical treatment may be beneficial to the plaintiff); *Rogers v. Lumbermens Mut. Casualty Co.*, 119 So. 2d 649 (La. 1960); *Genzel v. Halvorson*, 80 N.W.2d 854 (Minn. 1957) (performing surgery without consent is battery); *Kennedy v. Parrott*, 90 S.E.2d 754 (N.C. 1956) (analyzing causation between doctor's action and patient's harms in battery action); *Franklyn v. Peabody*, 228 N.W. 681 (Mich. 1930) (operating on patient's right thigh without consent to obtain tissue for a procedure on patient's thumb constitutes battery); *Perry v. Hodgesen*, 148 S.E. 659 (Ga. 1929) (noting patient consent required unless emergency); *Barrette v. Lopez*, 725 N.E.2d 314 (Ohio Ct. App. 1999) (distinguishing medical negligence from battery); *Rodriguez v. Pino*, 634 So. 2d 681 (Fla. Dist. Ct. App. 1994) (holding physician not liable for patient's refusal to consent); *Lounsbury v. Capel*, 836 P.2d 188, 199 (Utah Ct. App. 1992) (remanding for damages even though surgery somewhat beneficial); *Estate of Leach v. Shapiro*, 469 N.E.2d 1047, 1051 (Ohio Ct. App. 1984) ("A physician who treats a patient without consent commits a battery, even though the procedure is harmless or beneficial."); *Mims v. Boland*, 138 S.E.2d 902 (Ga. Ct. App. 1964) (recognizing physician treatment without consent is guilty of technical battery); *McCandless v. State*, 162 N.Y.S.2d 570 (N.Y. App. Div. 1957) (affirming \$2,000 in damages even though procedure less harmful and improved patient's mental health); *Church v. Adler*, 113 N.E.2d 327 (Ill. App. Ct. 1953) (reviewing cause of medical negligence); *Mulloy v. Hop Sang*, 1 W.W.R. 714 (Can. A.R. 1935) (holding that even a successful operation, contrary to patient instructions, was still a battery).
 33. Dobbs, *supra* note 31, at 80 ("Even beneficial touchings such as medical procedures may warrant damages if they are batteries."). The Second Restatement of Torts provides an applicable example:
A has a wart on his neck. His physician, B, advises him to submit to an operation for its removal. A refuses to do so. Later A consents to another operation...B removes the wart. The removal in no way affects A's health, and is in fact beneficial. A has suffered bodily harm.
Restatement (Second) of Torts § 15, illus. 1 (1965).
 34. See Meisel, Cerminara & Pope § 2-24 n.104; *Chambers v. Nottebaum*, 96 So. 2d 716 (Fla. Dist. Ct. App. 1957) (concerning lack of consent for spinal anesthesia); *Corn v. French*, 289 P.2d 173 (Nev. 1955) (alleging mastectomy without consent); *Woodson v. Huey*, 261 P.2d 199 (Okla. 1953) (affirming need for consent to give anesthesia); *Tabor v. Scobee*, 254 S.W.2d 474 (Ky. Ct. App. 1952) (addressing removal of fallopian tubes during operation for appendicitis); *Williams*, 104 N.W. at 15-16 (discussing operation on left ear but consent obtained only for right ear), *overruled in part by* *Genzel v. Halvorson*, 80 N.W.2d 854 (Minn. 1957); *Rolater v. Strain*, 137 P. 96

- (Okla. 1913) (addressing removal of sesamoid bone without consent); *Hively v. Higgs*, 253 P. 363 (Or. 1927) (addressing removal of tonsils with only consent for septum surgery); *Wells v. Van Nort*, 125 N.E. 910 (Ohio 1919) (analyzing physician decision to remove fallopian tubes); *Schloendorff v. Soc'y N.Y. Hosp.*, 105 N.E. 92 (N.Y. 1914) (addressing unauthorized surgery), abrogated by *Bing v. Thunig*, 143 N.E.2d 3 (1957); *Sekerez v. Rush Univ. Med. Ctr.*, 954 N.E.2d 383 (Ill. App. Ct. 2011) (reversing directed verdict for defendants who administered Lovenox to terminally ill cancer patient against his stated and documented wishes); *Gragg v. Calandra*, 696 N.E.2d 1282, 1290 (Ill. App. Ct. 1998) ("Although a defendant may reasonably believe that his objective is legitimate, it does not provide him with carte blanche to pursue that objective by outrageous means."); *Kaplan v. Blank*, 419 S.E.2d 127 (Ga. Ct. App. 1992) (claiming lack of written consent for tubal ligation); *Markart v. Zeimer*, 227 P. 683 (Cal. Ct. App. 1924) (reviewing negligence in hernia surgery).
35. Medical associations and policymakers are focused on identifying commonly performed tests and procedures that offer little or no clinical benefit. This is a great start on reducing overuse and improving healthcare quality. But it is not enough. Benefit is a function not only of medical science but also of patient preferences. A. L. Schwartz et al., "Measuring Lower-Value Care in Medicare," *JAMA Internal Medicine* 174, no. 7 (2014): 1067-1076.
36. *Moore* at 1611, 1621; *Curtis v. Jaskey*, 326 Ill. App. 3d 90, 94 (2001) (noting that it is unnecessary for plaintiff to prove defendant physician had hostile intent); *McNeil v. Brewer*, 304 Ill. App. 3d 1050, 1154-55 (1999).
37. Dobbs, *supra* note 31, at 342 ("Even beneficial...medical procedures warrant damages if they are batteries."). "A person is entitled to refuse well-intentioned medical treatment." *Id.*, at § 29, at 54; see *Urlaub v. Select Specialty Hosp. Memphis*, No. W2010-00732-COA-R3-CV, 2011 WL 2552811, 6 (Tenn. App. Jan. 20, 2011) (administering dialysis contrary to instructions could constitute a battery by not following the standard of care necessitated by informed consent); *Mink v. Univ. Chicago*, 460 F. Supp. 713, 717 (N.D. Ill. 1978); *Beane v. Perley*, 109 A.2d 848, 850 (N.H. 1954) (recognizing the difficulty in providing medical expert testimony as required in malpractice suits). But see *Pleasure v. Louisiana Organ Procurement Ass'n*, 83 So. 3d 174 (La. App. 2011) (affirming judgment that continuing life-support and removing organs without consent sounded in medical malpractice), *rev. denied*, 85 So. 3d 1248 (La. 2012). While the conferral of "benefit" by the unwanted treatment does not affect the cause of action, it is considered in determining the amount of the award. F. V. Harper et al., *Harper, James and Gray on Torts*, 3d ed. (New York: Aspen, 2006); at 348. Nevertheless, it is problematic to characterize as a "benefit" a state of life the person living that life finds intolerable.
38. As litigation costs decrease, clinician compliance rates should rise. K. N. Hylton, "Litigation Cost Allocation Rules and Compliance with the Negligence Standard," *Journal of Legal Studies* 22, no. 2 (1993): 457-476, at 459.
39. See Dobbs, *supra* note 31, at § 42, at 79 ("When the trespassory tort causes no physical harm, the traditional tort rule is that the plaintiff can nevertheless recover substantial as distinct from nominal damages...The invasion of the plaintiff's rights is regarded as harm in itself..."); *id.*, § 100, at 234 n.17 ("The difference is that a battery is actionable without proof of bodily harm or economic loss; the offensive touching is harm in itself."); *id.*, § 28, at 54 ("Battery today vindicates the plaintiff's rights of autonomy and self-determination, her right to decide for herself how her body will be treated by others"); *B v. NHS Hosp. Trust* [2002] EWHC 429 (awarding £100 nominal damages).
40. See, e.g., *Whitley-Woodford v. Jones*, 600 A.2d 946, 947-48 (N.J. Super. Ct. App. Div. 1992) (noting that an operation undertaken without consent, even if perfectly performed with good medical results, may entitle the plaintiff to at least nominal damages and even punitive damages).
41. This has been confirmed in battery cases involving life-sustaining treatment. See generally R. E. Shandell and P. Smith, *The Preparation and Trial of Medical Malpractice Cases* § 1.06[6] (New York: Law Journal Press, 2006); *Gragg v. Calandra*, 696 N.E.2d 1282, 1286 (Ill. App. 1998); *Russell v. Murphy*, 86 S.W.3d 745, 748-50 (Tex. App. 2002) (holding medical standards irrelevant where anesthesiologist administered sedative despite patient's specific request for local anesthetic); *Jones v. Ruston La. Hosp. Co.*, 71 So. 3d 1154 (La. App. 2011) (holding Medical Malpractice Act and review by "medical review panel" inapplicable where clinician resuscitated Agnes Liles despite "knowledge of the DNR order"); *Abeyta v. HCA Health Servs. of Tenn.*, No. M2011-02254-COA-R3-CV, 2012 WL 5266321 (Tenn. App. Oct. 24, 2012) (having not filed a certificate of good faith did not amount to malpractice, but ordinary negligence, not requiring expert testimony). *But cf. Shuler v. McGrew*, No. 12-2003-STA-dkv, 2012 WL 3260685 1, 6 (W.D. Tenn. Aug. 8, 2012) (holding that administration of Heparin over patient's objections was not battery because it was a "component part of the treatment process" and providers had patient's consent to be treated at the hospital).
42. See Harper et al., *supra* note 37, at § 3.10, at 351.
43. See, e.g., *Canterbury v. Spence*, 464 F.2d 772 (D.C. Cir. 1972); *Willkinson v. Vesey*, 295 A.2d 676 (R.I. 1972); *Cobbs v. Grant*, 8 Cal.3d 229 (1972); *Holt v. Nelson*, 523 P. 2d 211 (Wash. 1974); *Riedinger v. Colburn*, 361 F. Supp. 1073 (D. Idaho 1973); *Scaria v. St. Paul Fire & Marine Ins. Co.*, 227 N.W.2d 647 (Wis. 1975); *Sard v. Hardy*, 379 A.2d 1014, 1021 (Md. 1977). A handful of cases had earlier articulated a theory of informed consent. See, e.g., *Salgo v. Leland Stanford, Jr., University Board of Trustees*, 154 Cal. App. 2d 560, 317 P. 2d 170 (Dist. Ct. of App. 1957); *Natanson v. Kline*, 186 Kan. 393, 402, 350 P.2d 1093, 1100 (1960). But the doctrine was not more fully articulated and more widely adopted until the 1970s. Cf. J. H. Krause, "Reconceptualizing Informed Consent in an Era of Cost Containment," *Iowa Law Review* 85, no. 1 (1999): 261-386, at 270-271.
44. J. Staples King and B. Moulton, "Rethinking Informed Consent: The Case for Shared Medical Decision Making," *American Journal of Law & Medicine* 32, no. 4 (2006): 429-501.
45. In some states, there is no common law duty of informed consent. It exists solely as a matter of statute and is often more narrowly circumscribed. *Alicea* (Ga. 2016); *Pruette v. Ungarino*, No. A131833 (Ga. App. 27 Mar. 2014); *Pagani v. Weiss*, No. J-A05017-14 (Penn. Super. Ct. 27 Mar. 2014). See also N. N. Sawicki, "Modernizing Informed Consent: Expanding the Boundaries of Materiality," *University of Illinois Law Review* 2016, no. 3 (2016): 821-872 (collecting citations from Iowa, Louisiana, and Pennsylvania).
46. The most salient enforcement of informed consent obligations occurs through medical malpractice litigation. But there are other mechanisms to enforce clinicians' obligation to obtain informed consent. The state medical boards are particularly frequent enforcers of informed consent duties. T. Miller, "Informed Consent: A Medical Board Analysis," *Journal of Medical Regulation* 96, no. 3 (2010): 16-22. For example, the Maine Board of Licensure in Medicine recently reported that approximately one-third of the cases it investigates each year includes allegations of failure to obtain adequate and meaningful informed consent. D. Nyberg, "Obtaining Meaningful Informed Consent: Guidelines from the Maine Board of Licensure in Medicine," *Journal of Medical Regulation* 99, no. 3 (2013): 18-21. Similarly, a recent report by the Wisconsin Medical Examining Board reviewed eleven years of final decisions and orders by the board. This report shows that informed consent violations were one of the most common reasons for discipline. Furthermore, Maine and Wisconsin are not alone. Other state medical boards have also been regularly enforcing informed consent duties. *In re George Der Mesropian*, No. 13-418, 2013 WL 6869796 (N.Y. Board of Profes-

- sional Medical Conduct 16 Dec. 2013); *In re Richard Godt*, No. 13-181, 2013 WL 3288372 (N.Y. Board of Professional Medical Conduct 14 June 2013); *J.V. v. D.G.C.*, 2013 CanLII 40382 (ON HPARB); Fitness to Practice Medicine: Robert Theodore Henri Kees Trossel, General Medical Council (29 Sept. 2010). While rare, breaches of informed consent have sometimes resulted in criminal liability. T.M. Pope and M. Hexum, "Legal Briefing: Informed Consent in the Clinical Context," *Journal of Clinical Ethics* 25, no. 2 (2014): 152-174.
47. See King and Moulton, *supra* note 44. This article includes an appendix of state informed consent laws. Similar appendices can be found in other recent articles. D. M. Studdert et al., "Geographic Variation in Informed Consent Law: Two Standards for Disclosure of Treatment Risks," *Journal of Empirical Legal Studies* 4, no. 1 (2007): 103-124; W.G. Cobb, "Defending the Informed Consent Case," *Defense Counsel Journal* 72, no. 4 (2005): 330-346. Some states, like Minnesota, are identified as using a "modified" or "hybrid" approach. 48 . M. H. Lewis, J. K. Gohagan, and D. J Merenstein, "The Locality Rule and the Physician's Dilemma: Local Medical Practices versus the National Standard of Care," *JAMA* 297, no. 23 (2007): 2633-2637.
49. See, e.g., *Wheeldon v. Madison*, 374 N.W.2d 367, 374 (S.D. 1985); *Largey v. Rothman*, 540 A.2d 504, 508 (N.J. 1988); *Cross v. Trapp*, 294 S.E.2d 446, 455 (W. Va. 1982). Cf. *Montgomery v. Lanarkshire Health Board*, [2015] UKSC 11 ¶ 46 ("The doctor cannot form an objective, "medical" view of these matters, and is therefore not in a position to take the "right" decision as a matter of clinical judgment."); *id.* ¶ 115 ("[A] responsible body of medical opinion, becomes quite inapposite. A patient is entitled to take into account her own values, her own assessment of the comparative merits."). Recognizing the subjectivity of benefit, many encourage clinicians to do as much as possible "for" the patient and as little as possible "to" the patient.
50. See, e.g., *Jandre v. Physicians Ins. Co.*, 340 Wis.2d 31, 813 N.W.2d 627 (2012). See generally A. R. Derse, "Flying Too Close to the Sun: Lessons Learned from the Judicial Expansion of the Objective Patient Standard for Informed Consent in Wisconsin," *Journal of Law, Medicine & Ethics* 45, no. 1 (2017): 51-59.
51. Wis. A.B. 139 (2013), enacted as 2013 Wis. Acts 111, amending Wis. Stat. § 448.30.
52. *Id.*
53. Wisconsin Department of Safety and Professional Services, *Analysis of Proposed Order of the Medical Examining Board* (May 21, 2014), available at <<http://dpsp.wi.gov/Documents/Board%20Services/Agenda%20Materials/Medical/2014/20140521%20MED%20Open%20Session.pdf>> (last visited January 31, 2017). See also A. Szczygiel, "Beyond Informed Consent," 21 *Ohio Northern University Law Review* 21, no. 1 (1994): 171-262; J. L. Dolgin, "The Legal Development of the Informed Consent Doctrine: Past and Present," *Cambridge Quarterly Healthcare Ethics* 19, no. 1 (2010): 97-109, at 101 (noting how other state legislatures replaced court adopted reasonable patient standard with the professional standard, and noting how that standard is preferred by physicians).
54. The plaintiffs may also have to contend with the physicians' argument that one or more "exceptions" applies.
55. For both an overview and in-depth analysis of informed consent law, see F. A. Rozovsky, *Consent to Treatment: A Practical Guide*, 4th ed. (New York: Wolters-Kluwer, 2009); S. E. Pegaslis, *American Law of Medical Malpractice*, 3rd ed. (St. Paul: Thomson/West, 2009): at chap. 4.
56. On some measures, the impact was dramatic. In 1961, 90% of physicians refrained from telling patients about a cancer diagnosis. By 1979, that dropped to just 2%. See Dolgin, *supra* note 53, at 100 (citing D. Oken, "What to Tell Cancer Patients: A Study of Medical Attitudes," *JAMA* 175, no. 13 (1961): 1120-1128; D. H. Novack et al., "Changes in Physicians' Attitudes toward Telling the Cancer Patient," *JAMA* 241, no. 9 (1979): 897-900.
57. See *supra* notes 4 to 12. Indeed, some of the limitations were recognized early on. See President's Commission for the Study of Ethical Problems in Medicine, *Making Health Care Decisions A Report on the Ethical and Legal Implications of Informed Consent in the Patient-Practitioner Relationship Volume One: Report* (October 1982).
58. D. McCarthy et al., "What Did the Doctor Say? Health Literacy and the Recall of Medical Instructions," *Medical Care* 50, no. 4 (2012): 277-282; F. J. Fowler Jr. et al., "Improving and Involving Patients to Improve the Quality of Medical Decisions," *Health Affairs* 30, no. 4 (2011): 699-706; M. Brezis et al., "Quality of Informed Consent for Invasive Procedures," *International Journal for Quality Health Care* 20, no. 5 (2008): 352-357; D. B. White et al., "Toward Shared Decision Making at the End of Life in Intensive Care Units Opportunities for Improvement," *Archives of Internal Medicine* 167, no. 5 (2007): 461-467; see Staples King and Moulton, *supra* note 44; M. M. Bottrell et al., "Hospital Informed Consent for Procedure Forms: Facilitating Quality Patient-Physician Interaction," *Archives of Surgery* 135, no. 1 (2000): 26-33; C. H. Braddock et al., "Informed Decision Making in Outpatient Practice: Time to Get Back to Basics," *JAMA* 282, no. 24 (1999) (finding less than 10% of decisions met minimum standards for informed consent): 2313-2320; K. E. Covinsky et al., "Communication and Decision Making in Seriously Ill Patients: Findings of the SUPPORT Project: The Study to Understand Prognoses and Preferences for Outcomes and Risks of Treatment," *Journal of American Geriatrics Society* 48, no. 5 Supp. (2000): S187-S193 (only 41% of Medicare patients believe their treatment reflected their preferences).
59. *Canterbury v. Spence*, 464 F.2d 772 (D.C. Cir. 1972) ("Any definition of scope in terms purely of a professional standard is at odds with the patient's prerogative to decide on projected therapy himself. That prerogative, we have said, is at the very foundation of the duty to disclose, and both the patient's right to know and the physician's correlative obligation to tell him are diluted to the extent that its compass is dictated by the medical profession.").
60. See, e.g., D. Merenstein, "A Piece of My Mind: Winners and Losers," *JAMA* 291, no. 1 (2004): 15-16; D. Merenstein, "PSA Screening - I Finally Won!" *JAMA Intern Medicine* 175, no. 1 (2015): 16-17; see M. Hall, "The Defensive Effect of Medical Practice Policies in Malpractice Litigation," *Law and Contemporary Problems* 54, no. 2 (1991): 119-145, at 129-30 (noting that medical practice is guided by instinct and localized habit).
61. See, e.g., Faden and Beauchamp, *supra* note 18, at 305-306 (arguing that a subjective standard is more in line with the principles underlying informed consent); E. M. Tenenbaum, "Revitalizing Informed Consent and Protecting Patient Autonomy: An Appeal to Abandon Objective Causation," *Oklahoma Law Review* 64, no. 4 (2011): 697-758, at 717-719 (arguing that an objective standard is "unfaithful" to the underlying autonomy-based ideals of informed consent).
62. *Montgomery v. Lanarkshire Health Board*, [2015] UKSC 11 ¶ 46 ("The relative importance attached by patients to quality as against length of life, or to physical appearance or bodily integrity as against the relief of pain, will vary from one patient to another. Countless other examples could be given of the ways in which the views or circumstances of an individual patient may affect their attitude towards a proposed form of treatment and the reasonable alternatives.").
63. See Tenenbaum, *supra* note 61. On the other hand, courts have recognized that a subjective standard may be difficult one for physicians to comply. See, e.g., *Canterbury*, 464 F.2d at 790-91.
64. *Scott v. Bradford*, 606 P.2d 554, 559 (Okla. 1979). While other states have considered and rejected Oklahoma's approach, Oklahoma continues to adhere to a subjective standard. M. P. Opala and S. S. Sanbar, "Informed Consent and Informed

- Refusal in Oklahoma,” *Oklahoma State Medical Association Journal* 102, no. 3 (2009): 86-91.
65. Only four states – New Hampshire, Rhode Island, Oklahoma, and Oregon – have case law or statutes that reject the objective “reasonable patient” standard. See Tenenbaum, *supra* note 61; Pickering Cause of Action.
 66. BMJ Clinical Evidence, “Efficacy Categorisations,” see <<http://www.clinicalevidence.bmjjournals.org/x/set/static/cms/efficacy-categorisations.html>> (last visited March 23, 2017) (finding that only 11% of treatment is “clearly” beneficial).
 67. Canadian Task Force (2014).
 68. 42 U.S.C. § 299b-36(b)(2) (defining “preference sensitive care” as “medical care for which the clinical evidence does not clearly support one treatment option such that the appropriate course of treatment depends on the values of the patient or the preferences of the patient, caregivers or authorized representatives regarding the benefits, harms and scientific evidence for each treatment option.”).
 69. 42 U.S.C. § 299b-36(b)(2); Patient-Centered Outcomes Research Institute, *PCORI PFA Cycle I Awardees* (December 21, 2012), at 2, available at <<http://www.pcori.org/assets/PFA-Awards-Cycle-1-2012.pdf>> (last visited February 1, 2016) (Decision Support for Parents Receiving Genetic Information about Child’s Rare Disease).
 70. See Fowler et al., *supra* note 10, at 700. See also D. Khullar, “Helping Patients Make the Right Decisions,” *New York Times*, September 15, 2016 (“Should you choose six months of life with chemotherapy and intractable nausea, or three months at home chemo-free?”).
 71. See Tenenbaum, *supra* note 61.
 72. *Scott v. Bradford*, 606 P.2d 554 (Okla. 1979).
 73. C. J. Jones, “Autonomy and Informed Consent in Medical Decisionmaking: Toward a New Self-Fulfilling Prophecy,” *Washington and Lee Law Review* 47, no. 2 (1990): 379-430. But cf. *Montgomery v. Lanarkshire Health Board*, [2015] UKSC 11 ¶ 90 (“[T]he doctor’s advisory role involves dialogue, the aim of which is to ensure that the patient *understands* the seriousness of her condition, and the anticipated benefits and risks of the proposed treatment and any reasonable alternatives, so that she is then in a position to make an informed decision. This role will only be performed effectively if the information provided is *comprehensible*. The doctor’s duty is not therefore fulfilled by bombarding the patient with technical information which she cannot reasonably be expected to grasp...”) (emphasis added).
 74. Siegal et al., *supra* note 1, at 359; Alston, *supra* note 12, at 3 (describing informed consent as a “one-way information delivery scheme”).
 75. Other commentators have analogized the practice of informed consent to “banking” in which the physician “deposits” information into the patient’s “bank.” A. E. Volandes et al., “The New Tools: What 21st Century Education Can Teach Us,” *Healthcare* 1, no. 3-4 (2014): 79-81, at 79. The practice might also be analogized to giving someone the keys to a new experimental vehicle without explaining how to drive it.
 76. See Restatement of Contracts 2d § 63. See also *Adams v. Lindsell*, 106 Eng. Rep. 250 (K.B. 1818); Cal. Civ. Code § 1583.
 77. *Cobbs v. Grant* (Cal. 1972).
 78. See *supra* notes 2 to 12. See also Wennberg, *supra* note 2, at 1565 (“Policymakers have assumed that physician’s decisions reflect both medical need and patient demand. However, the remarkable degree of variation in the utilization rates of discretionary surgery raises questions about these assumptions.”); *id.*, at 1570 (describing the current realm as “delegated decision making”); A. D. Kennedy et al., “Effects of Decision Aids for Menorrhagia on Treatment Choices, Health Outcomes, and Costs: A Randomized Controlled Trial,” *JAMA* 288, no. 21 (2002): 2701-2708. Substantial evidence shows that the treatment patients get depends more on the physician than on the patient’s preferences. See <<http://www.dartmouthatlas.org>> (last visited February 1, 2017).
 79. But see Sawicki, *supra* note 45.
 80. G.A. Hawker et al., “Determining the Need for Hip and Knee Arthroplasty: The Role of Clinical Severity and Patient Preferences,” *Medical Care* 39, no. 3 (2001): 206-216.
 81. Moreover, most states hold there is not even a duty to disclose non-medical information such as costs, even in material risk jurisdictions. See Sawicki, *supra* note 45.
 82. CDC, *State Laws Relating to Breast Cancer* (Atlanta: CDC, 2000).
 83. See, e.g., Cal. Health & Safety Code § 109275.
 84. See, e.g., Ga. Code. Ann. § 31-9-6.1; Ark. Code Ann. § 17-95-108; Cal. Health & Safety Code § 1690.
 85. G. M. Chinn et al., “Physicians’ Preferences for Hospice if They Were Terminally Ill and the Timing of Hospice Discussions with their Patients,” *JAMA Internal Medicine* 174, no. 3 (2014): 466-468; A.B. Astrow and B. Popp, “The Palliative Care Information Act in Real Life,” *New England Journal of Medicine* 264, no. 20 (2011): 1885-1887.
 86. E. Panagopoulou et al., “Concealment of Information in Clinical Practice: Is Lying Less Stressful Than Telling the Truth?” *Journal of Clinical Oncology* 26, no. 7 (2008): 1175-1177; I. Torjesen, “1 in 4 GPs Remains Reluctant to Initiate End-of-Life Discussion with Patients,” *BMJ* 348, no. g3195 (2014): 1-2; D. K. Heyland et al., “Failure to Engage Hospitalized Elderly Patients and Their Families in Advance Care Planning,” *JAMA Internal Medicine* 173, no. 9 (2013): 778-787; W. G. Anderson, S. Kools, and A. Lyndon, “Dancing around death: Hospitalist-Patient Communication about Serious Illness,” *Qualitative Health Research* 23, no. 1 (2013): 3-13; Royal College of Physicians and Marie Curie Palliative Care Institute Liverpool, *National Care of the Dying Audit for Hospitals, England: National Report* (2014).
 87. B. Zhang et al., “Health Care Costs in the Last Week of Life: Associations with End of Life Conversations,” *Archives of Internal Medicine* 169, no. 5 (2009): 480-488.
 88. J. W. Mack et al., “End-of-Life Care Discussions among Patients with Advanced Cancer: A Cohort Study,” *Annals of Internal Medicine* 156, no. 3 (2012): 204-210; S. M. Dunlay et al., “A Survey of Clinician Attitudes and Self-Reported Practices Regarding End-of-life Care in Heart Failure,” *Palliative Medicine* 29, no. 3 (2015): 260-267 (reporting that only 12% of clinicians had end-of-life discussions as advocated by the American Heart Association).
 89. A. A. Wright, “Associations between End-of-Life Discussions, Patient Mental Health, Medical Care near Death, and Caregiver Bereavement Adjustment,” *JAMA* 300, no. 14 (2008): 1665-1673.
 90. Moreover, the quality of these discussions is questionable. See, e.g., Douglas B. White et al., “Prevalence of and Factors Related to Discordance About Prognosis Between Physicians and Surrogate Decision Makers of Critically Ill Patients,” *JAMA* 315, no. 19 (2016): 2086-2094 (finding common discordant expectations about prognosis between patients’ physicians and surrogate decision makers).
 91. Cal. A.B. 2747 (2009), codified at Cal. Health & Safety Code § 442.5.
 92. Vt. H.B. 435 (2009) (Patient Bill of Rights for Palliative Care and Pain Management), enacted as Vt. Laws No. 25, codified at Vt. Stat. tit. 18, § 1871.
 93. N.Y. A.B. 7617 (2010), enacted as 2010 Sess. Laws of N.Y. Ch. 331, codified at N.Y. Pub. Health Law § 2997-c; amended in 2012 by N.Y. S.B. 7596 (2012), enacted as 2012 Sess. Laws of N.Y. Ch. 256.
 94. Mass. S.B. 2400 (2012), enacted as 2012 Mass. Legis. Serv. Ch. 224 § 103 (Massachusetts Act Improving the Quality of Health Care and Reducing Costs through Increased Transparency, Efficiency, and Innovation”), codified at Mass. Stat. 111 § 227.
 95. Ariz. S.B. 1304 (2013). Other states considered similar bills. Md. S.B. 546 (2009); Md. H.B. 30 (2009); Ariz. S.B. 1304 (2009). Similar information and counseling was earlier required in the 1996 Michigan Dignified Death Act. Mich. Comp. Laws § 333.5651.

96. N.Y. Pub. Health Law § 2997-c(2)(a); Mass. Stat. 111 § 227(c).
97. N.Y. Pub. Health Law § 2997-c(2)(b); Mass. Stat. 111 § 227(c).
98. N.Y. Pub. Health Law § 2997-c(3).
99. N.Y. Pub. Health Law § 2997-c(3); Mass. Stat. 111 § 227(c).
100. I called for this nearly 20 years ago. T. M. Pope, "The Mal-adaptation of Miranda to Advance Directives: A Critique of the Implementation of the Patient Self-Determination Act," *Health Matrix* 9, no. 1 (1999): 139-202, at 196-200.
101. N.Y. Pub. Health Law § 2997-d.
102. Md. H.B. 581 (2013), enacted at 2013 Maryland Laws Ch. 379, codified at Md. Code, Health-Gen. § 19-308.9. The Maryland Health Care Commission is working on the pilot project. See meeting archives at <<http://mhcc.maryland.gov>> (last visited March 7, 2017).
103. Md. Code, Health-Gen. § 19-308.9.
104. Mass. S.B. 2400 (2012), enacted as 2012 Mass. Legis. Serv. Ch. 224, codified at Mass. Stat. 111 § 227(b) ("The Commissioner shall adopt regulations requiring each licensed hospital, skilled nursing facility, health center or assisted living facility to distribute to appropriate patients in its care information regarding the availability of palliative care and end-of-life options.").
105. The Department indicated that the pamphlet must contain at least five components: (1) a definition and explanation of advanced care planning, hospice care and palliative care; (2) FAQs about hospice, palliative care, and patient rights under the law; (3) a MOLST form and explanation; (4) conversation tools to encourage discussions with the patient's family and providers; (5) a list of licensed hospice providers near the facility; and (6) other requirements defined in the guidance of the Department. M. Biondolillo, "Informational Briefing on Proposed Amendments to 105 CMR 130.000, 105 CMR 140.000 and 105 CMR 150.000: Provision of Information on Palliative Care and End-of-Life Options," October 16, 2013, available at <<http://blog.mass.gov/publichealth/wp-content/uploads/sites/11/2013/10/End-of-Life-Care.pdf>> (last visited February 1, 2017).
106. Massachusetts Department of Public Health, Circular Letter: DHCQ 14-12-623: "Amendments to 105 CMR 130.000: Hospital Licensure, 105 CMR 140.000: Licensure of Clinics and 150.000: Licensing of Long-Term Care Facilities—New Regulations Requiring Distribution of Information Regarding Patients with Serious Advancing Illness (Dec. 10, 2014), <<http://www.mass.gov/eohhs/docs/dph/quality/hcq-circular-letters/2014/dhcq-1412623.pdf>> (last visited March 7, 2017).
107. *Hargett v. Vitas Healthcare Corp.*, No. RG10547255 (Alameda County Superior Court, Cal. filed 6 July 2011).
108. Law Offices of James Geagan, "Firm Settles Hospice Suit," <http://jgeaganlaw.com/manu_pages/firm_news.php> (last visited March 7, 2017).
109. Mich. S.B. 165 (2013), enacted as 2013 Mich. Legis. Serv. P.A. 57, codified at Mich. Comp. Laws § 333.20403.
110. Mich. Comp. Laws § 333.20405. *See also* Kan. S.B. 85 (2017) (requiring disclosure of hospital "futility" policies).
111. Okla. H.B. 2603, codified at Okla. Stat. tit. 63 § 3163(A).
112. T. M. Pope, "Legal Briefing: The New Patient Self Determination Act," *Journal of Clinical Ethics* 24, no. 2 (2013): 156-167.
113. United States Conference of Catholic Bishops, *Ethical and Religious Directives for Catholic Health Care Services*, 5th ed. (2009), available at <<http://www.usccb.org/issues-and-action/human-life-and-dignity/health-care/upload/Ethical-Religious-Directives-Catholic-Health-Care-Services-fifth-edition-2009.pdf>> (last visited February 2, 2017).
114. L. Uttley et al., *Miscarriage of Medicine: The Growth of Catholic Hospitals and the Threat to Reproductive Health Care* (New York: ACLU Foundation and MergerWatch Project, 2013).
115. WAC 246-320-141(5). WSR 14-02-040, S 246-320-141, filed 12/23/13, effective 1/23/14.
116. WAC 246-320-141(6). WSR 14-02-040, S 246-320-141, filed 12/23/13, effective 1/23/14.
117. The state website was not a model of clarity. See <<http://www.doh.wa.gov/DataandStatisticalReports/Healthcarein-Washington/HospitalandPatientData/HospitalPolicies>> (last visited February 1, 2017). So, in 2016, the ACLU, End-of-Life Washington, and others launched a new website, ClearHealth Washington, to decode the often murky policies. <http://www.clearhealthwa.org>.
118. D. Orentlicher et al., "Clinical Criteria for Physician Aid in Dying," *Journal of Palliative Medicine* 19, no. 3 (2016): 259-262; Colo. Rev. Stat. § 28-48-101 to -123; D.C. Act No. A21-0577 Law No. L21-0182 (2017).
119. *Id.*
120. A. Charo, "Physicians and the (Woman's) Body Politic," *New England Journal of Medicine* 370, no. 3 (2014): 193-95.
121. C. Daniels et al., "Informed or Misinformed Consent? Abortion Policy in the United States," *Journal of Health Politics, Policy & Law* 41, no. 2 (2016): 181-209; C. Daniels, "Informed Consent Project," available at <<http://informedconsentproject.com/>> (last visited February 1, 2017).
122. Pope and Hexum, *supra* note 46.
123. National Conference of State Legislatures, "State Coverage for Telehealth Services," available at <<http://www.ncsl.org/research/health/state-coverage-for-telehealth-services.aspx>> (last visited February 1, 2017).
124. See D. Hoffmann and V. Rowthorn, "Legal Impediments to the Diffusion of Telemedicine," *Journal of Health Care Law and Policy* 14, no. 1 (2011): 1-54.
125. R. J. Kupchynsky and C. S. Camin, "Legal Considerations of Telemedicine," *Texas Bar Journal* 64 (2001): 20-28, at 24; S. E. Volkert, "Telemedicine: Rx for the Future of Health Care," *Michigan Telecommunications & Technology Law Review* 6, no. 1 (2000): 147-246, 215-216.
126. Pope and Hexum, *supra* note 46.
127. S. B. Omer et al., "Legislative Challenges to School Immunization Mandates, 2009-2012," *JAMA* 311, no. 6 (2014): 620-621.
128. Colo. H.B. 1288 (2013).
129. Cal. A.B. 2109 (2012).
130. Ore. S.B. 132 (2012).
131. Vt. S.B. 199 (2012).
132. Wash. H.B. 1015 (2011).
133. T. M. Pope, "Legal Briefing: Informed Consent," *Journal of Clinical Ethics* 21, no. 1 (Spring 2010): 72-82.
134. See Pope and Hexum, *supra* note 46; Medical Board of California, *Required Written Information Physicians Must Provide Patients in Specific Circumstances*, available at <http://www.mbc.ca.gov/Publications/publication_matrix.pdf> (last visited February 1, 2017).
135. See, e.g., A. Sorrel, "Conversation Counts," *Texas Medicine* 113, no. 3 (Mar. 2016): 41-45 (reporting that mandated disclosures in Texas become outdated and that the relevant state authority cannot keep pace with medical advances); N.J. Division of Consumer Affairs, "Rule Proposal," 49, no. 1 (Jan. 3, 2017) (deleting specific standards for assessing brain death because they became outdated).
136. See Sorrel, *supra* note 135.
137. M. McCullough, "Breast Cancer Density Laws Mean More Tests, Unclear Benefit," *Philadelphia Inquirer* (Aug. 14, 2016) (breast density).
138. "The Informed Consent Project," <http://informedconsentproject.com> (last visited Mar. 7, 2017).
139. Pope and Hexum, *supra* note 46. Admittedly, opponents will assert similar objections against PDAs, since they too intrude upon physicians' professional autonomy and discretion.
140. American College of Physicians, "Statement of Principles on the Role of Governments in Regulating the Patient-Physician Relationship," available at <http://www.acponline.org/acp-policy/policies/patient_physician_relationship_2012.pdf> (last visited Mar. 7, 2017); American College of Obstetricians and Gynecologists, *Statement of Policy: Legislative Interference with Patient Care, Medical Decisions, and the Patient-Physician Relationship* (May 2013); J. E. Brody, "Law on End-of-Life Care Rankles Doctors," *New York Times*, June 6, 2011.

141. The California statute allow providers to use “information from organizations specializing in end-of-life care that provide information on factsheets and Internet Web sites.” Cal. Health & Safety Code § 442.5(b). But the statute sets no minimum requirements for the accuracy or clarity of such materials.
142. O. Ben-Shahar and C. E. Schneider, *More Than You Wanted to Know: The Failure of Mandated Disclosure* (2014).
143. 1133, 111th Cong., 1st Sess. (2009) (Wyden)(defining “shared decision making” as a “collaborative process between patient and clinician that engages the patient in decision making, provides patients with information about trade-offs among treatment options, and facilitates the incorporation of patient preferences and values into the medical plan.”). See also Alston, *supra* note 12; M.-A. Durand et al., “Incentivizing Shared Decision Making in the USA – Where Are We Now?” *Healthcare* 3, no. 2 (2014): 97-101. In informed consent, the patient is like the president who can either sign or veto a bill but cannot help craft it.
144. When patients lack capacity, PDAs may be used by their legally authorized surrogates. T. M. Pope, “Legal Fundamentals of Surrogate Decision Making,” *Chest* 141, no. 4 (2012): 1074-1081.
145. 42 U.S.C. § 299b-36(b)(1).
146. Similar decision tools are being developed for human subjects in the medical research context. See, e.g., P. Grootens-Wiegers, “Comic Strips Help Children Understand Medical Research: Targeting the Informed Consent Procedure to Children’s Needs,” *Patient Education & Counseling* 98, no. 4 (2015): 518-524.
147. See, e.g., Expert Medical Navigation, Inc. <<https://www.exmednav.com>> (last visited February 1, 2017); B. L. McAneny, “Report of the Council on Medical Services,” *CMS Report 7-A-10: Shared Decision Making* (2010), available at <<http://www.ama-assn.org/resources/docs/cms/a10-cms-rpt-7.pdf>> (last visited February 1, 2017); G. Elwyn et al., “Investing in Deliberation: A Definition and Classification of Decision Support Interventions for People Facing Difficult Health Decisions,” *Medical Decision Making* 30, no. 6 (2010): 701-711; A. Gorman, “Inviting patients to Help decide their Own Treatment,” *Kaiser Health News* (March 16, 2015).
148. Durand et al., *supra* note 143 (stressing “the need to be very clear that the delivery of [PDAs] is not equivalent to shared decision making”).
149. Washington HCA, “HCA Certifies First Patient Decision Aids,” (August 22, 2016 (quoting Matt Handley), <http://www.hca.wa.gov/about-hea/health-care-authority-certifies-first-patient-decision-aids> (last visited March 7, 2017).
150. V. Montori et al., “The Optimal Practice of Evidence-Based Medicine: Incorporating Patient Preferences in Practice Guidelines,” *JAMA* 310, no. 23 (2013): 2503-2504 (warning that PDAs must not “replace clinicians’ compassionate and mindful engagement of the patient”). On the other hand, the discretion left to physicians can be abused, for example, by describing a particular option more positively than warranted. L.I. Iezzoni et al., “Survey Shows that at Least Some Physicians Are Not Always Open or Honest with Patients,” *Health Affairs* 31, no. 2 (2012): 383-391.
151. “Patient Decision Aids,” Ottawa Research Hospital Institute, available at <<http://decisionaid.ohri.ca/AZlist.html>> (last visited February 1, 2017).
152. Glyn Elwyn at Dartmouth is compiling a broad and comprehensive inventory of PDA developers. More are joining all the time. See, e.g., Australian Commission on Safety and Quality in Healthcare, *Corporate Program 2016-2017* (2016).
153. ACP Decisions, available at <<http://www.acpdecisions.org/>> (last visited February 1, 2017).
154. Decision Box, available at <<http://www.decisionbox.ulaval.ca/>> (last visited February 1, 2017).
155. Health Wise, available at <<http://www.healthwise.org/>> (last visited February 1, 2017).
156. Informed Medical Decisions Foundation, available at <<http://www.informedmedicaldecisions.org/>> (last visited February 1, 2017).
157. Mayo Clinic Shared Decision Making National Resource Center, available at <<http://shareddecisions.mayoclinic.org/>> (last visited February 1, 2017).
158. Option Grid, available at <<http://optiongrid.org/>> (last visited February 1, 2017).
159. <http://sydney.edu.au/medicine/public-health/shdg/resources/decision_aids.php> (last visited March 7, 2017).
160. Taylor Healthcare, available at <<http://www.dialogmedical.com/>> (last visited February 1, 2017) (developer of “iMedConsent”).
161. <<http://www.emmisolutions.com>> (last visited March 7, 2017).
162. Health Dialogue, available at <<http://www.healthdialog.com/Main/default>> (last visited February 1, 2017).
163. Stay Well, available at <<http://kramesstaywell.com/Home>> (last visited February 1, 2017).
164. X-Plain Education, available at <<http://www.patient-education.com/>> (last visited February 1, 2017) (developer of “X-Plain”).
165. The NNT, available at <<http://www.thennt.com/>> (last visited February 1, 2017).
166. Welvie, available at <<https://www.welvie.com/index.aspx>> (last visited February 1, 2017).
167. USDHHS, Agency for Healthcare Research and Quality, available at <<http://www.effectivehealthcare.ahrq.gov/ehc/decisionaids/prostate-cancer/>>
168. NHS RightCare, available at <<http://www.rightcare.nhs.uk/>> (last visited February 1, 2017).
169. To emphasize the difference between traditional informed consent, many employ the term “shared decision making.” See D. deBrokart, “From Patient Centered to People Powered: Autonomy on the Rise,” *BMJ* 350, no. h148 (2015): 1-2. Because I contend the legal doctrine of informed consent is malleable enough to evolve to take the shape of shared decision making, I continue to use the term “informed consent.” L. Butcher, “The Patient’s Role in Achieving Value,” *HFMA Leadership* (Spring 2014): 11-21.
170. See Brehaut et al., *supra* note 10, at 709 (“Patient decision aids not only present the information...but also prompt decision makers to compare the different decision options, determine which issues are most important to them, and establish what additional information they need.”). So, not any patient pamphlets or literature are PDAs.
171. See deBrokart, *supra* note 169.
172. See, e.g., A. El-Jawahri, “Randomized, Controlled Trial of an Advance Care Planning Video Decision Support Tool for Patients with Advanced Heart Failure,” *Circulation* 134, no. 1 (2016): 52-60.
173. S. Munro et al., “Choosing Treatment and Screening Options Congruent with Calves: Do Decision Aids Help? Sub-analysis of a Systematic Review,” *Patient Education and Counseling* 99, no. 4 (2016): 491-500; D. Stacey, F. Légaré, N. F. Col et al., “Decision Aids for People Facing Health Treatment or Screening Decisions,” *Cochrane Database Systems Review* 1, no. CD001431 (2014): 1-335. PDAs can also help overcome heuristics. P. Ubel, “Creating Value in Health by Understanding and Overcoming resistance to Deinnovation,” *Health Affairs* 34, no. 2 (2015): 239-244.
174. If clinicians used PDAs, then patients would be getting consistent information, thus reducing variability. Cf. D. L. Stilwell, IMDF Blog, “Shared Decision Making - A Better Way to Encourage Appropriate Use,” (July 14, 2016), available through <<http://informedmedicaldecisions.org>> (noting high rates of lumbar spinal fusion surgery even though it is no better than non-surgical approaches or simpler surgeries).
175. D. Arterburn et al., “Introducing Decision Aids at Group Health Was Linked to Sharply Lower Hip and Knee Surgery Rates and Costs,” *Health Affairs* 31, no. 9 (2012): 2094-2104; A. D. Kennedy et al., “Effects of Decision Aids for Mennor-

- aghia on Treatment Choices, Health Outcomes and Costs,” *JAMA* 288, no. 21 (2002): 2701-2708.
176. D. Veroff et al., “Enhanced Support for Shared Decision Making Reduced Costs of Care for Patients with Preference-Sensitive Conditions,” *Health Affairs* 32, no. 2 (2013): 285-293.
177. A. E. Volandes et al., “Randomized Controlled Trial of a Video Decision Support Tool for Cardiopulmonary Resuscitation Decision Making in Advanced Cancer,” *Journal of Clinical Oncology* 31, no. 3 (2013): 380-386; A. E. Volandes et al., “A Randomized Controlled Trial of a Goals-of-Care Video for Elderly Patients Admitted to Skilled Nursing Facilities,” *Journal of Palliative Medicine* 15, no. 7 (2012): 805-811; J. McCannon et al., “Augmenting Communication and Decision Making in the Intensive Care Unit with a Cardiopulmonary Resuscitation Video Decision Support Tool: A Temporal Intervention Study,” *Journal of Palliative Medicine* 15, no. 12 (2012): 1382-1387; A. El-Jawahri et al., “Use of Video to Facilitate End-of-Life Discussions with Patients with Cancer: A Randomized Controlled Trial,” *Journal of Clinical Oncology* 28, no. 2 (2010): 305-310.
178. The Lewin Group, *Bending the Curve: Technical Documentation* (New York: The Commonwealth Fund 2008), available at <http://www.lewin.com/content/dam/Lewin/Resources/Site_Sections/Publications/3888.pdf> (last visited March 7, 2017); see also L. Trenamon, “The Cost Effectiveness of Patient Decision Aids: A Systematic Review,” *Healthcare* 2, no. 4 (2014): 251-257.
179. R. A. Lindor et al., “Liability and Informed Consent in the Context of Shared Decision Making,” *Academic Emergency Medicine* 23, no. 12 (2016): 1428-1433. There are several ways in which PDAs can reduce liability. For example, PDAs better enable patients to participate in their own healthcare, thus reducing the risk of injury in the first place. A complete analysis is beyond the scope of this Article.
180. B. Huntington and N. Kuhn, “Communication Gaffes: A Root Cause of Malpractice Claims,” *Baylor University Medical Center Proceedings* 16, no. 2 (2003): 157-161; M. Colaco et al., “Influencing Factors Leading to Malpractice Litigation in Radical Prostatectomy,” *Journal of Urology* 191, no. 6 (2014): 1770-1776.
181. D. Stacey et al., “Implementation of a Patient Decision Aid for Men with Localized Prostate Cancer: Evaluation of Patient Outcomes and Practice Variation,” *Implementation Science* 11, no. 87 (2016): 1-9.
182. See, e.g., P. J. Moore et al., “Medical Malpractice: The Effect of Doctor-Patient Relations on Medical Patient Perceptions and Malpractice Intentions,” *Western Journal of Medicine* 173, no. 4 (2000): 244-250.
183. A. D. Spiegel and F. Kavaler, “Better Patient Communications Mean Lower Liability Exposure,” *Managed Care* 6, no. 8 (Aug. 1997): 119-124.
184. The Joint Commission, “Informed Consent: More Than Getting a Signature,” *Quick Safety* Issue 21 (February 2016), available at <https://www.jointcommission.org/assets/1/23/Quick_Safety_Issue_Twenty-One_February_2016.pdf> (last visited February 1, 2017).
185. Institute of Medicine, *Crossing the Quality Chasm: A New Health System for the 21st Century* (Washington, D.C.: National Academy Press, 2001).
186. See Alston et al., *supra* note 12.
187. *Id.*, at 12.
188. See Gillick, *supra* note 10.
189. L. Hole-Curry, *State Legislation Promotes Use of Shared Decisionmaking through Demonstration Project, Learning Collaborative and Recognition of Decision Aids as Informed Consent*, AHRQ Health Care Innovations Exchange (August 28, 2013), available at <<https://innovations.ahrq.gov/profiles/state-legislation-promotes-use-shared-decisionmaking-through-demonstration-project-learning>> (last visited February 1, 2017).
190. See Durand et al., *supra* note 143 (“The well-documented implementation challenge has led to significant interest in developing incentives...”); Trenamon, *supra* note 179; A. M. O’Connor et al., “Toward the Tipping Point: Decision Aids and Informed Patient Choice,” *Health Affairs* 26, no. 3 (2007): 716-725; A. Engelen et al., “Patients’ Views on Using Decision Support Tools: A Systematic Review,” *European Journal for Person Centered Healthcare* 4, no. 1 (2016); C.A. Austin, “Tools to Promote Shared Decision Making in Serious Illness: A Systematic Review,” *JAMA Internal Medicine* 175, no. 7 (2015): 1213-1221; J.A. Tulsky, “Decision Aids in Serious Illness: Moving What Works into Practice,” *JAMA Internal Medicine* 175, no. 7 (2015): 1221-1222; C.L. Lewis et al., “Developing and Evaluating a Clinic-Based Decision Aid Delivery System,” *MMD Policy & Practice* 1 (2016): 1-8; M.J. Barry, “Resolving the Decision Aid Paradox,” *JAMA Internal Medicine* 175, no. 5 (2015): 799-800. See also C. E. Cox et al., “Development and Pilot Testing of a Decision Aid for Surrogates of Patients with Prolonged Mechanical Ventilation,” *Critical Care Medicine* 40, no. 8 (2012): 2327-2334, at 2327 (“Although the use of shared decision making is endorsed by many major critical care professional societies, its implementation in the intensive care unit is incomplete and infrequent.”); G. Sinha, “Decision Aids Help Patients but Still Are Not Widely Used,” *Journal of the National Cancer Institute* 106, no. 7 (2014): 6-7; Cf. M. L. Schwarze and M. J. Nabozny, “How People Die in 2014,” *Annals Surgery* 260, no. 6 (2014): 958-959 (“In contrast to the pace and complexity of technological innovation, innovation in communication has been nearly stagnant.”).
191. See Alston et al., *supra* note 12, at 2.
192. *Id.*
193. See Hole-Curry, *supra* note 189.
194. “[T]he road to fully integrating SDM into clinical practice likely will be long and winding.” Alston et al., *supra* note 12, at 25. While overall use remains low, PDAs are used in some facilities and systems, like the Massachusetts General Hospital and Seattle-based Group Health. See, e.g., K. R. Sepucha, “Ten Years, Forty Decision Aids, and Thousands of Patient Uses: Shared Decision Making at Massachusetts General Hospital,” *Health Affairs* 35, no. 4 (2016): 630-636; M. Hostetter and S. Klein, *Quality Matters: Helping Patients Make Better Treatment Choices with Decision Aids*, The Commonwealth Fund (2012).
195. See A. Gawande, “Slow Ideas: Some Innovations Spread Fast. How Do You Speed the Ones That Don’t?” *New Yorker* (July 29, 2013).
196. G. A. Lin et al., “An Effort to Spread Decision Aids in Five California Primary Care Practices Yielded Low Distribution, Highlighting Hurdles,” *Health Affairs* 32, no. 2 (2013): 311-320; M. W. Friedberg, “A Demonstration of Shared Decision Making in Primary Care Highlights Barriers to Adoption and Potential Remedies,” *Health Affairs* 32, no. 2 (2013): 268-275; V. A. Shaffer, “Why Do Patients Derogate Physicians Who Use a Computer-Based Diagnostic Support System?” *Medical Decision Making* 33, no. 1 (2013): 108-118; D. L. Frosch et al., “Authoritarian Physicians and Patients’ Fear of Being Labeled ‘Difficult’ among Key Obstacles to Shared Decision Making,” *Health Affairs* 31, no. 5 (2012): 1030-1038; see Gillick, *supra* note 10.
197. E. S. Spatz et al., “The New Era of Informed Consent: Getting to a Reasonable Patient through Shared Decision Making,” *JAMA* 315, no. 19 (2016): 2063-2064. Health information technology can help overcome some of these barriers. For example, at Massachusetts General Hospital when providers enter a new problem into a patient’s EHR, a reminder icon appears to indicate the availability of a PDA. With a single click the PDA can be prescribed. See Fowler et al., *supra* note 10, at 701.
198. See Lin et al., *supra* note 196; F. Legare and H. Wittman, “Shared Decision Making: Examining Key Elements and Barriers to Adoption into Routine Clinical Practice,” *Health Affairs* 32, no. 2 (2013): 276-284; Hole-Curry, *supra* note 189 (noting the “difficulty of changing entrenched practices” and “the high cost of many SDM tools”); CMS, “Beneficiary Engagement and Incentives: Shared Decision Making (SDM)

- Model," available at <<https://innovation.cms.gov/initiatives/beneficiary-engagement-sdm>> (last visited March 7, 2017) (citing "overworked physicians, insufficient practitioner training, inadequate clinical information systems, lack of consistent methods to measure that shared decision making is taking place, and uncertainty as to whether, or how, to promote change and invest in the time, tools, and training required to achieve meaningful shared decision making.").
199. See *supra* notes 139 to 140 and accompanying text.
200. Even before the ACA, the Empowering Medicare Choices Act would have required the U.S. Department of Health and Human Services to promulgate regulations establishing standards and requirements for shared decision making under Medicare, based on the results of a pilot program. H.R. 2580, 111th Cong., 1st Sess. (2009) (Blumenauer, D-Ore.); S. 1133, 111th Cong., 1st Sess. (2009) (Wyden, D-Ore.). The companion bills ultimately died in committee.
201. See Alston et al., *supra* note 12, at 2.
202. The stated purpose of this section of the Affordable Care Act is to "facilitate collaborative processes between patients, caregivers or authorized representatives, and clinicians that engages [sic] the patient, caregiver or authorized representative in decision making, provides patients, caregivers or authorized representatives with information about treatment options, and facilitates the incorporation of patient preferences and values into the medical plan." 42 U.S.C. § 299b-36(a).
203. 42 U.S.C. § 299b-36(d).
204. 42 U.S.C. § 299b-36(e).
205. See *infra* Section VI.D. The intended entity appears to have been the National Quality Forum.
206. 42 U.S.C. § 299b-36(e).
207. In addition to those measures described below, Section 3013 of ACA authorizes DHHS to award grants to develop, improve, update, or expand "quality measures." 42 U.S.C. § 299b-31. Section 3013 directs DHHS to prioritize those measures that allow the assessment of "use of shared decision making tools." 42 U.S.C. § 299b-31(c)(2).
208. ACA § 3021, codified at 42 U.S.C. § 1315a(a).
209. 42 U.S.C. § 1315a(a).
210. 42 U.S.C. § 1315a(c).
211. 42 U.S.C. § 1315a(b)(2)(B)(ix).
212. See Acumen, *Evaluation of the Shared Decision Making (SDM) & Medication Management (MM) Health Care Innovation Awardees: Second Annual Report* (March 2016), available at <<https://downloads.cms.gov/files/cmmi/hcia-shared-decisionmakingmedicationmnmgmt-secondevalrpt.pdf>> (last visited February 2, 2017).
213. Centers for Medicare & Medicaid Services, Center for Medicare & Medicaid Innovation, "Health Care Innovation Awards," available at <<https://innovation.cms.gov/initiatives/Health-Care-Innovation-Awards/>> (last visited February 2, 2017).
214. Centers for Medicare & Medicaid Services, Center for Medicare & Medicaid Innovation, "Healthcare Innovation Award Project Profiles," available at <[http://innovation.cms.gov/Files/x/HCIA-Project-Profiles.pdf](https://innovation.cms.gov/Files/x/HCIA-Project-Profiles.pdf)> (last visited February 2, 2017). A search of the document for the term "decision" turned up a handful of projects with a focus on implementation of shared decision making models, including: (1) MedExpert International, Inc.'s Quality Medical Management System, (2) the Trustees of Dartmouth College's "Patient and Family Activators" project, and (3) Welvie, LLC's "Shared decision making for preference-sensitive surgery" project. [update]
215. 42 U.S.C. § 299b-7; USHHS, AHQR, "Who Is Involved in the Effective Health Care Program," available at <<http://www.effectivehealthcare.ahrq.gov/index.cfm/who-is-involved-in-the-effective-health-care-program1/>> (last visited February 2, 2017); USHHS, AHQR, "Grants On-Line Database," available at <http://gold.ahrq.gov/projectsearch/grant_search.jsp> (last visited February 2, 2017). Search in abstract title field for "decision aid" or "decision tool" for AHRQ-funded projects related to patient decision aids.
216. USHHS, AHQR, "Patient Decision Aids," available at <<http://effectivehealthcare.ahrq.gov/index.cfm/tools-and-resources/patient-decision-aids/>> (last visited February 2, 2017).
217. R. Fleurence et al., "How The Patient-Centered Outcomes Research Institute Is Engaging Patients and Others in Shaping its Research Agenda," *Health Affairs* 32, no. 2 (2013): 393-400.
218. ACA § 6301, codified at 42 U.S.C. § 1320e.
219. Patient-Centered Outcomes Research Institute, *National Priorities for Research and Research Agenda* (May 21, 2012), available at <<http://www.pcori.org/assets/PCORI-National-Priorities-and-Research-Agenda-2012-05-21-FINAL.pdf>> (last visited February 2, 2017).
220. Patient-Centered Outcomes Research Institute, *PCORI PFA Cycle I Awardees* (December 21, 2012), available at <<http://www.pcori.org/assets/PFA-Awards-Cycle-1-2012.pdf>> (last visited February 2, 2017). At least two studies sought to assess whether decision aids improved the quality of decision making or clinical outcomes (for pediatric type I diabetes, *Shared Medical Decision Making in Pediatric Diabetes*; for chest pain patients in the emergency department, *Shared Decision Making in the Emergency Department: The Chest Pain Trial*, at 4). One study sought to develop a decision tool to inform the medical decision making of parents of children with disorders of sex development (*Decision Support for Parents Receiving Genetic Information about Child's Rare Disease*, at 21).
221. See Alston, *supra* note 12. Current trends suggest that over the next few years, policymakers will further clarify that treatment inconsistent with patient preferences is treatment without benefit. As that proposition becomes more widely accepted, healthcare providers will find it more difficult (if not impossible) to obtain public or private reimbursement for tests and procedures administered without adequate informed consent. Already, two "Stage Two" use "meaningful use" criteria focus on better patient engagement: "7. Provide patients the ability to view online, download and transmit their health information...17. Use secure electronic messaging to communicate with patients on relevant health information." Centers for Medicare and Medicaid Services, *Eligible Professional's Guide to STAGE 2 of the EHR Incentive Programs* (September 2013); at 14, available at <http://www.cms.gov/Regulations-and-Guidance/Legislation/EHRIncentivePrograms/Downloads/Stage2_Guide_EPs_9_23_13.pdf> (last visited February 2, 2017).
222. See DHHS 2014; Durand et al., *supra* note 143; E. O. Lee and E. J. Emanuel, "Shared Decision Making to Improve Care and Reduce Costs," *New England Journal of Medicine* 368, no. 1 (2013): 6-8.
223. See R. Winslow, "Heart Beat: Medicare Asks: What Does the Patient Think Is Best?" *Wall Street Journal*, August 9, 2016.
224. Centers for Medicare & Medicaid Services (CMS), "Decision Memo for Screening for Lung Cancer with Low Dose Computed Tomography (LDCT) (CAG-00439N)," available at <<http://www.cms.gov/medicare-coverage-database/details/nca-decision-memo.aspx?NCAId=274>> (last visited February 2, 2017).
225. Centers for Medicare and Medicaid Services, "Decision Memo for Percutaneous Left Atrial Appendage (LAA) Closure Therapy (CAG-00445N)," available at <<http://www.cms.gov/medicare-coverage-database/details/nca-decision-memo.aspx?NCAId=281>> (last visited February 2, 2017).
226. Cf. DHHS, "Medicare Program; Comprehensive Care for Joint Replacement Payment Model for Acute Care Hospitals Furnishing Lower Extremity Joint Replacement Services Tuesday," *Federal Register* 80 (November 24, 2015): 73,274-73,554, 73,502 ("Many commenters recommended...the use of certified or patient-reported outcome decision aids...Based on the comments we received, we will consider the future development of measures related to shared decision making. Should we decide to implement a shared decision making measure in the future, we will do so through notice-and-comment rulemaking."). On the other hand, CMS sometimes

- seems to miss the point of PDAs. For example, a commenter recommended a PDA for dialysis. But CMS simply responded that it “encourages nephrologists and dialysis facilities to discuss treatment options with their patients on an ongoing basis.” DHHS, “Medicare Program; End-Stage Renal Disease Prospective Payment System, and Quality Incentive Program,” *Federal Register* 80, (Nov. 6, 2015): 68,968-69,077, 69,036.
227. ACA § 3022, codified at 42 U.S.C. § 1395jjj.
228. ACA § 3022, codified at 42 U.S.C. § 1395jjj(a-b).
229. ACA § 3022, codified at 42 U.S.C. § 1395jjj(b) & (d).
230. ACA § 3022, codified at 42 U.S.C. § 1395jjj(b)(2)(G).
231. Department of Health & Human Services, “Final Rule: Medicare Program; Medicare Shared Savings Program: Accountable Care Organizations,” *Federal Register* 76 (November 2, 2011): 67,802-67,990, at 67,828.
232. CMS SDM Model, *supra* note 199.
233. A. Shafit and J. Rosenthal, *Shared Decision Making: Advancing Patient-Centered Care through State and Federal Implementation* (2012), Informed Medical Decisions Foundation; D. L. Frosch et al., “Shared Decision Making in the United States: Policy and Implementation Activity on Multiple Fronts,” *German Journal for Evidence and Quality in Health Care* 105, no. 4 (2011): 305-312.
234. J. King and B. Moulton, “Group Health’s Participation in a Shared Decision-Making Demonstration Yielded Lessons, Such as Role of Culture Change,” *Health Affairs* 32, no. 2 (2013): 294-302.
235. 2012 Mass. Acts. Ch. 224 § 19, codified at Mass. Gen. Laws Ann. 12C § 20.
236. Vt. S.B. 129 (2009) (Lunge); enacted as 2009 Act 49.
237. Vermont Department of Health, “VERMONT2009: Shared Decision Making: Report to the Legislature on Act 49, Section 4,” January 15, 2010, available at <<http://www.leg.state.vt.us/reports/2010ExternalReports/252637.pdf>> (last visited February 2, 2017).
238. Me. LD 1358 (2009) (Mills), enacted as 2009 Maine Laws Ch. 104. The original bill would have required health insurance carriers and the Maine Care program to implement shared decision making.
239. Shared Decision Making Study Group for the Dirigo Health Agency’s Maine Quality Forum, *The Practice and Impact of Shared Decision Making* (February 2011), available at <http://muskie.usm.maine.edu/Publications/PHHP/Shared-Decision-Making_Final-Report.pdf> (last visited February 2, 2017).
240. “INFORMED CONSENT: Guidelines from the Maine Board of Licensure in Medicine,” available at <maine.gov/md/law-statutes/policies.html> (last visited March 7, 2017).
241. Minn. Admin. Rules 4764.0040.
242. N.J. A.B. 2867 (2016) (Singleton).
243. *Id.* (emphasis added).
244. Conn. H.B. 5193 (2009) (Sayers); Okla. S.B. 1002 (2012) (Adelson).
245. Minn. S.F. 696, 86th Legis. Sess. (2009); Minn. H.F. 1140, 86th Legis. Sess. (2009); Minn. S.F. 542, 87th Legis. Sess. (2011) (Berglin).
246. See *infra* notes 151 to 168.
247. The American Medical Association Council on Medical Services notes that “the clinical quality and ethical design of patient decision aids will become increasingly important as the concept of shared decision making gains popularity.” See McAneny, *supra* note 147. Legal commentators have also indicated the need for “credentialed, neutral bodies” to approve the information provided by patient decision aids to address the real potential for “biased” or “misleading” decision aids. See King and Moulton, *supra* note 234.
248. See Hole-Curry, *supra* note 189.
249. J. W. Altschild, *Accreditation, Certification, and Credentialing: Relevant Concerns for U.S. Evaluators: New Directions for Evaluation* (Washington, DC: American Evaluation Association and Jossey-Bass, 2015).
250. See Alston et al., *supra* note 12, at 15.
251. Commentators have expressed similar concerns about the development of clinical practice guidelines. See, e.g., R. Avraham, “Overlooked and Underused: Clinical Practice Guidelines and Malpractice Liability For Independent Physicians,” *Connecticut Insurance Law Journal* 20, no. 2 (2014): 273-333; R. Avraham, “Clinical Practice Guidelines: The Warped Incentives in the U.S. Healthcare System,” *American Journal of Law & Medicine* 37, no. 1 (2011): 7-40; M. J. Mehlman, “Medical Practice Guidelines as Malpractice Safe Harbors: Illusion or Deceit?” *Journal of Law, Medicine & Ethics* 40, no. 2 (2012): 286-300. Advance directives are also often developed by non-clinicians, yet meant for implementation by clinicians.
252. See Alston et al., *supra* note 12, at 14 (“quality varies widely”).
253. See *supra* Section V.A.
254. U. Poddar et al., “Patient Decision Aids: A Case for Certification at the National Level in the United States,” *Journal of Clinical Ethics* 26, no. 4 (2015): 306-311.
255. Austin, *supra* note 191; Tulsky, *supra* note 191; Poddar, *supra* note 254, at n.3.
256. Poddar, *supra* note 254; Volandes, *supra* note 75, at 80 (“As with all new technologies, issues regarding quality control will arise...How can we adequately evaluate [PDAs] regarding content, objectivity, point of view, and authenticity?”). Similar calls for clinical practice guidelines. C. Taylor, “The Use of Clinical Practice Guidelines in Determining Standard of Care,” *Journal of Legal Medicine* 35, no. 2 (2014): 273-290. (describing efforts to evaluate the growing number of CPGs such as AGREE and the National Guidelines Clearinghouse); The AGREE Collaboration, “Development and Validation of an International Appraisal Instrument for Assessing the Quality of Clinical Practice Guidelines,” *Quality and Safety in Health Care* 12, no. 1 (2003): 18-23; USDDDS, AHQR, “National Guideline Clearinghouse,” available at <www.guideline.gov> (last visited February 2, 2017).
257. N. Sawicki, “Patient Protection and Decision-Aid Quality: Regulatory and Tort Law Approaches,” *Arizona Law Review* 54, no. 3 (2012): 621-672. Regardless of whether the trend toward shared decision making and the emergence of patient decision aids effectively address all the problems associated with the traditional informed consent framework, it is clear that these changes have important legal implications.
258. *Id.* (Sawicki), at 633-635.
259. *Id.*, at 627.
260. *Id.*
261. See Alston et al., *supra* note 12, at 15.
262. G. Elwyn et al., “Trustworthy Patient Decision Aids: A Qualitative Analysis Addressing the Risk of Competing Interests,” *BMJ Open* 6, no. 9 (2016): e012562. Cf. Avraham (2011), *supra* note 251 (discussing conflicts of interest concerning clinical practice guidelines).
263. See McAneny, *supra* note 147, at 4; S. F. Hansen, “The Role of Decision Aids in the Affordable Care Act,” *Stanford Journal of Public Health* (2013), available at <<http://web.stanford.edu/group/sjph/cgi-bin/sjphsite/the-role-of-decision-aids-in-the-affordable-care-act/>> (last visited February 2, 2017).
264. See Sawicki, *supra* note 257, at 634.
265. *Id.*, at 634-635.
266. *Id.*, at 626.
267. Jaime Staples King and Benjamin Moulton assert that, “a rigorous accreditation process [for patient decision aids], such as the Cochrane Systematic Review, is necessary to protect the interests of physicians and patients.” They note that “[w]hile many creators of decision aids have spent significant time and resources developing their instruments and techniques, these efforts have largely been ad hoc and may differ substantially from one another. Additionally, these aids may be biased toward or against treatments.” See King and Moulton, *supra* note 44, at 490.
268. See Brehaut et al., *supra* note 10; Wennberg, *supra* note 2.
269. G. Elwyn et al., “Developing a Quality Criteria Framework for Patient Decision Aids: Online International Delphi Consensus

- Process," *BMJ* 333, no. 7565 (2006): 417, 1-6; IPDAS, available at <<http://ipdas.ohri.ca/>> (last visited February 2, 2017).
270. G. Elwyn et al., "Assessing the Quality of Decision Support Technologies Using the International Patient Decision Aid Standards Instrument (IPDASi)," *PLOS ONE* 4, no. 3 (2009): e4705, 1-9.
271. Ottawa Hospital Research Institute, "Decision Aid Library Inventory (DALI)," available at <<http://decisionaid.ohri.ca/cochinvent.php>> (last visited February 2, 2017). For an exploration of the decision aids in the Ottawa Hospital Research Institute's Library, see <<http://decisionaid.ohri.ca/AZinvent.php>> (last visited February 2, 2017).
272. The Joint Commission, *Facts about Federal Deemed Status and State Recognition* (Nov. 18, 2015), <https://www.joint-commission.org/facts_about_federal_deemed_status_and_state_recognition/> (last visited February 2, 2017).
273. Wash. Rev. Code § 41.05.033(1).
274. Wash. S.B. 5930 (2007), enacted as 2007 Laws Ch. 259, codified at Wash. Rev. Code § 41.05.033. As discussed below, the 2007 legislation also amended state informed consent liability law. Wash. Rev. Code § 7.70.060.
275. *Id.*
276. Wash. H.B. 1311 (2011), enacted as 2011 Laws Ch. 313, codified at Wash. Rev. Code § 70.250.050(1). See Dr. Robert Bree Collaborative, available at <<http://www.breecollaborative.org>> (last visited February 2, 2017).
277. Wash. Rev. Code § 70.250.050(3).
278. Wash. Rev. Code § 7.70.060(4).
279. Wash. H.B. 2318 (2012), enacted as 2012 Laws Ch. 101, codified at Wash. Rev. Code § 7.70.060(4).
280. Wash. Admin. Code §§ 182-60-005 to -030.
281. Wash. Admin. Code §§ 182-60-025(5).
282. Wash. Admin. Code §§ 182-60-030.
283. Washington State Health Care Authority, "Shared Decision Making," available at <<http://www.hca.wa.gov/about-hca/healthier-washington/shared-decision-making>> (last visited February 2, 2017).
284. See *supra* notes 270-271.
285. See *supra* note 283.
286. Washington State Health Care Authority, "Patient Decision Aid Certification Criteria," available at <http://www.hca.wa.gov/assets/program/sdm_cert_criteria.pdf> (last visited March 7, 2017). Additional Criteria for Screening and/Testing, if applicable, require the PDA to: (1) describe what the test is designed to measure, (2) describe next steps taken if test detects a condition/problem, (3) describe next steps if no condition/problem detected, (4) describe consequences of detection that would not have caused problems if the screen was not done, (5) include information about chances of true positive result, (6) include information about chances of true negative result, (7) include information about chances of false negative result. *Id.*
287. These are specified in an attachment to the application materials.
288. Washington State Health Care Authority, *supra* note 287. See also T. M. Pope and D. S. Lessler, "Revolutionizing Informed Consent: Empowering Patients with Certified Decision Aids," *The Patient — Patient Centered Outcomes Research* 10 (forthcoming 2017).
289. Washington State Health Care Authority, "Patient Decision Aids (PDAs)," available at <<http://www.hca.wa.gov/about-hca/healthier-washington/patient-decision-aids-pdas>> (last visited February 2, 2017).
290. See Hostetter and Klein, *supra* note 194 ("To achieve implementation of [PDAs]...it will take some combination of leadership commitment, financial support, clinician support, and possibly external pressure via performance measurement or legislative mandate.") (quoting Karen Sepucha).
291. Wash. Rev. Code § 7.70.060.
292. This is my own ballpark estimate. The law does not assign specific percentage values to various burdens of persuasion. J. P. McBaine, "Burden of Proof Degrees of Belief," *California Law Review* 32, no. 3 (1944): 242-268. But in one survey of judges, most selected 75% as the appropriate percentage value for "clear and convincing evidence." M. B. Steinberg, "Burdens of Persuasion: Burdened by Too Many Burdens," *Baltimore Law Forum* 23, no. 2 (1992): 3-8, at 6.
293. See Avraham (2014), *supra* note 251; see Taylor, *supra* note 256.
294. Tex. Civ. Pr. & Rem. Code § 74.106.
295. Wash. Rev. Code § 7.70.040. See M. Huckabee Lewis et al., "The Locality Rule and the Physician's Dilemma Local Medical Practices vs the National Standard of Care," *JAMA* 297, no. 23 (2007): 2633-2637.
296. *New State Ice Co. v. Liebmann*, 285 U.S. 262 (1932).
297. See Alston et al., *supra* note 12, at 18.
298. *Empowering Medicare Patient Choices Act*, S. 1133, 111th Cong., 1st Sess. (2009) (Wyden); H.R. 2580, 111th Cong., 1st Sess. (2009) (Blumenauer).
299. The bill directed the certification entity to prioritize PDAs for: (1) arthritis of the hip and knee, (2) chronic back pain, (3) chest pain (stable angina), (4) enlarged prostate (benign prostatic hypertrophy, or BPH), (5) Early-stage prostate cancer, (6) early-stage breast cancer, (7) end-of-life care, (8) peripheral vascular disease, (9) gall stones, and (10) threat of stroke from carotid artery disease.
300. *Patient Protection and Affordable Care Act*, Pub. L. No. 111-148 (2010), § 3506, codified at 42 U.S.C. § 299b-36.
301. On the other hand, as discussed above, CMS has incorporated shared decision making as a quality measure benchmark into several programs. See *supra* notes 221 to 232 and accompanying text.
302. Gordon & Betty Moore Foundation, *NQF to Develop National Standards, Measurement for Patient Decision Aids* (January 4, 2016), available at <<https://www.moore.org/article-detail?newsUrlName=nqf-to-develop-national-standards-measurement-for-patient-decision-aids>> (last visited February 2, 2017).
303. National Quality Forum, "Decision Aids Project," available at <http://www.qualityforum.org/Decision_Aids.aspx> (last visited February 2, 2017).
304. National Quality Forum, "About Us," available at <http://www.qualityforum.org/About_NQF/> (last visited February 2, 2017).
305. The NQF is known for having developed a list of 28 medical errors it deemed serious reportable events (more commonly referred to as "never events").
306. National Quality Forum, "National Standards for the Certification of Patient Decision Aids," (Dec. 15, 2016), available at <http://www.qualityforum.org/Publications/2016/12/National_Standards_for_the_Certification_of_Patient_Decision_Aids.aspx> (last visited March 7, 2017).
307. See Lee and Emanuel, *supra* note 222, at 7.
308. Cf. Gillick, *supra* note 10 ("Decision aids are perhaps the best hope for rescuing shared decision making from the fate of being a great idea that failed.").